

Handwritten text at the top of the page.

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday March 5 1984

D 8523 B

Which way next for the dollar, Page 14

London	100.00	100.00
New York	100.00	100.00
Hong Kong	100.00	100.00
Singapore	100.00	100.00
Frankfurt	100.00	100.00
Geneva	100.00	100.00
Paris	100.00	100.00
Brussels	100.00	100.00
Madrid	100.00	100.00
Rome	100.00	100.00
Athens	100.00	100.00
Tokyo	100.00	100.00
Osaka	100.00	100.00
Manila	100.00	100.00
Bombay	100.00	100.00
Calcutta	100.00	100.00
Delhi	100.00	100.00
Colombo	100.00	100.00
Singapore	100.00	100.00
London	100.00	100.00
New York	100.00	100.00
Hong Kong	100.00	100.00
Singapore	100.00	100.00
Frankfurt	100.00	100.00
Geneva	100.00	100.00
Paris	100.00	100.00
Brussels	100.00	100.00
Madrid	100.00	100.00
Rome	100.00	100.00
Athens	100.00	100.00
Tokyo	100.00	100.00
Osaka	100.00	100.00
Manila	100.00	100.00
Bombay	100.00	100.00
Calcutta	100.00	100.00
Delhi	100.00	100.00
Colombo	100.00	100.00
Singapore	100.00	100.00

NEWS SUMMARY

GENERAL
Soviets reject Chinese approach
 The new Soviet leadership has rejected Chinese pleas for ending the deadlock in relations between the world's two foremost Communist powers.

Business
UK banks set aside £1bn for bad debts
 UK BANKS: The four biggest, Barclays, National Westminster, Midland and Lloyds, will probably have to set aside more than £1bn (\$1.40bn) to cover bad debts, at home and abroad, in 1983. Page 9

Belgian franc lost ground
 Within the European Monetary System towards the end of last week.

Ustinov in India
 Soviet Defence Minister and Politburo heavyweight Marshal Dmitri Ustinov today starts his delayed visit to India, which Western diplomats believe is intended to strengthen military and naval links. Page 16

Mitterrand's visit
 French President Francois Mitterrand today departs for London to begin his visit to the British capital.

French school protest
 The Archbishop of Paris, Cardinal Jean-Marie Lustiger, led a mass protest along the Avenue de Massena in Versailles against the French Government's plans to integrate public schools with the Catholic Church.

Call for prosecution
 Israeli Government hardliners are calling for the prosecution of moderate West Bank leaders who met Palestinian Liberation Organisation leader Yasser Arafat. Page 2

Basque murdered
 French police found the body of a Basque man who had been beaten to death in a tennis court at Pau, near the Spanish border.

New South Wales poll
 New South Wales Premier Neville Wran called a snap election for March 24, in which the key issues will be allegations of corruption in the state's Labor Party government, and the police. Australian Prime Minister Bob Hawke gave an indication that there might be an early national election. Page 2

Yola toll 'near 1,000'
 Government-owned New Nigerian newspaper said that up to 1,000 people had been killed in a week of religious violence in the north-east city of Yola, where fighting was still raging. The violence moved in an Friday against Muslim fundamentalists said to be using sophisticated weapons. Page 2

Plumming the depths
 British fruit scientists are trying to propagate trees using tissue culture techniques, from well-preserved plums found in the wreck of the raised warship Mary Rose, which is more than 400 years old.

Highest pole vault
 French pole vaulter Thierry Vigneron jumped a world's highest 5.85m (just over 15 ft 11 in) in the European indoor athletics championships in Gotingen, but it cannot count as a world record because it was indoors.

Contents

International Companies	2, 3
World Trade	4
Britain Companies	8, 9
Appointments	10
Arts - Reviews	11
World Guide	12
Business/Commercial Law	25
Contracts	24
Crossword	24
Editorial Comment	14
Europeans	17
Euro-options	22
Financial Futures	28
Int. Capital Markets	17
Letters	15
Lex	16
Lombard	15
Management	14
Men and Markets	23
Statistical Trends	5
Stock markets - Boares	22, 23
- Wall St	20-23
- London	20-27
Technology	6
Unit Trusts	24-25
Weather	16

ATTACK MAY HAVE 'OMINOUS' SIGNIFICANCE FOR OIL SUPPLIES

Gulf tensions rise after Iraqi missile hits cargo ship

AN INDIAN cargo vessel on charter to Iran has been hit by an Iraqi missile near the port of Bushehr, it was confirmed at the weekend by the ship's owners in Bombay.

The attack was of potentially ominous significance for oil supplies because of the range at which it was carried out - some 200 miles (320 km) from the nearest Iraqi territory. Bushehr is to the south-east of Kharg Island, the main Iranian terminal through which 90 per cent of its exports pass.

Apeejay Lines, the owner, was quoted by Reuters as saying that the 16,000-ton APT Ambika had been hit as it sailed under Iranian naval escort from Bushehr last Thursday. All 35 crew appeared to have been rescued, the company said.

Hajotolam Hashemi Rafsanjani, Speaker of the Iranian Parliament, said yesterday that Iran had no wish to close the Strait of Hormuz, as it has previously threatened to do, but was keeping such a measure as a "final weapon" against the Iraqis.

The attack on the Indian vessel was believed to be the first time Iraq had managed to hit a ship in this area - suggesting that it has the capability to interfere with oil traffic. Other confirmed strikes have been in the vicinity of Bandar Khomeini, only about 80 miles from Basrah.

Iraq's naval commander, Commodore Abed Mohammed Abdullah, according to previous dispatches was quoted by the official news agency in Baghdad as saying Iraq's ports would be kept under an effective blockade by naval and air forces. He claimed that the Iraqi Navy could "reach any ship" which did not comply with earlier warnings to avoid the war zone at the northern end of the Gulf.

Shipping companies "must realise this truth without venturing any more into trade with Iran because all they will reap will be definite losses," the commander said.

The conflict has been further inflamed by Iran's anger at what it

UK groups unite in channel tunnel campaign

By Richard Johns in London

FIVE leading UK construction companies have joined forces to campaign for a twin single-track railway tunnel under the English Channel with roll-on, roll-off facilities for vehicles.

Balfour Beatty, Costain, Tarmac, Taylor Woodrow and Wimpey were previously divided into separate groups (Costain with French interests), but they have now united to form the Channel Tunnel Group (CTG), which aims to put stronger pressure on the British Government to approve what the construction industry regards as a vital project.

The start-up cost is put at £1.9bn (\$2.8bn) - at 1983 prices - but actual expenditure could amount to £4bn to £5bn. The group would not necessarily bid collectively for the UK half of the work, which is likely to be put out on a selected tender basis.

The British and French governments are awaiting finalisation of a study on the financing and ownership of the project, which is being undertaken by the Midland Bank, the National Westminster Bank, Banque Indosuez, Banque National de Paris and Credit Lyonnais. It is expected to be completed by the end of this month.

In 1980, the British Government said that the UK involvement would have to be financed by the private sector. It will not offer any state guarantee or public funds.

At the weekend, a spokesman for CTG said that "it represents a notable first in the construction industry for five companies of this stature to act as one in support of a specific project." They have a combined turnover of about £4.3bn.

It is estimated that the construction period for the proposed project would be six years.

It involves two tunnels, each seven metres in diameter, bored about 40 metres under the seabed. It is planned that trains would operate at five-minute intervals with a capacity to carry 3,600 cars an hour in either direction.

Journey time for the ferry trains has been calculated at 25 minutes. Rail passengers from London would be able to reach Paris in four and a half hours.

CTG is campaigning for the more modest of two proposals made for linking the UK and France. The Euro-route proposed by Mr Ian McGrouther, now the chairman of Britain's National Coal Board, when he was the British Steel Corporation's chief, would cost about twice as much.

Syrian pact with Shia and Druze

By Nora Boustany in Beirut

PRESIDENT HAFEZ Assad of Syria yesterday agreed with Lebanese opposition leaders Mr Nabih Berri and Mr Walid Jumblatt a constitutional mechanism for cancelling Lebanon's troop withdrawal agreement with Israel.

After a day of talks in Damascus with Mr Assad and Mr Elie Salem, Lebanese Foreign Minister, Mr Berri, head of the Moslem Shia Amal movement, said: "This agreement provides for the declaration of an abrogation by the Lebanese President, Amin Gemayel, and the Lebanese Cabinet without the need for ratification by parliament."

The proposed agreement would be conveyed to President Gemayel by Mr Salem and Mr Jean Obied, Mr Gemayel's special envoy to Damascus, Mr Berri said. The two left for Beirut last night.

It was still unclear last night whether the formula agreed with the Lebanese opposition leaders had been cleared by Mr Gemayel during his talks with President Assad in Damascus last week.

What was evident yesterday, after the flurry of meetings in the Syrian capital, was that President Assad had succeeded in softening the rigid stands of the Lebanese opposition leaders.

Mr Berri said he was ready to join in national reconciliation talks.

Florida may drop unitary tax scheme

By Nancy Dunne in West Palm Beach

FLORIDA, the U.S. state which most recently introduced unitary taxation, may be the next to abandon it. A panel appointed by the state governor to study the tax has recommended unanimously that it be dropped.

The panel defied a plea from Mr Bob Graham, the governor, for a delay to allow a commission appointed by President Ronald Reagan to make its report. The panel's recommendation will now be considered by the state legislature in April.

President Reagan's commission was set up in response to strong pressure from Western Europe and Japan to abolish the tax, which they feel unfairly penalises multinational companies. Twelve U.S. states impose the tax, the most important of which is California.

Florida's decision however, will be closely watched by UK companies, which account for 40 per cent of the state's foreign investment.

Mr Robert Lanzillotti, chairman of the panel and dean of the University of Florida's graduate school of business administration, said the panel had based its recommendations on the damage the tax has done to the state's business image. Under unitary tax legislation, corporations are taxed on their worldwide earnings.

"We were in the panel's view, putting at risk an enormous amount of capital investment," Mr Lanzillotti said.

The group recommended different methods of raising revenue such as lifting an exemption from state sales tax for computer software and increasing the annual fees paid for filing company reports. Mr Lanzillotti suggested that the panel's report would receive strong support from the state's business community.

Florida officials have received hundreds of letters from enraged corporations about unitary tax. IBM recently sold land it owned in the state on which it had intended to expand operations. It also disposed of land in Nebraska, a state which is considering introducing unitary taxation.

Florida is traditionally an agricultural and tourism state, but has aggressively pursued a strategy of diversification over the last five years in which international trade has played a leading role.

Officials have attempted to convince corporations to locate their headquarters in the state, where they could be near plants using low-cost labour in Latin America.

The unitary tax law, passed with little advance warning last summer to finance the state's new education programme, has overturned those plans. Multinational and foreign businesses have threatened to curtail activities in the state or even to move out.

Only neighbouring Georgia, which has sought to lure away disenchanted Florida business, has benefited from the move.

Gulf Oil and Arco explore bid terms

By William Hall in New York

THE BOARD of Gulf Oil Corporation, the fifth biggest U.S. oil company, is expected to hold an emergency board meeting in Pittsburgh today to discuss what Wall Street analysts believe is the biggest corporate takeover offer in U.S. history.

The meeting follows mounting speculation that Gulf, which has been trying to fight off a dissident shareholder group led by Mr T. Boone Pickens of Texas, is preparing to concede its independence in return for a friendly takeover by the Los Angeles-based Atlantic Richfield Company (Arco).

A combination of Gulf and Arco would create a massive new world oil company with combined annual revenues of \$4.2bn, net income of \$2.5bn, and worldwide oil and natural gas liquids production of around 1.2m barrels a day.

For the last six months, Gulf, one of the famous "seven sisters" which once dominated the world oil industry, has been fighting to remain independent as a group of shareholders led by Mr Pickens have focused attention on the group's poor financial performance and disappointing oil exploration results.

As the behind the scenes battle for control of Gulf has mounted, Gulf's share price has risen from

Martens seeks new austerity measures

By Alan Friedman in Milan and Paul Cheseright in Brussels

EUROPE'S major typewriter manufacturers have filed an application before the European Commission to stop "unfair dumping practices" by several Japanese producers of electronic typewriters.

Olivetti, the leading office automation group, said on Friday that the Committee of European Typewriter Manufacturers (Cetzma) had filed an application for the initiation of a proceeding against Japanese producers who had violated the General Agreement on Tariffs and Trade (GATT) rules.

The committee includes companies such as Olivetti, Olympia, Triumph-Adler and Ericsson.

Although Olivetti provided no specific allegations of dumping practices, it said that "by building up high production capacity and by price under-cutting, at present approximately 10 Japanese producers are trying to gain a dominant position in the European electronic typewriter market."

Olivetti said at the weekend that while the European industry wel-

Protest on Japanese typewriters

By Wilfried Martens, Belgium's Prime Minister, called his senior ministers into secret session at the weekend to work out a new austerity programme designed to trim the Government's financial deficit of BF 507bn (\$8.62bn) by BF 200bn over the next three years.

The aim of the two-day negotiation was to create a series of economies which can be enacted by the use of the Government's special powers before they expire at the end of the month. The powers enable the Government to act by decree on economic matters.

The results of the talks will be presented to the full Belgian Cabinet, probably today.

Early settlement of the principles to be adopted on the economies revealed that the coalition had only restricted room for manoeuvre:

- Corporate competitiveness must not be affected, implying no increases in company taxation;
- Economies have to leave room for a growth in employment - 14.7 per cent of the working population is jobless;
- The poorest have to be protected by the social security system and sacrifices must be evenly spread.

The ministers of four parties - the Flemish and French-speaking



In fact ANZ have been an established name in the City for nearly 150 years, during which time we've gone from strength to strength to become a major source of corporate and institutional financing and a recognised specialist in all facets of foreign currency exchange.

Today we're still on the move. Already we've expanded our strength on the ground and our service facilities to include a new European office in Frankfurt.

All this and a refreshingly candid approach to doing business, isn't it about time you gave ANZ a closer look?

ANZ BANK

Australia and New Zealand Banking Group Limited.
 (Incorporated with limited liability in the State of Victoria, Australia)
 55 Gracechurch Street, London EC3V 0BN

Interbank Dealers 01-623 9123 Telex: 887111/2/3 Corporate Dealers 01-621 1275 Australian Dealers 01-621 1475 Telex: 885444
 Sterling Money Market Dealers 01-626 5506 & 5508 Corporate Business 01-280 3210/3315

Contents

International Companies	2, 3
World Trade	4
Britain Companies	8, 9
Appointments	10
Arts - Reviews	11
World Guide	12
Business/Commercial Law	25
Contracts	24
Crossword	24
Editorial Comment	14
Europeans	17
Euro-options	22
Financial Futures	28
Int. Capital Markets	17
Letters	15
Lex	16
Lombard	15
Management	14
Men and Markets	23
Statistical Trends	5
Stock markets - Boares	22, 23
- Wall St	20-23
- London	20-27
Technology	6
Unit Trusts	24-25
Weather	16

The dollar: what happens next

Editorial comment: Brazil; European co-operation ... 14

Foreign Affairs: Kissinger's plan for Nato

Lex: wanderlust of the UK pension dollar ... 16

Technology: standards in information systems

Lombard: a question of intelligence ... 15

Hong Kong: a return to domestic borrowing

Construction: Survey ... Section III

OVERSEAS NEWS

Call to prosecute West Bank leaders who met Arafat

BY OUR TEL AVIV CORRESPONDENT

HARDLINERS in the Israeli Government want to prosecute a delegation of moderate West Bank leaders who met Mr Yasser Arafat, the Palestine Liberation Organisation (PLO) chairman, to voice their support for peace negotiations between Jordan and Israel.

Mr Yitzhak Shamir, Israel's Prime Minister, aware that such a move would trigger international uproar, is reported to be resisting the pressure but has yet to make a public statement.

The issue's sensitivity was shown yesterday when the Cabinet discussed the matter. To assure there were no leaks, it convened a Ministerial Defence Committee, whose deliberations are barred by law from publication.

A Cabinet statement asserted the delegation had violated military law in the Israeli-occupied West Bank, which proscribes contact with the PLO. "Instructions were issued in accordance with government policy," it added, but did not disclose what these were.

The delegation of 38 moderates, among them Mr Elias Freif, Bethlehem's Mayor, met Mr Arafat in Amman last week. Some of them said they had urged the PLO chief to give King Hussein a mandate to enter peace negotiations with Israel.

The Israeli Government itself has repeatedly called on the king to begin a peace dialogue.

Mr Ariel Sharon, Minister Without Portfolio, who is increasingly critical of Mr Shamir's leadership, and who as former Defence Minister was responsible for the West Bank, said it was the first time anybody from the territory had dared to meet publicly with the PLO.

The Cabinet also discussed the Lebanon situation, but no new steps were disclosed. Eleven Israeli soldiers were wounded by three explosions in the South Lebanese port of Sidon yesterday, the army said.

It also announced that last Friday, Israeli soldiers shot dead two motorists south of Sidon. The army said the two men tried to flee after ignoring a warning to identify themselves.

'Up to 1,000' killed in Nigeria violence

LAGOS—Up to 1,000 people have died in a week of religious violence in the north-eastern Nigerian city of Yola, where fighting is still raging, the government-owned New Nigerian newspaper said yesterday.

Hospital officials gave a figure of 250. A government official said on Wednesday that 137 people died in the disturbances, which began last Monday.

The newspaper said about 500 bodies had been removed from the Yola hospital for mass burial. The News Agency of Nigeria said 100 bodies were buried in a mass grave on Tuesday.

Troops moved in on Friday to quell fighting by Moslem fundamentalists who had regrouped and were using sophisticated weapons "to beat back police," a police spokesman said.

The religious violence, the country's third outbreak in just over three years, was started by followers of the Moslem fundamentalist leader, Muhammadu Marwa Matintine, police said.

He was killed in rioting in the northern city of Kano three years ago. An official report said more than 4,000 people died in these riots, which were suppressed by the army.

The newspaper said the streets of Yola were littered with bodies of suspected Moslem fanatics lynched by mobs. Many people had been killed in cross-fire when they emerged from the rioters' enclaves.

Hundreds of men, women and children who fled their homes were camped in refugee sheds in police and army barracks as well as an open field in one of the city's districts, the newspaper added.

Reporter

Snap election called in New South Wales

By Michael Thompson-Noel in Sydney

MR NEVILLE WRAN, Labor premier of New South Wales, yesterday called a snap state election for March 24, in which the key issue will be allegations of widespread corruption in New South Wales government, judiciary and police.

At the same time, Mr Bob Hawke, the Australian Prime Minister, gave the strongest possible hint that he would call an early general election, probably next March.

The Hawke government in Canberra has ruled for exactly one year. In New South Wales, Mr Wran—who is president of the Australian Labor Party—claims that the state government has been "hounded by an orchestrated opposition and media campaign alleging widespread corruption."

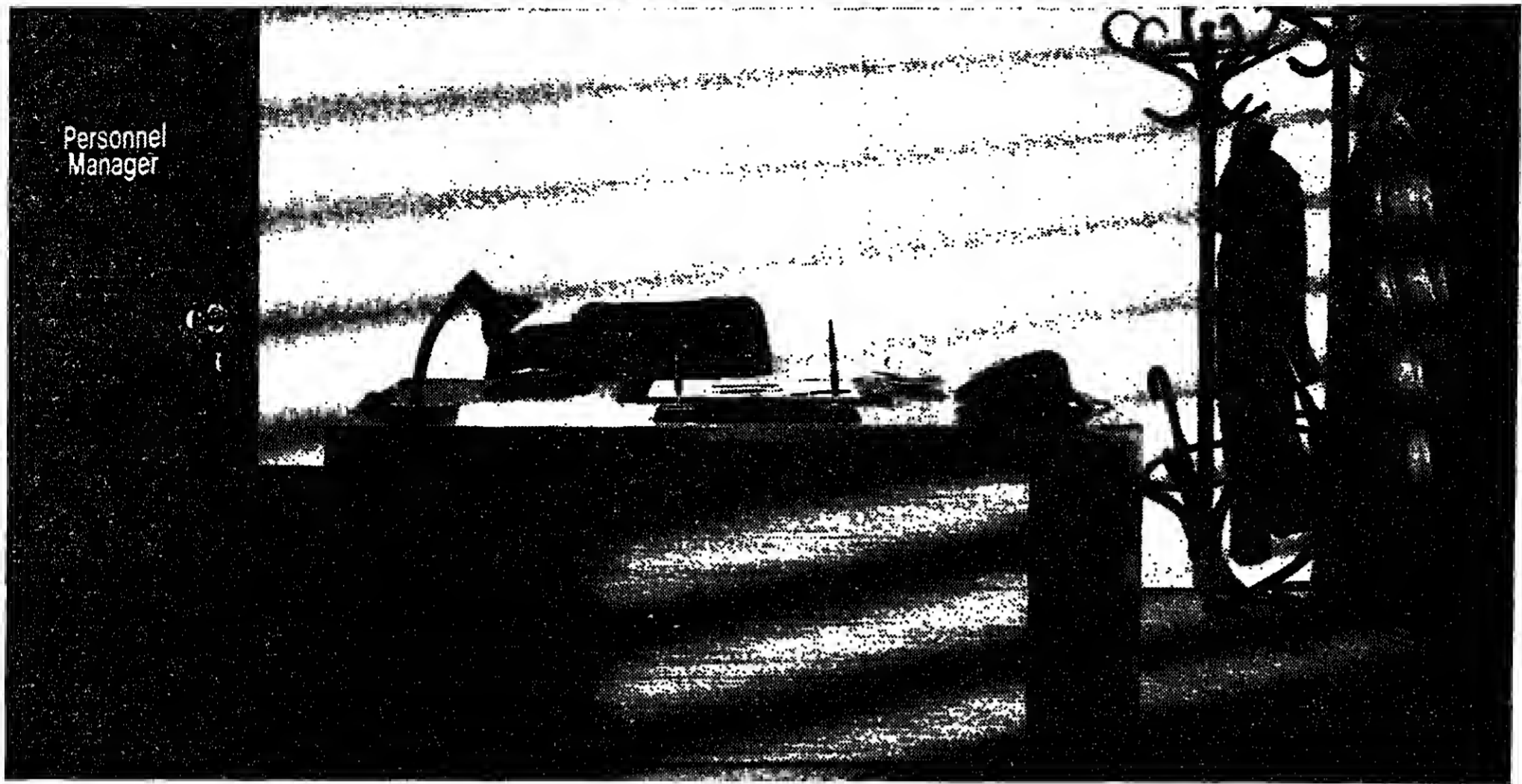
Despite the allegations, Labor has a strong lead in the polls, and should withstand the challenge of the Liberal and National parties, which would need to win 22 seats in the 89-seat state parliament to unseat Labor.

Mr Nick Greiner, leader of the state Liberal Party, said Mr Wran was pushing a "panic button" by calling an election six months early. In recent weeks, the Liberals have promised to "clean up New South Wales."

Of the prospect of an early general election, Mr Hawke said yesterday that a half-Senate election must be held by May 1985, and that it made sense to hold a House of Representatives election at the same time, as had happened 22 times in the past.

FINANCIAL TIMES, USPS No. 180940, published daily except Sundays and holidays. U.S. subscription rates \$22.00 per annum. Second class postage paid at New York, N.Y. and at additional mailing centres. POSTMASTER: send address changes to FINANCIAL TIMES, 40 East 50th Street, New York, N.Y. 10022.

From this position you can wipe out 20% of our armed forces.



Personnel Manager

Those responsible for the workforce of this country have the power to pluck out one in every five of the mobilised strength of our Armed Services.

Because one in every five are volunteers in the Reserves.

An essential part of our country's defence whether it be the Territorial Army, the Royal Naval or the Royal Marines Reserve, or the Royal Auxiliary Air Force.

The volunteers that make up the Territorial Army for example, form 30% of the Army's mobilised strength, by the end of the decade they will contribute even more.

It's the job of the TA to provide support for The British Army of the Rhine in Western Europe and to reinforce the Regular Army's defence role in this country.

To make this possible, they have to be able to handle themselves and their weapons to a standard only a full-time

Regular could better.

But reaching this standard isn't something that can be done in a few odd hours here and there.

It means giving up spare time, working evenings and some weekends.

And sometimes it conflicts with the hours they're asked to put in at work.

Fortunately, many firms are prepared to support them.

Some actively encourage their employees to join.

After all, what better place is there to develop initiative, self discipline and responsibility.

Personal skills that can be put to good use solving day to day problems at work, whether that be the smallest village corner shop or a giant multi-national company.

There are other advantages, not just for the individual and the firm he works for, but for the tax payer too. Particularly when you consider that the

Territorials only represent 4.4% of the Army's annual budget.

In a few months time, 40,000 reservists from the Territorial Army will be travelling to Germany for exercise 'Lionheart'.

A holiday it won't be.

'Lionheart' is a very important NATO exercise where the Territorials' skills, wits and determination will be pushed right to the limit.

Helping them become an even stronger and more powerful force for peace. Unless their firms say otherwise.

I am interested in finding out how our company can help the Territorial Army. Please send me a copy of "An Employers Guide to the TA". Complete the coupon and send it to Major John Oldfield, (Dept FT1), Duke of York's HQ, Centre Block, Chelsea, London SW3 4SG, or contact your nearest T.A.M.R. Association (in the phone book under 'Army').

Name _____
 Address _____
 Company _____
 Position _____

The Territorials 

Who else offers you first class travel comfort to Seoul at business class prices?

When Korean Air Lines designed its new Prestige business class it used First Class on other airlines as its minimum standard.

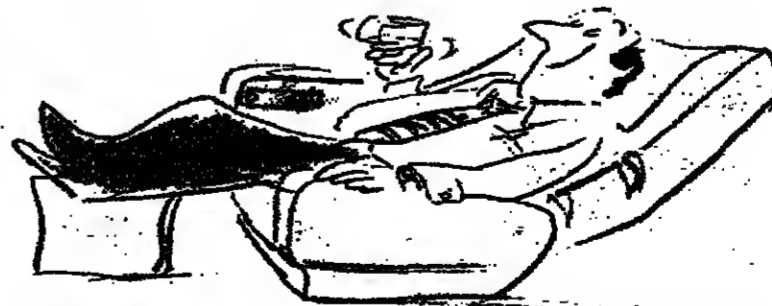
That's why there are only 24 seats, right up front, in our B747's. They're all exactly the same as those in our First Class - soft, leather-covered, luxuriously big and you have 41 inches of legroom.

First class comfort at a business class fare! Superb food, two films en route (with First Class headset), an in-

flight bar and all the top amenities you'd expect in the highly competitive world of business travel for you to enjoy on a flight that will seem almost too short! How wonderfully agreeable to make economies this way.

Prestige Class. The last word in first class comfort for business people.

Four flights weekly to Seoul: Direct from Paris every Thursday and Saturday at 13h00. Via Jeddah and Bahrain from Zurich every Wednesday and Sunday at 12h20.



KOREAN AIR LINES
 We're honoured to serve you around the world.

Handwritten signature or text in a box.

July, 1984

OVERSEAS NEWS

Half a million march as protest grows over French schools

BY PAUL BETTS IN PARIS. MORE THAN half a million parents, teachers, and political leaders of the left marched down the imposing Avenue de Versailles yesterday in protest against the Government's plans to integrate private and public education. The march was the climax to a series of demonstrations in the last week in support of private education in France. Parents opposed to the Government's plans to integrate Catholic schools in the state system launched their protest in Bordeaux with a mass march, then they moved to Lyon and Rennes and, to the surprise and shock of the left, more than 200,000 demonstrated in Lille, the political fief of M. Pierre Mauroy, the Socialist Prime Minister. The organisers claimed more than 400,000 people at yesterday's protest. For many it was probably their first time demonstration and perhaps the last. One banner reminded President Mitterrand that he had been a private school pupil. Faced with the growing protest against their plans, the Socialists, through their party secretary, M. Lionel Jospin, have indicated that the Government would adopt a flexible approach to the explosive problem. The feeling is that the left is gradually backing down from its original promise of three years' delay of creating a "united" day public school system.

Argentina considers 'social contract'

ARGENTINA'S Radical Government is considering setting up a permanent consultative body involving both sides of industry, in a move aimed at securing the broadest support possible for its economic policies. Research and development is to be exempted from the general government order to state departments to cut spending by 2 per cent across the board. In addition, an extra SKr 150m (\$19.3m) a year is to be pumped into the state research effort over the next three years in new resources, over and above protecting existing expenditure against inflation. Total spending on research and development in Sweden is expected to be around SKr 180m in the 1983-84 fiscal year, of which the state will account for some SKr 92m. The total R&D effort amounts to around 2.5 per cent of gross national product (GNP), a level of research spending rivalled only by a handful of industrialised countries. The increased state spending is being directed in particular towards basic research, and Mr Ingvar Carlsson, Deputy Prime Minister, is to begin talks soon with industry to try to increase the private sector's involvement in basic research. He has rejected warnings, from some parts of the Swedish research establishment, that increasing industrial involvement in state-funded R&D could turn universities and research institutions into cost-cutters for industry. "We have high hopes for the research institutions, possible contributions to the renewal of Swedish industry and to stimulate the Swedish economy," said Mr Carlsson. Four areas have been given priority for the state research effort: information technology, materials technology, biotechnology and environment protection. Research funds channelled through the Industry Department SKr 2.1bn over the next three years - will be devoted to these areas plus engineering and production technology, pulp, paper and forestry technology, chemicals and medical technology. As a relatively small country - it accounts for 1 to 2 per cent of total world R&D spending - Sweden is also taking steps to improve its access to the international exchange of research knowledge. Increased resources are to be provided to the technical and scientific attaches at Swedish embassies around the world. In addition, an urgent study is to be made of ways to give foreign researchers favourable income tax treatment in order to attract more foreign experts. The government study accepts that the country's income tax rates, the highest in the world, have been a major obstacle for Swedish companies trying to attract top-flight research and development workers.

Swedes to focus on research

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM. THE SWEDISH Government is increasing its spending on research and development despite cutbacks in other parts of state expenditure and is setting new priorities for the national research effort. Research and development is to be exempted from the general government order to state departments to cut spending by 2 per cent across the board. In addition, an extra SKr 150m (\$19.3m) a year is to be pumped into the state research effort over the next three years in new resources, over and above protecting existing expenditure against inflation. Total spending on research and development in Sweden is expected to be around SKr 180m in the 1983-84 fiscal year, of which the state will account for some SKr 92m. The total R&D effort amounts to around 2.5 per cent of gross national product (GNP), a level of research spending rivalled only by a handful of industrialised countries. The increased state spending is being directed in particular towards basic research, and Mr Ingvar Carlsson, Deputy Prime Minister, is to begin talks soon with industry to try to increase the private sector's involvement in basic research. He has rejected warnings, from some parts of the Swedish research establishment, that increasing industrial involvement in state-funded R&D could turn universities and research institutions into cost-cutters for industry. "We have high hopes for the research institutions, possible contributions to the renewal of Swedish industry and to stimulate the Swedish economy," said Mr Carlsson. Four areas have been given priority for the state research effort: information technology, materials technology, biotechnology and environment protection. Research funds channelled through the Industry Department SKr 2.1bn over the next three years - will be devoted to these areas plus engineering and production technology, pulp, paper and forestry technology, chemicals and medical technology. As a relatively small country - it accounts for 1 to 2 per cent of total world R&D spending - Sweden is also taking steps to improve its access to the international exchange of research knowledge. Increased resources are to be provided to the technical and scientific attaches at Swedish embassies around the world. In addition, an urgent study is to be made of ways to give foreign researchers favourable income tax treatment in order to attract more foreign experts. The government study accepts that the country's income tax rates, the highest in the world, have been a major obstacle for Swedish companies trying to attract top-flight research and development workers.

Industrial world 'consuming more oil'

By Richard Johns in London. OIL CONSUMPTION in the industrialised world could rise by 5.7 per cent in the first quarter of 1984, according to estimates of the International Energy Agency. The projected increase is attributed largely to the U.S. and Canada. Provisional data published by the IEA in its latest monthly market assessment indicate that North American consumption will be up 12 per cent above the 1983 level because of a recovery in economic activity and a colder than normal winter. It looks as if it will be 7 per cent up in the Pacific region. But a decrease of 3 per cent is estimated for Europe. World oil supply is reckoned by the IEA to have fallen from the 1983 peak of 48.5m barrels a day recorded last October and November to 45.5m b/d in January and February, with members of the Organisation of Petroleum Exporting Countries (Opec) suffering nearly all of the decline. Opec crude oil output for the first quarter of 1984 is put at 17.9m b/d (plus 1m b/d of natural gas liquids), compared with 18.5m b/d in the last quarter of 1983 and an average for the whole of last year of 17.5m b/d. Stocks on land in member states of the Organisation for Economic Co-operation and Development were drawn down at the rate of 800,000 b/d in the last three months of 1983, and the rate in the first three months of 1984 looks as though it will be 1.5m b/d.

Alp passes to be watched

BY JAMES SUTTON IN ROME. ITALY, West Germany and Austria are to set up a joint commission to monitor the problems of border crossings at the Alpine passes. The decision followed a meeting in Rome at the weekend between Sicilian Senator, the Italian Transport Minister, and Herr Werner Dollinger, his West German counterpart, who was supported by his colleague from the regional government of Bavaria. The Austrian Government said it would take part in the commission which will aim to speed up border crossings by road and rail, now that Italy has decided on measures to make customs procedures a little less burdensome. Other countries, such as France and Switzerland, could be asked to join the commission later. Sic. Senator is to meet his French and Austrian opposite numbers this week. On March 22, EEC transport ministers meet in Brussels in the hope of agreeing further reductions in European customs procedures.

Nicaragua warning

SR TOMAS BORGE, Nicaragua's Interior Minister, warned over the weekend that U.S.-backed counter-revolutionary groups will step up their attacks against economic targets in the country in the coming weeks. Tim Coone reports from Managua.

Canada leadership

A successor to Mr Pierre Trudeau, Canada's Prime Minister, is to be chosen at a Liberal Party leadership convention to be held in Ottawa from June 14 to 17, Nicholas Hirst reports from Toronto. The party's national executive chose the date and place for the convention late on Saturday, following Mr Trudeau's decision earlier in the week to step down as soon as a new leader was chosen.

Marc Rich case move

A U.S. federal judge has thrown out a defence request for a wide-ranging "gag" order which would have restricted information about the pending trial involving the Swiss-based Marc Rich commodity group, on charges including alleged evasion of \$48m (£34m) in U.S. taxes, Paul Taylor reports from New York.

Companies 'focus on short term'

BY OUR NEW YORK CORRESPONDENT. ABOUT HALF of a representative sample of the leading businessmen in the U.S. believed that the emphasis placed on financial indicators in industry forces companies to focus too closely on short-term thinking. At the same time, however, individual executives claim overwhelmingly that they themselves achieve a correct balance between the short and the long term. These conclusions are part of a new survey conducted by the Conference Board, a company-sponsored economic analysis organisation, on the way in which U.S. corporations measure their performance. The study follows extensive controversy in the U.S. on the question of whether Japanese industry is gaining a technological lead by taking a longer term view of financial results. In the responses, mainly from chief executives, companies placed heavy responsibility on the investment community and the media for the emphasis on short-term analysis. "The pressures applied by the financial community for quarterly earnings is severely damaging most companies' view as to what the critical measure of performance should be," said one petroleum company president.

U.S. chief executives 'highest paid'

By Terry Dodsworth in New York. WHILE CHIEF executives in the U.S. are by far the best paid in the world, both Swiss and West German companies pay their top level of managers more, according to the latest Fortune Magazine survey of executive pay. French executives come fourth in the payments league, expressed in dollar equivalents, followed by Canadian and Brazilian managers. UK companies pay only the ninth highest salaries at \$58,800 for upper middle managers, although in net after-tax terms, British executives emerge as seventh in the league. Because of the recent strength of the dollar, U.S. salaries look even more prepossessing at present, says the survey, which gives average annual pre-tax compensation for American upper middle managers as \$12,000 (\$7,000) in 1983. At the same time, senior U.S. executives benefit much more than their peers overseas from bonuses.

Greens adopt radical Strasbourg platform

BY RUFERT CORNWELL IN BONN. THE WEST German Greens party yesterday overwhelmingly backed a radical platform for the European election campaign this summer, which condemned a Europe "of bureaucrats, bombs and butter mountains." But a special two-day national congress in Karlsruhe postponed a debate of the crisis which is gripping the chaotic and splintered Greens parliamentary party in the Bundestag in Bonn. The party has chosen Herr Friedrich Wilhelm Graefe, a 41-year-old independent, to head its list for the campaign for the Strasbourg parliament. But the most important decision taken this weekend calls for all Green Euro MPs to surrender their seats to someone else half-way through their five-year term. The Karlsruhe congress only approved the move by 437 votes to 347. The strength of the opposition is a sign of the split over adopting a similar rule for Green national MPs—a split which goes close to the heart of the party's divisions. Moderates, who have successfully piloted the party into an alliance with the Social Democrats in the state of Hesse, broadly oppose the move.

Frogman hunt

Swedish soldiers were using tracker dogs in a hunt for frogmen, suspected of coming from a foreign submarine, seen near the Karlskrona naval base.

Advertisement for KYOWA BANK. Features a large stylized 'V' logo and text: 'Kyowa, one of Japan's leading commercial banks, confronts the new financial era with Vision, Vigor and Vitality. Plus 237 domestic branches, a growing emphasis on international operations and expanded electronic banking services. In Japan and overseas, we're prepared to serve our clients with a capital V.' Includes contact information for various offices.

Advertisement for BMW 4 door 3 Series. Features an image of the car and text: 'The BMW 4 door 3 Series. TAKE A BMW ABROAD. LEAVE THE TAX BEHIND. If you're going to work abroad, or you're a visitor from overseas, you're entitled to a unique going-away present. A tax free BMW. At Park Lane Export we operate the only officially appointed tax free BMW centre in Britain. Where we can advise you on every aspect of tax free concessions. After a test drive, you can choose from our current stock. Or order a BMW to your exact specifications, in either left or right hand drive. And should you decide against taking the car immediately, we'll take care of insurance and delivery to anywhere in the world. For further details, come to Park Lane. We'll offer you everything you'd expect from a BMW, except the tax. PARK LANE EXPORT. PARK LANE LIMITED EXPORT DIVISION, TOURIST AND HOLIDAY SALES, 56 PARK LANE, LONDON W1Y 3QA. TELEPHONE: 01-429 9277. FOR DIPLOMATIC SALES: COOPER ST. JAMES, 54 ST. JAMES'S ST., LONDON SW1A 1AT. TELEPHONE: 01-429 6999.

Large advertisement for Sun Life. Features the headline 'Sun Life: a ray of light in an uncertain climate' and an illustration of a sun with a face. Text includes: 'A sustained growth in company dividends is a cheerful sight for any investor. At Sun Life, dividends grew by 20% p.a. compound in the ten years from 1973 to 1982.* A remarkable performance. Especially in an economy that has flamed and flickered like a candle in a stormy night. Capitalising quickly on changing needs has been a key to success. We've set up new companies to consolidate our growth in pensions management, unit-linked assurance, and investment management. We've launched new products, and now offer over 50 different contracts. In the process we've become one of Britain's most modern and progressive, as well as largest, life assurance companies. A warning thought for our policyholders, shareholders and employees alike.' Financial statistics: 'Sun Life: 10 years of growth*. Dividends up 20% p.a. compound since start of 1973. Total group funds up from £489 million to £2.2 billion. Total premium income up from £.68 million to £272 million. In top 100 UK companies by stock market value.' *Based on the latest audited results. For more information about one of the country's most successful life offices, contact: W.J. Amos, Sun Life Assurance Society plc, 107 Cheapside, London EC2V 6DU. Telephone: 01-606 7788. A major force in British Life.

WORLD TRADE NEWS

Brazil and U.S. near deadline on steel exports

By Andrew Whitely in Rio de Janeiro
BRAZIL IS expected to return to the negotiating table in Washington this week in a second attempt to reach agreement with the U.S. on a voluntary reduction of its steel exports to the American market.

The Brazilians are under pressure to reach agreement before next Friday, when temporary import surcharges of between 53 per cent and 100 per cent on heavy steel plate are due to come into permanent effect.

A senior Industry and Commerce Ministry official warned last week however that Brazil may be forced to abandon the negotiations which opened in mid-February and were suspended a few days later, if the U.S. persisted in offering only a low quota for Brazil's important flat steel products.

How the carrot and the stick saved a £240m project

BY CHRIS SHERWELL IN SINGAPORE

AFTER TEN months of anguished negotiations, an Anglo-Swedish consortium which includes Britain's Balfour Beatty has finally sealed a deal with the Indonesian Government to save the cancelled multi-million pound Mirica hydroelectric project in central Java.

"I feel a bit shell-shocked," said a banker after a final exchange of letters at the weekend. "They are tough negotiators." The story of the saving of the project is a good example of what international co-operation and judicious use of the carrot and stick can achieve.

Work on the 180Mw project, worth £240m, is to resume as soon as possible. Contractors for the civil works are Balfour Beatty-part of the BICC group—and Skanska of Sweden, who formed a joint venture called Sabcon. Asa of Sweden and Boving of the UK were to do electrical and mechanical work.

patience and brinkmanship followed, as the consortium tried carrot and stick to retain its business while Indonesia tried to get better terms.

At various key moments Mr Norman Lamont, UK Trade and Industry Minister, senior Trade Department officials and personnel from the Export Credits Guarantee Department travelled to Jakarta.

The first official confirmation of a breakthrough was in President Suharto's January budget speech, but nobody could have guessed that the last phase, involving the Indonesian State Electricity Company, and the Ministry of Finance, would be so difficult.

At the heart of the issue, it seems, was the project's viability. There is no doubt that it will be practically useful; Mirica is one of many projects aimed at fully electrifying the villages of Java, one of the world's most densely populated islands. But the more important question was cost.

The Indonesians now seem to have gained a more worthwhile project than they had before. The key changes in the contract relate to timing, which affects the financing. The contract was signed on May 14 1982, the day before international export credit interest rates went up, and was reckoned then to be worth close to £300m.

Its value is now put at £240m. Barclays Bank International, the sole lender on the British side, is giving ECGD-backed buyer credits worth £127m to Indonesia, one of its biggest single loans ever in the region. This covers Balfour's £80m civil contract, Boving's £31m turbines deal and the design contract.

The value of the work being done by Sweden, where the two banks involved are Svenska Handelsbank and SEB, is lower. The British Government has also offered a £12m outright grant as a proportion of the electromechanical costs.

The most difficult aspect of the talks concerned the terms of the export credits under the amended deal. In the end the interest rate was kept unchanged at 7 1/2 per cent, but the repayment term was stretched to 13 years from the time of completion, up from 10 years.

With the parties also agreeing to add two years to the original five-year period of construction, this amounts to a very attractive deal for Indonesia. Even so, a last-minute hold-up appeared to occur last week when it suddenly emerged that, while both Indonesia and Sabcon were anxious for work to resume, both needed assurances over the financing arrangements.

This was settled within a few days by Sweden, but took longer in Britain because of different procedures. The exchange of letters last Saturday means work will at last resume, to the relief of all.

The early resumption is important because of the weather at this time of year. It is drier and river diversions can be tackled more easily. At the end of the negotiations, every day was starting to count.

It's been a good example of industry, government, embassies and bankers working as a team in a multinational context, said one diplomat last week. The will to succeed had finally won through.

Congress to confer on export control Bills

By Nancy Dunne
A JOINT Congressional committee is expected to start work this week on resolving the differences in U.S. export control legislation. A Senate Bill which differs in many ways from what the White House wants was passed late last week.

Of particular concern to the U.S. trading partners will be the final form of the provision governing the President's authority to impose import controls. While the House rejected attempts to provide for such controls, the Senate approved them after a complicated compromise.

If the Senate version is accepted by the conference committee, the President could slap import controls on non-GATT countries. For violations of national security he could impose them on individual companies, providing a majority of members of the CoCom (the Paris based body which vets militarily sensitive sales) agree that multinational rules have been violated.

UK company wins Dead Sea deal

BY MAURICE SAMUELSON

CABLE BELT, the British mining equipment company, is to build an overland conveyor for carrying potash from Sedom on the Dead Sea through the wildest part of Israel's Negev desert.

The Dead Sea Chemical Works is understood to have awarded the contract, thought to be worth about \$20m, after five years of negotiations with rival British, South African and U.S. concerns.

India. It specialises in an unconventional system, separating the carrying job of the belt from the means of driving it.

Competitive terms provided by the Export Credits Guarantee Department helped to win the Israeli contract for Britain. The ECGD has authorised loans at 9 per cent interest repayable over 10 years for the project.



Sedom should be replaced by a new stretch of railway. However, this was rejected as too costly.

SHIPPING REPORT Gulf rates improve

BY ANDREW FISHER, SHIPPING CORRESPONDENT

CONTINUED tension in the Gulf last week pushed up rates for large tankers, though the market in other oil-loading areas remained slack.

Galbraith's reported that Shell set the pace by fixing an Ultra Large Crude Carrier (ULCC) for a 330,000-ton cargo from Kharg Island in Iran. "Subsequently," it said, "other charterers threw caution to the winds and covered ex-Kharg at considerably improved figures."

at Worldscale 27 1/2 and one of 250,000 tons at Worldscale 25. Last month's rates were around Worldscale 30 for cargoes of this size.

Galbraith's said it did not believe the Strait of Hormuz would actually be blocked, as threatened by Iran if Iraq were to disrupt its oil exports. But owners could manoeuvre charterers into paying higher rates for oil shipped from Iran.

French radar success

BY OUR RIO DE JANEIRO CORRESPONDENT

THE BRAZILIAN Aviation Ministry has signed a FFr 400m (£33m) contract with Thomson-CSF, the French state-owned electronics and defence group, for the installation of the next stage of its air traffic control system.

Tariff aid for Nicaragua

BY TIM COONE IN MANAGUA

COLOMBIA has signed a trade agreement with Nicaragua giving preferential import tariff treatment to a list of 29 non-traditional Nicaraguan export products.

only at achieving a better trade balance between the two countries, but also because it was recognised that to achieve peace in Central America it was necessary to follow policies that addressed the social and economic problems of the region.

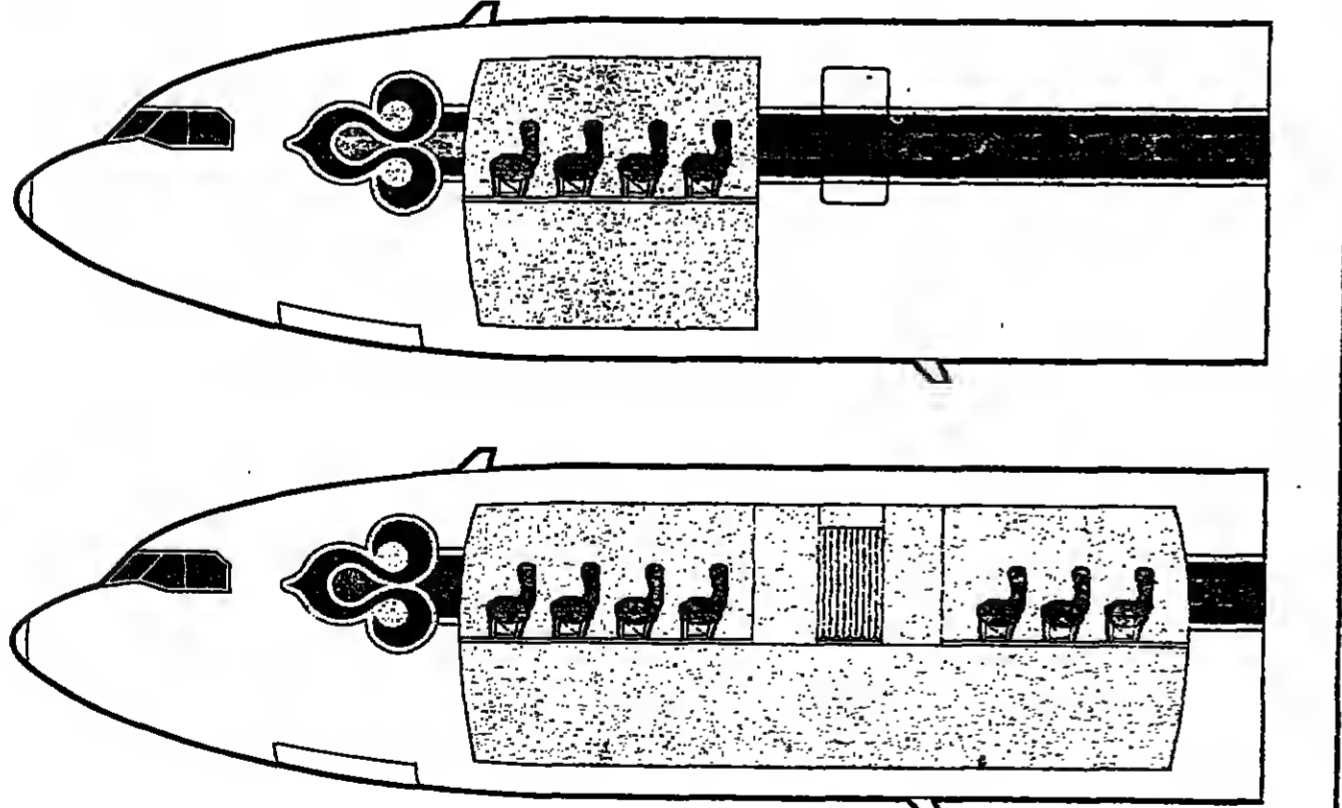
World Economic Indicators

Table with columns: FOREIGN EXCHANGE RESERVES (US\$m), Dec '83, Nov '83, Oct '83, Dec '82. Rows include USA, W. Germany, Japan, U.K., Italy, Netherlands, Belgium, France.

Hong-Kong utility out of China project

HONG KONG Electric Holdings, the smaller of the territory's two power utilities, says it does not want to participate in a nuclear power station planned in the Guangdong province of China.

Royal Executive Class. So popular, it's going backwards.



When we replaced first class with Royal Executive Class on all our Asian routes, in April '83, we thought we had everything planned beautifully.

are too embarrassed to talk about. And all for just the full Economy fare. The only thing we didn't plan on was just how popular it would prove to be.



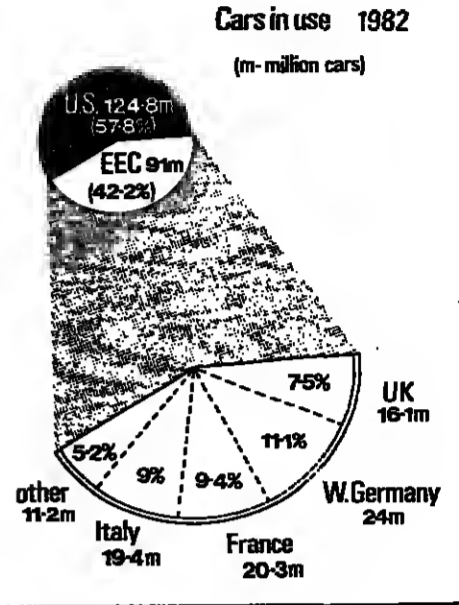
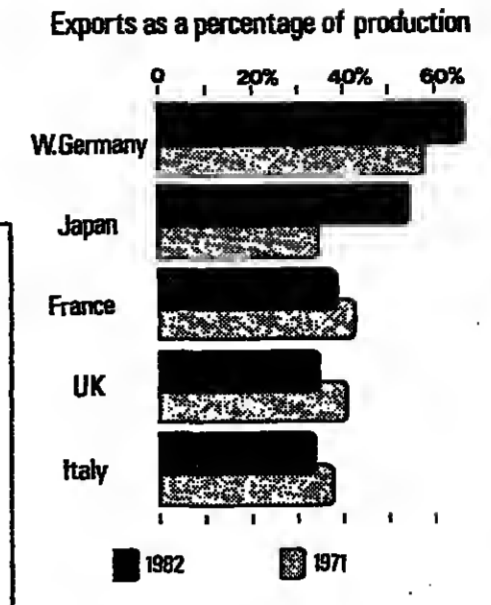
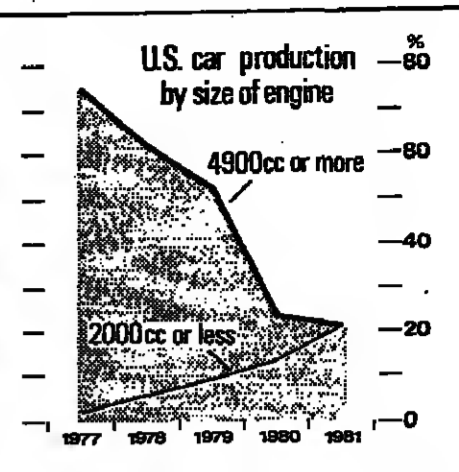
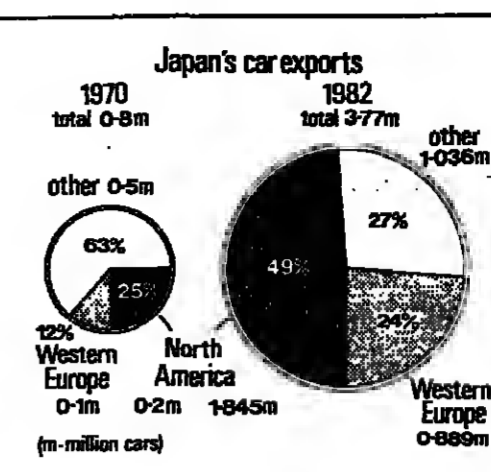
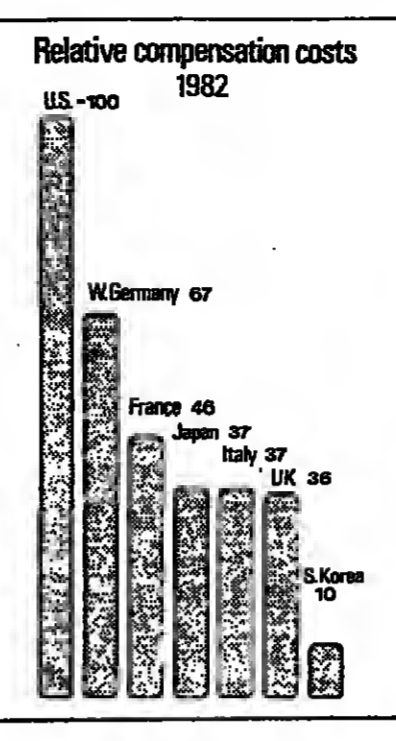
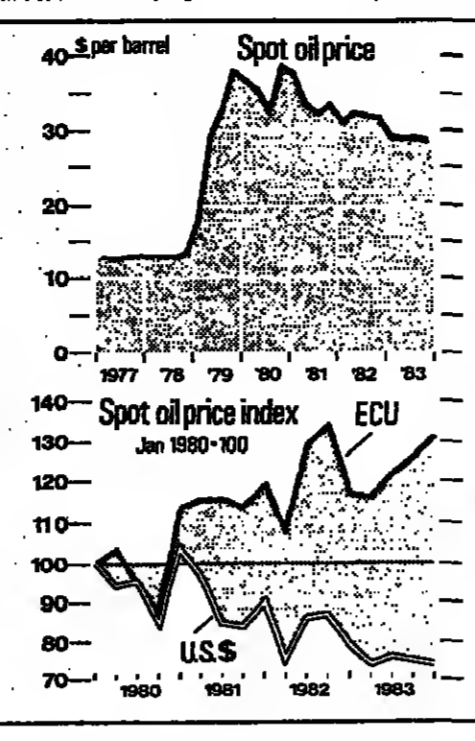
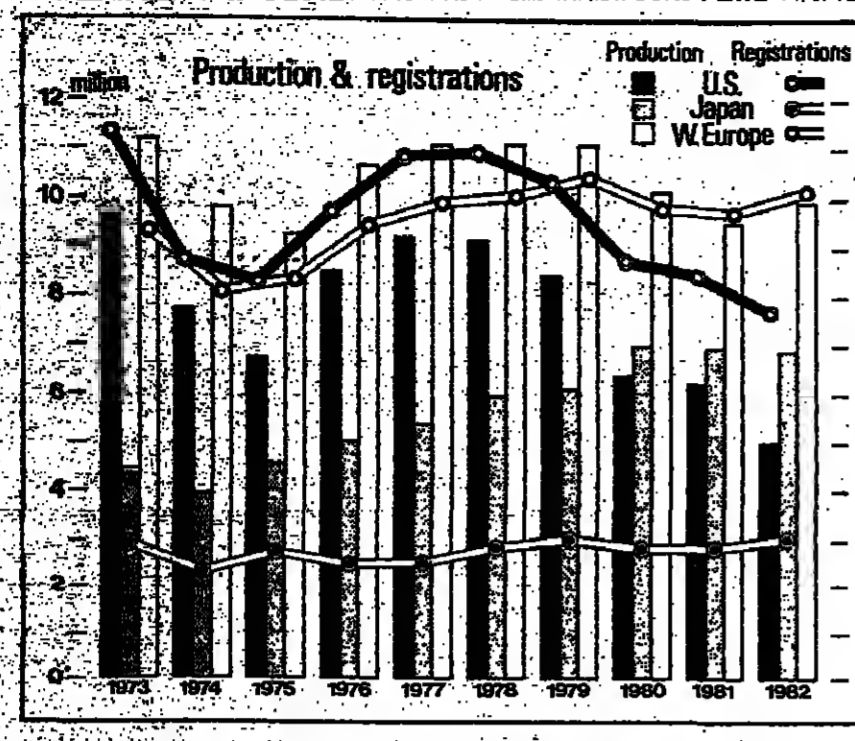
Summary table with columns: 1983 £ Million, 1982 £ Million. Rows include Turnover, Operating Profit, Interest, Profit before Taxation, etc.

- Highlights of the Year
Group Restructuring has produced strong profit recovery.
Electronic Sales up 40% and Total Group Sales up 21%.
Group Debt Profile transformed.
Continued expansion into high technology electronic components and computer peripherals.

The Technology Company
BSR INTERNATIONAL PLC
Incorporated in England with Limited Liability
Head Office: 1015 Ocean Centre, Kowloon, Hong Kong
Registered Office: High Street, Wallington, Surrey, West Midlands DY8 4PG, England.

Handwritten signature or mark at the bottom of the page.

STATISTICAL TRENDS: CARS



Production shifts into higher gear

Led by strong growth in the U.S. and continued growth in Japan, the recovery in the world economy began in 1983 following the recession of 1981-82. In the U.S. this was based initially on a boom in consumer spending and in Japan on growth of exports.

The recession in the car production industry started earlier than the general downturn in the OECD economies and its industrial production, particularly in the U.S., and was more severe.

However, the turnaround in 1983 was dramatic—with production up nearly 30 per cent in the U.S., 18 per cent in the UK, and slight increases in West Germany and France. This still leaves production

MOTOR VEHICLE PRODUCERS

Company	1982
General Motors	6,244,000
Ford Motor Co	4,324,072
Toyota	3,144,857
Nissan	2,720,000
Volkswagen	2,150,075
Renault	1,984,701
Pugeot-Citroen	1,870,000
Fiat	1,200,000*
Toyota	1,200,000*
Honda	1,070,000*
Mitsubishi	875,000*
Chrysler Corp.	867,000
Estimates	

Source: Automotive News

exporting, which have grown nearly 200 per cent in 10 years. Exports to Europe have risen from 100,000 cars in 1970 to nearly 1m by 1982, while in Europe the level of exports has remained stagnant. European exports to the U.S. (their main market in the early 1970s) have halved since then as Japan's exports to the U.S. have grown dramatically to account for almost 50 per cent of total exports.

The continued pressures on European manufacturers are reflected in statistics which show European registrations moving ahead of production for the first time in 1980-81.

Among the developing countries, South Korea is strengthening its position, with production growing at around 30 per cent a year, although from a small production base of about 100,000 units in 1982.

Japan's labour costs remain competitive in dollar terms against its European competitors, although these costs are four times the comparable costs in South Korea.

Among the major car

producing industrialised countries, Japan and West Germany had the lowest rate of increase in labour costs over the 1975-82 period, but the strength of the yen against the European currencies wiped out that advantage.

On the international stock markets, the shares of the leading car producers, particularly those based in the U.S., improved in 1983 with a

better overall performance than the markets as a whole. As measured by the Capital International indices, the share price of car producers rose 30 per cent in 1983 against overall stock market growth of 18 per cent.

Commentary by Our Economics Staff; data analysis by Financial Times Statistics Unit; charts and graphs by Financial Times Charts Department.

PRODUCTION AND CARS IN USE

Country	Production	Cars in use
U.S.	6.5	5.2
W. Germany	2.2	10.1

Average of 1978/82

Levels well below the levels of the 1970s in the U.S., while Japan's production continued its upward trend after two years of slight decline.

Profits for the major U.S. manufacturers in 1982 brought to six years of losses, and preliminary results for 1983 show further substantial improvements.

PROFITABILITY: Net Profit (after tax)

Company	1977	1978	1979	1980	1981	1982
U.S. - BIG 3 (US\$m) (excluding contribution from Ford and GM in Europe)	3,852	3,246	1,408	-4,243	-1,085	1,334
All European companies (Ecu)	1,362	1,723	1,238	-988	-946	-271

Source: Company Results

Effective Exchange Rate

Year	US	JAPAN	GERMANY	FRANCE	UK
1975	100.00	100.00	100.00	100.00	100.00
1976	105.19	104.21	104.84	95.63	85.60
1977	104.70	115.21	113.00	81.31	81.77
1978	96.73	141.67	120.11	81.22	81.46
1979	92.66	131.48	122.46	83.28	87.24
1980	93.88	125.50	126.75	94.35	95.05
1981	105.69	142.94	119.28	84.27	94.91
1982	118.05	134.78	124.28	78.69	80.46
1983	124.88	148.42	127.18	70.01	83.22

Source: OECD

GNP/GDP % growth

Year	US	Japan	OECD-Europe
1975	-1.2	2.3	-0.3
1976	5.4	5.3	4.6
1977	5.5	5.3	2.4
1978	5.0	5.0	3.0
1979	2.8	5.1	3.3
1980	-0.3	4.8	1.9
1981	2.6	4.0	-0.1
1982	-1.9	3.2	0.6
1983	3.3	3.0	1.0
1984	4.7	4.2	1.5

Source: OECD

Industrial Production

Year	US	Japan	OECD-Europe
1975	-8.9	-10.6	-6.9
1976	10.7	10.9	6.9
1977	6.9	4.2	2.8
1978	5.8	6.1	2.1
1979	4.4	7.2	4.8
1980	-2.5	4.6	0.3
1981	2.6	1.1	-1.9
1982	-8.2	0.4	-1.5
1983	6.5	2.2	0.1

Source: OECD

Car Production (000's)

Year	US	Japan	W. Ger.	UK	France	S. Korea
1975	8,508	6,419	6,050	6,460		
1976	3,720	4,190	6,888	7,094		
1977	1,740	1,070	888	1,045		
1978	3,896	3,836	3,768	3,840		
1979	2,688	3,722	3,080	3,216		
1980	480	573	824	1,132		
1981	12	112	98	130		
1982						

* Estimated.

Hourly Compensation Costs*

Production workers in motor vehicles index

Year	US	W. Germany	Japan	France	UK
1975	100	100	100	100	100
1976	115	114	118	111	100
1977	127	136	141	121	103
1978	128	153	191	134	118
1979	136	172	185	154	148
1980	180	189	186	183	185
1981	203	186	229	185	196
1982	256	211	254	202	201

* Adjusted for changes in export competitiveness.

Exports of Cars (000's)

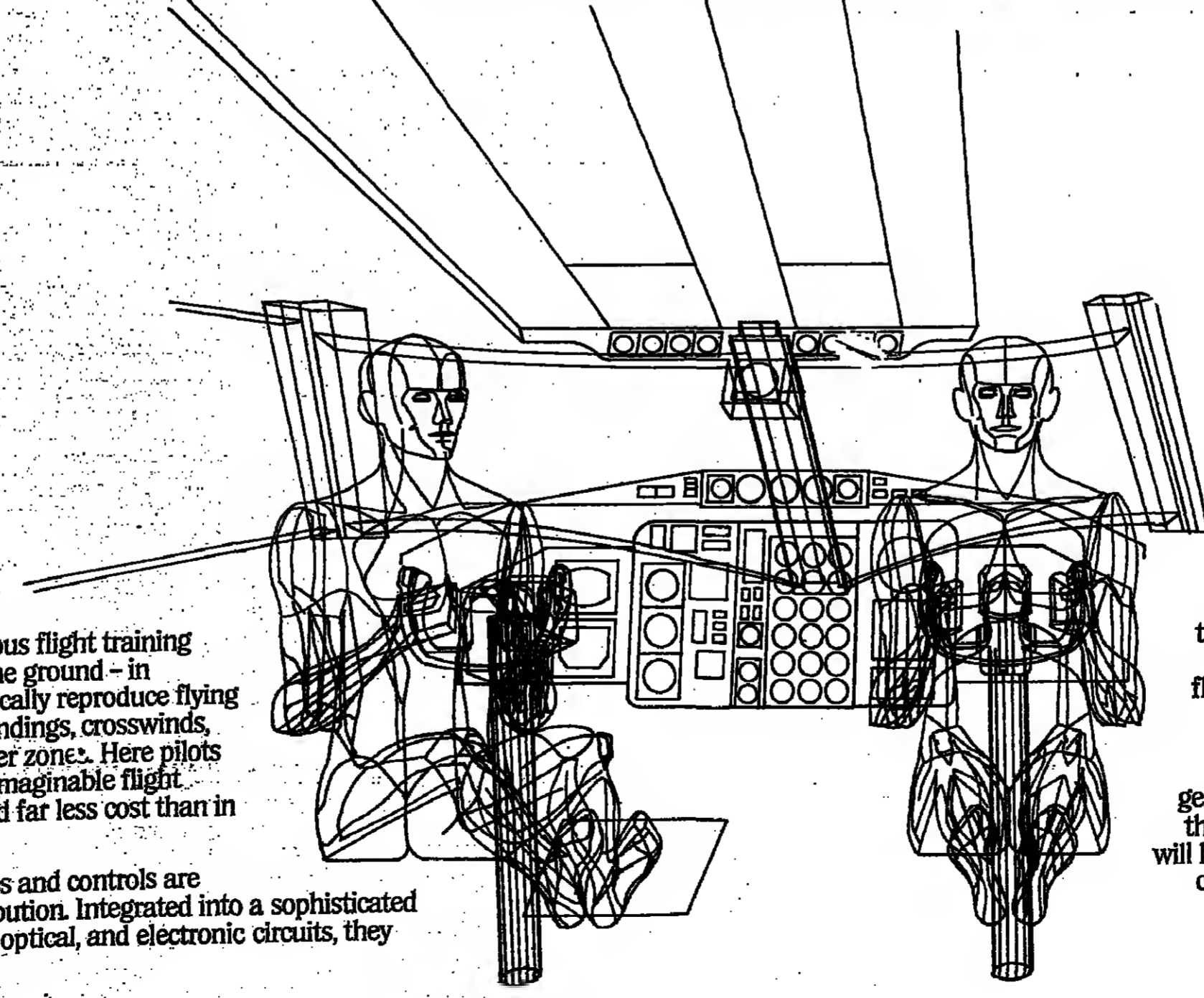
Year	FRANCE	W. GERMANY	ITALY	UK	JAPAN
1971	1,149	2,156	640	721	1,289
1972	1,240	2,086	698	627	1,407
1973	1,340	2,208	656	588	1,450
1974	1,296	1,882	686	565	1,727
1975	1,223	1,500	661	516	1,827
1976	1,326	1,985	696	496	2,539
1977	1,429	2,261	644	474	2,959
1978	1,394	2,210	640	464	3,042
1979	1,536	2,283	647	410	3,102
1980	1,359	2,108	511	359	3,947
1981	1,244	2,197	425	348	3,946
1982	1,184	2,517	437	313	3,770

* Numbers too small for meaningful percentages.

MANNESMANN

Simulation in flight training

Approaching Charles de Gaulle



The most arduous flight training today takes place on the ground - in simulators that realistically reproduce flying conditions: takeoffs, landings, crosswinds, turbulence, foul-weather zones. Here pilots learn to master every imaginable flight situation, at no risk and far less cost than in actual operation.

Hydraulic drives and controls are Mannesmann's contribution. Integrated into a sophisticated system of mechanical, optical, and electronic circuits, they

translate the commands from the cockpit with computer exactitude and reliability into flight movements - in training just as precisely and surely as amid the rigours of the air.

The next time your pilot sets you down gently at Charles de Gaulle or any other airport, the engineers and technicians of Mannesmann will have contributed their fund of knowledge and capability to the performance.

TECHNOLOGY

EDITED BY ALAN CANE

INFORMATION EQUIPMENT

'Bizarre' standards confusion

BY GEOFFREY CHARLISH

THE STANDARDS disparity that exists between official bodies, non-official groupings and manufacturers is causing increasing irritation and frustration among users of information equipment from different makers.

So much so that one of the delegates at the recent Info 84 conference in London described the present situation as "bizarre".

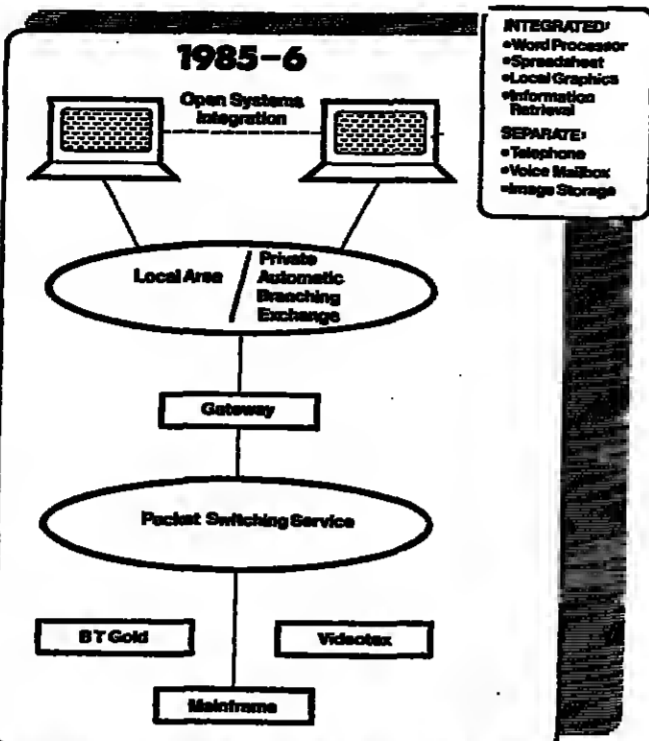
And he is not too far wide of the mark. The present position is that if someone with a screen and keyboard device (personal computer, word processor, terminal) wants to transmit text, computer data or anything else to another, dissimilar terminal on-site, let alone within the UK or overseas, then the chances are minimal.

Unfortunately such communications are technically difficult as any attempt to grasp the complexities of the "ISO seven-layer model" will reveal. ISO, the International Standards Organisation, is attempting to arrive at a set of standards covering all the aspects of "open systems interconnection" or OSI, from communications systems right down to how documents are arranged. This will allow communications between different equipment makes.

In so doing however, it has to embrace some functions that another body, CCITT (the international consultative committee for telecommunications) sees as its own. Traditionally, the CCITT has looked after public communications resources while ISO has covered user equipment. But in recent years computers have taken to communicating while communications equipment has become computer driven. As one speaker at Info 84, Peter Rigg of Logica said: "It is a grey area."

He continued: "The development of joint standards is stimulated by a widespread desire to achieve them, but hindered by sectional interests and the procedural rules of CCITT and ISO, which make truly joint meetings and joint decisions impossible. What commonality there is achieved by informal rather than formal collaboration."

Other formal efforts run in parallel, such as at the Institute



One consultant's view of information communications. Mr Peter Rigg of Logica thinks that dedicated word processors and teletex terminals will vanish

of Electrical and Electronic Engineers in the U.S. where the work is mainly concerned with what ISO calls "transport mechanisms"—local area networks (LAN) and more recently metropolitan area networks (MAN) that cover a 25 mile radius over cable TV links. These link computers and terminals on a single ring-like cable. In Europe, ECMA (European Computer Manufacturers' Association) came forward with LAN proposals in 1982, and were backed by 20 companies led by ICL. This "standard" (it does not have the authority and recognition accorded to ISO or CCITT) has some commonality with both ISO and Ethernet. Ethernet largely follows the IEEE rules. As usual, IBM waited for some of the LAN dust to settle and then announced its own experimental version last summer. IBM's preference for

ment of industry, sensing frustration at both user and manufacturer level, has instituted Intercept.

This is a strategy which aims to identify and promote emerging standards without waiting for their formal publication. The planned confidence level behind these "intercepts" will be that they should all mature into full standards. They should never be withdrawn or fulfil only temporary functions.

The problem remains however: which will mature? While users wait for the official European standards, manufacturers are bound to seek to do as much business with their own products as possible. IBM with its massive installed base of terminals is the obvious example. IBM is known to have developed a new set of architectures to deal with document transfer within its own product range. These are DIA, standing for document interchange architecture, and DCA, document content architecture; they are higher level protocols over and above SNA (systems network architecture), the company's established communications method.

At the conference it became clear that AES, the word processing company, is backing the IBM approach, for reasons made plain enough by Michael Burke, product planning manager in Montreal. He said: "It is understood that these architectures are destined to become de facto standards within the industry in a relatively short time."

In the other camp—that of the telephone companies—the growing stature of the private automatic branching exchange as the means of switching data (there were presentations from both Plessey and GEC) is partly because it is in a rather more advanced standards position than the LAN, having grown over 50 years rather than five. However, Rigg pointed out that it has "no efficient standard method for linking to computer host systems and no international standard is being developed."

Burke of AES appeared to have little time for ISO, CCITT, ECMA or any of the "official" European approaches. He said: "Standards are standards only when people use them." It is difficult to argue with that.

CAR COMPONENTS

How Van Doorne stepped up a gear

BY WALTER ELLIS IN AMSTERDAM

IT IS NOT often that a small, specialist manufacturer wins contracts to supply some of the world's largest companies. Breaking in to the big league is the dream of all entrepreneurs. It helps, of course, if you have a good product, and it is also handy to be part-owned by a duo of industrial giants. Van Doorne Transmissie, a Dutch gearbox manufacturer, is one such company. Its workforce of less than 200, based in the southern city of Tilburg, close to the Belgian border, has just had its future secured—and the likelihood of expansion confirmed—by orders from Ford of the U.S. and Fiat of Italy for its revolutionary CVT transmission system. The company was once part of DAF cars.

Ford and Nissan of Japan, Opel (part of General Motors) and Volvo are also among the interested parties. Van Doorne itself predicts a brilliant future for its latest device, while no less a motor magnate than Henry Ford II expects all Ford cars to be fitted with the CVT equipment within the foreseeable future.

The CVT, standing for continuously variable transmission, dispenses with fixed ratios in automatic gearing, allowing a smooth and gradual transition and permitting fuel savings of up to 20 per cent on present costs. Reliability is another advantage, with fewer parts, all of them working together, with little inter-gear resistance, the CVT is both sophisticated and simple.

Present-day automatic gear systems still operate on the principle of abrupt movement from one gear-ratio to the next. This movement even gave rise to the American designation of a transmission system as a "shift." With the CVT, the process is uninterrupted by fixed stages—ie, 1st, 2nd, 3rd and 4th gears.

Instead, two pulleys, one attached to the engine, the other to the drive-shaft, are capable of with-wise expansion and contraction. Each pulley, shaped like an old-fashioned cotton reel, has a dip in the middle, which deepens or raises as the sides of the pulley either move apart or close up. As one pulley deepens, the other becomes more shallow, and a belt driven like an old-fashioned cotton reel, which deepens or raises as the sides of the pulley either move apart or close up. As one pulley deepens, the other becomes more shallow, and a belt driven like an old-fashioned cotton reel, which deepens or raises as the sides of the pulley either move apart or close up.

achieved on a continuous basis. The CVT has been around in one form or another for nearly 25 years. The struggle for perfection has been long and arduous, and at one point, when the system was used by Daf Cars with belts made of rubber rather than steel, the humiliating suggestion was that the vehicles were powered by elastic bands. Co-operation with Fiat and Ford, among others, in recent years has helped smooth out the wrinkles, so that the latest, S11 CVT, has won praise from the auto-industry round the world.

Ford is to be the pioneer in Japan. GM is to manufacture under licence in Strasbourg, Volvo Car, the independent Dutch associate of Volvo of Sweden, is to make CVTs in Belgium for Fiat and Ford. Ford Fiesta, followed by Escort, will start the process, alongside the Fiat Uno and the Subaru Justy. Some cars fitted with the CVT could even be on the streets this summer.

Van Doorne Transmissie, until 1979 a direct descendant of Daf cars (the others are Volvo Car and Daf Trucks), is now owned jointly by the Dutch state, Volvo Car, Borg Warner of the U.S. and Fiat. Volvo holds 39.5 per cent of the shares, Fiat and Borg Warner 24 per cent and the state 12.5 per cent.

The founding Van Doorne family has gradually moved out of the picture, and the present, complicated pattern of holdings was completed last year when Volvo Car (50 per cent state-owned) became a major partner at a cost of only £12.5m. Van Doorne faced an investment crisis. It needed cash urgently if the CVT was really to take off, and the involvement of active outsiders seemed at last to have done the trick.

Van Doorne does not expect to be a major supplier of completed Cvt's. Volvo Car will make up to 50,000 units a year for the next two years under the terms of a new contract, while Ford is expected to go into production itself at a later stage.

GM is investing U.S.\$180m in its plant in Strasbourg, and the Japanese will also make their own. But the Dutch company will still supply parts

Computer

Linkword teaching system spreads

Dr Michael Grunberg's Linkword system for languages is now available on a total of eight different microcomputers, including the BBC Micro, Spectrum, Sirius, Apricot, Apple, IBM machines and from Tansoft for the Oric Atmos.

At the moment, only four languages are available but Dr Grunberg has plans for others including Russian, Greek and Hebrew. The principle behind Linkword is the use of phrases which link English with the equivalent foreign word. For example, the Spanish for lobster is hummer so the computer asks the student to imagine a lobster with a hammer.

Graphics are not used, partly because of lack of memory in most home computers but also because some students learn better by using their imagination to create mental images rather than receiving fixed images from the computer. Dr Grunberg advised that this might well be to the detriment of others who cannot imagine images so well.

Dr Grunberg, who is a psychologist and lectures at Swansea University, decided to develop Linkword as he finds languages uninteresting and thought it would be a challenge.

Electronics Gallium crystals

SUMITOMO ELECTRIC has developed the world's first dislocation free gallium arsenide single crystal for use in integrated circuit chips, a company spokesman said.

The company plans to make it in a year. Gallium arsenide is a less powerful semiconductor than silicon but operates at higher speeds but the compound has previously been difficult to use because of partial dislocation in the configuration of gallium and arsenic atoms.

Total capability in construction.

Norwest Hoist

Materials Tougher plastics developed

DU PONT said it had developed a new tough grade of plastic to be used in auto parts, crash helmets, appliances and other products.

It said the new compound called Ryton SST would be used instead of metal in products that needed strength and resistance to impact and heat.

Dr Point said it will make the plastic first in the U.S. and later in Europe and Japan. The compound is part of its engineering plastics business which has been growing faster than any other part of its polymer products business.

Software Foreign language database

COMSOFT, based near Guildford in Surrey, has developed a data base program which can be used in several European languages including Finnish, French, German, Swedish, Italian, Spanish and Welsh.

The data base can store almost 15-bit microcomputers which use the MS-DOS operating system. Called Delta, the program has all the message oriented data which part of the data base allows easy translation. Several large computer makers, including Hewlett-Packard, Digital Equipment Corporation and Xerox, now distribute the system. More details from Comsoft, tel 0453 88845.

This announcement appears as a matter of record only.

March 5, 1984

\$25,000,000

FECSA

(Fuerzas Eléctricas de Cataluña, S.A.)

Dollar Notes due 1992

The undersigned arranged the direct placement of the above Notes with institutional investors.

Smith Barney, Harris Upham & Co.
Incorporated.

FINANCIAL TIMES FILM SERVICE

20 Supersize prints for £2.25

Now 30% Bigger Than Ordinary Enprints

TOP QUALITY
All prints will be borderless. Supersize Superprints, round cornered and hi-definition screen.

FAST SERVICE
On receipt of the films at the laboratory all Kodacolor II 110, 126 & 35mm films will be processed in 48 hours. Other film makes and reports can be processed but are not covered by the 48 hour guarantee and so take longer.

Please allow for variations in the postal service and the fact that there is no weekend working in the laboratory. Films should be returned in approximately 7-10 days.

Reprint prices are available on request. We do not accept C22, sub miniature, Minox or black and white film.

COMPETITIVE PRICE
Developing, postage and packing at 85p per film plus a printing charge of 7p per print.

NO. OF EXPOSURES	FTFS PRICE
12	£1.69
15	£1.90
20	£2.25
24	£2.53
36	£3.37

prints are returned by first class post to your home, and full credit is given for negatives that are not technically printable.

COLOUR PRINT FILM
Top quality 24 exposure colour print film only £1.25 available in 110, 126 and 135 sizes.

Complete the coupon below and post to: Financial Times Film Service, PO Box 45, Taplow, Maidenhead, Berks SL6 6AQ. Telephone: 0754 387399.

Note: While the utmost care is exercised to ensure the safety of films delivered, we regret that no liability can be accepted for any losses resulting from the loss or damage to any film.

Please enclose cheque/P.O. made payable to "Financial Times Film Service" and post with film and coupon in a strong envelope to: Financial Times Film Service, P.O. Box 45, Taplow, Maidenhead, Berks SL6 6AQ.

Film Type	No. Reqd.
110/24	
126/24	
135/24	

If colour print film required please indicate quantity and add cost in order.

Ordinary Enprints required please tick box

NAME _____

ADDRESS _____

This offer is only applicable to readers of the Financial Times within the UK. We process on the basis that the film will not exceed material cost and our liability is therefore limited to that amount. Order valid to 31.12.84. Minimum charge 85p. Registered in England No. 1007250.

WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The hours are given mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

TODAY

COMPANY MEETINGS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

BOARD MEETINGS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

DIVIDENDS & INTEREST PAYMENTS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

FRIDAY MARCH 9

COMPANY MEETINGS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

BOARD MEETINGS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

DIVIDENDS & INTEREST PAYMENTS—
Alderson Dismantling, 11, St Swithun's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF; Anglo-Spanish, 10, St Mark's Lane, EC4A 3DF.

WASHINGTON ELECTRIC

To help Rayovac Micro Power (TM) Corporation (world leaders in micro-power batteries) establish their first manufacturing plant outside the United States, Washington Development Corporation produced a Complete Relocation Package. This specially prepared package included comprehensive information on schools, housing, transport, recreation, the arts and workforce in Washington.

If you want to boost your success, phone or write to Norman Batchelor, Washington Development Corporation, Usworth Hall, Washington, Tyne & Wear. Tel: (091) 416 3591. Telex: 537210 DC WASH G.

Washington. In a word, success!

IBM PERSONAL COMPUTER

SALES SERVICE RENTALS

DEMONSTRATIONS

MERCHANT SYSTEMS LTD.
5 NEW BRIDGE STREET EC4
01 583 6774

UK NEWS

Max Wilkinson reports on how the Chancellor could change import procedures

Lawson may revise VAT system

AS THE long queues of lorries slowly unwound in the mountainous border regions of Western Europe after the end of the French drivers' protest, the British Treasury watched with special interest.

The dispute about slow customs clearance procedures has a direct relevance to an option that Mr Nigel Lawson, the Chancellor of the Exchequer, is considering for inclusion in his budget on March 13.

He has been looking at the possibility of changing the UK system for levying value-added tax on imports to make it conform with procedures in all other European countries.

In Britain, importers are allowed a period of delay between the landing of goods when VAT is due, and the actual payment, made with their next quarterly VAT return to the Customs and Excise department.

The period of grace between the physical import of goods and the payment of VAT varies widely, but the average is thought to be about six weeks. That might be considered by some as an interest-free loan from the Treasury.

On the European continent, however, VAT must be paid as the goods pass through customs points. Although rules vary between different countries, lorry drivers have to deal with complicated paperwork and are often subject to tedious delays while goods are checked.

IMPORTS TO UK (£bn on overseas trade basis)			
	1982	1983	% change
Total goods	55.9	66.1	18
Non-manufactured goods	18.5	19.7	6
Semi-manufactured goods	14.0	17.0	21
Finished manufactured goods	23.0	29.0	22

Figures are higher than those on balance-of-payments basis, which exclude transport and other costs. Total of goods includes some "miscellaneous" imports.

The obvious advantage of the continental system from the Treasury's point of view is that it would accelerate payments on Britain's imports (£26bn last year) and give a once-for-all boost to the Government's financial position.

The effect would be to reduce the public-sector borrowing requirement in 1984-85 by between £500m and £1.5bn, depending on whether a change of rules were applied to all imports or to some categories like manufactured goods only.

That might give the Chancellor some much-needed room in his budget to improve the incentives for saving, or to ease the tax burden at some of the points where it is bearing heavily.

An additional argument which officials have deployed in favour of the change is that it would discriminate against importers without being overtly protectionist.

Last year, Britain's imports of goods rose by 7 per cent in volume terms while imports of manufac-

tured goods surged by over 20 per cent in value terms.

Against these arguments, the Chancellor has to balance two sets of objections.

● The first is the mass of practical difficulties associated with collecting VAT at the point of entry. Those difficulties have been dramatically highlighted by the continental lorry drivers' dispute.

● The second is that the lorry men's action has greatly increased pressure on European governments to move closer to the present British system of delayed collection of VAT on imported goods.

That militant pressure is reinforced by a more stately recommendation of the European Commission. In July 1982, it said that the Council of Ministers should agree to adopt the British postponed accounting system (PAS).

It might seem perverse for a British Chancellor to choose this moment to move in the opposite direction, especially as the move would

lead British industry with yet more - and unfamiliar - paperwork.

Several hundred extra customs officers would also be required to deal with the new VAT forms and to check that cargoes corresponded to the documents.

Another reason for the Chancellor to hesitate might be to allow more time to consult with industry about the advantages of applying the change to some categories of imports only.

For example, an importer of a foreign car might find the point of entry procedure less onerous than a British-based manufacturer using a lot of imported components. The complete car would be subject to only one bout of form-filling.

On the other hand, a manufacturer using many imported components would have to go through the procedure multiplied many times with possibilities of delay on each occasion.

It might be seen as fairer to accelerate VAT payments for finished manufactured goods only, even though that would reduce the financial benefit to the Treasury.

Despite all these difficulties, the Chancellor must be greatly tempted by the idea. The 25 per cent increase in company profits this year and companies' greatly improved liquidity would in general allow them to make the accelerated payments without obvious strain on their cash resources.

Sharp drop in union donations to Labour

By Philip Bassett, Labour Correspondent

LABOUR PARTY finances, already in danger from the effects of the Government's Trade Union Bill, face a new threat from a sharp drop for the first time in recent years in trade union members' political contributions, according to official figures to be published next month.

The figures, which have already been sent to Mr Tom King, the Employment Secretary, will cause dismay in the Labour Party and the unions. About 80 per cent of the party's income comes from the unions.

Labour's finances are likely to suffer because of the Bill, which is due to become law in the summer. Its provision of 10-yearly membership ballots on the continuation of trade unions' political funds is felt by many in the party and the unions to be likely to lead to a cut in the unions' financial support for Labour.

One authoritative estimate is that this and other measures could cut up to £2m from Labour's income, which stood at £3.59m in 1982, the latest year for which figures are available.

However, in advance of these expected difficulties, new figures in the annual report of the Government's Certification Officer, Mr Alan Burridge, expected to be published next month, will show the financial support for Labour among union members to be declining.

The total figures for all 63 unions with political funds at the end of 1982 show that 77 per cent of trade union members now pay the political levy, compared with an annual figure of 81.82 per cent over the previous five years.

They show that 6.48m trade union members - out of a possible total of 8.42m in unions with political funds - now pay the political levy, compared with 7.17m in 1981.

The number of unions with political funds is also down by more than 7 per cent.

The report will show a decline of about 5.8 per cent in political funds income overall, from some \$6m in 1981 to £5.6m the following year.

Grant aid for high technology set to be cut

By John Lloyd, Industrial Editor

THE GOVERNMENT is expected shortly to cut the grants it pays to promote high-technology industries - the sector pinpointed by industry ministers as crucial to the UK's economic health.

Funds allocated for support of advanced production processes and techniques have been snapped up much more quickly than had been planned, and most programmes are likely to run out of their allocated funds long before the given time periods.

It is now almost certain that the Support for Innovation (SFI) schemes, which give a maximum of 33.3 per cent grant to projects which prove they would not go ahead without government assistance, will be cut back soon to a level of 25 per cent, or possibly less.

The grants were raised from 25 per cent to 33.3 per cent last year for an indefinite period.

It is expected that the cuts may be announced in the March 13 budget or in a separate announcement soon afterwards.

Officials believe they may be able to save some cash from funds earmarked for regional development grants, but not taken up, in the coming year.

The rapid take-up of the SFI programmes money, though alarming in one sense, is also seen as proving that there is considerable activity in the leading-edge fields. It is also argued that this level of activity shows that government aid need not be pitched so high.

One of the oldest of the SFI schemes, the Microelectronics Industry Support Programme, has now exhausted the £50m allocated to it in 1978. Its companion programme, the Microelectronic Applications Project which received a total of £85m to fund it to 1983, now has less than £20m left.

The Industrial Robots scheme, funded with £10m 18 months ago, is now considerably overspent. Its companion programme, the Flexible Manufacturing Systems scheme - which received £35m over four years at the same time - has already spent some half of that.

Investments overseas estimated at £44bn

By Charles Batchelor

UK COMPANIES had net direct investments overseas worth £44bn at book value at the end of 1981. This figure compares with investment by overseas companies in the UK of nearly £25bn, according to figures just released by the Department of Trade and Industry.

The department's statistics include for the first time data for insurance companies' time and cover all direct investments by UK companies.

More than four fifths of UK direct investment overseas was in the developed countries, half of which was in North America. Just under one fifth was in the EEC.

The U.S. was by far the most important single country, accounting for a third of UK direct investment overseas. Less than one fifth of in-

vestment abroad was in the developing countries.

Manufacturing accounted for 37 per cent of the book value of outward direct investment, while distribution accounted for 28 per cent, oil for 20 per cent and banking and insurance for the remainder.

Virtually all foreign investment in the UK was from the developing countries. The U.S. accounted for 57 per cent of the total with holdings of £16.4bn.

Just under a quarter of inward direct investment was held by EEC companies.

In terms of sectors, manufacturing accounted for almost half of the total book value of inward direct investment. More than half of North American inward investment, but less than a quarter of EEC holdings, was in manufacturing.

Rolls to develop engine for fighters

By Michael Dornie, Aerospace Correspondent

ROLLS-ROYCE has begun to develop as a private venture a new engine for future fighter aircraft, called the XG-40. It is designed for the new generation of light combat aircraft expected to enter service in the 1990s.

The venture is in parallel to work under way by Snecma, the French aero-engine manufacturer, on an engine called M-88 which is designed to power the French Dassault-Breguet Avion de Combat Experimental (ACE).

The Rolls-Royce power-plant is called a "demonstrator" because it aims to prove the basic concept of the new engine before it is put into quantity production, or instead it will be used as a stepping stone to further developments.

It is aimed at powering the proposed Future European Fighter Aircraft (FEFA) of the 1990s. This is a plan for a European collaborative fighter aircraft for the mid-1990s, between the UK, France, Italy, Spain and West Germany.

As a preliminary development, the UK - through a group of companies headed by British Aerospace and supported partly by the Government - is developing the Experimental Aircraft Programme (EAP) for a first flight in 1988.

This is, in turn, designed to lead into either an all-British Agile Combat Aircraft (ACA) for the 1990s or the European collaborative FEFA.

The EAP itself is costing £200m, of which the Government is providing about £85m and the companies the remainder.

Initially, the EAP is expected to use a derivative of the RB-199 engine which powers the Tornado fighter. But Rolls-Royce believes that an all-British technology demonstrator engine is also desirable, and the XG-40 is the result.

Work on the XG-40 is at its earliest stages. The first demonstrator model is not expected to run on the test-bed until 1986. The engine will embody much advanced technology in new materials, turbine blade design and other areas.

Mr Norman Tebbit, Secretary for Trade, inaugurated on Friday a £12m test rig at Rolls-Royce's Derby factory, where civil aero-engines are built.

£115m order likely to help sale of Shorts

By our Belfast correspondent

A HUGE U.S. government order for Short Brothers, the state-owned Belfast aircraft manufacturer, is likely to help the company on its way back to private ownership.

Initially worth £115m, the contract to supply Sherpa freight aircraft to the U.S. Air Force might reach a total value of £400m if options for more aircraft are taken up.

Sir Philip Foreman, chairman and managing director of Shorts, was overjoyed. The order was won after 18 months' struggling against more experienced competitors.

"Other countries, particularly in the Far East, could follow the American lead," Sir Philip said. Shorts will build 13 Sherpas, the freight version of its high-selling twin turboprop 330 commuter air-

liner, to be used to ferry spares between USAF bases in Europe. The options cover another 48 aircraft and can be exercised over the next two to four years.

The deal is worth so much because Shorts will also mount an extensive support programme to service and maintain the aircraft. The company's engineers will be permanently stationed in West Germany.

Shorts will quickly add another 600 workers to its 6,000 labour force and the enhanced prospect of further sales will stabilise employment.

Sir Philip said that after many years of losses, the company would break even in the current financial year and the American order, the biggest in the company's history,

would help its return to profitability in 1984-85.

"A return to private ownership would be healthy but there is no point thinking about it until we have at least two years of good profits in the bag and, more importantly, can project sustained profits," he said.

For several years the company, with government support, has invested at the rate of £20m to £25m annually in new technology and capital equipment to make its Belfast complex one of the most modern aerospace facilities in Europe.

Shorts was restructured in 1967 into three divisions. It manufactures a range of regional commuter and freight aircraft, produces guided weapons such as the Blowpipe and Seacat, and makes main

components, including jet engine pods, for other aircraft companies.

The USAF order has cemented the success of the aircraft division. More good news is expected this week in the shape of a batch of orders for the 36-seat Shorts 760 aircraft, some of them for British Midland Airways, and its subsidiary, Loganair and Manx Airlines.

Sir Philip said he now wanted to build up the components side of the business again after difficult times caused by the recession in the big jet market. That led to a rescheduling of work for Boeing and Rolls-Royce, and it meant redundancies in Belfast.

He is hunting for a new contract and left today for Seattle for discussions with Boeing.

Imagine the thrill of an open freeway. Or an occasional Alpha road to make your heart beat faster with joy. Imagine gliding through heavy city traffic and slotting into a remote parking spot. Imagine a luxury sedan with all the power, road holding and cornering ability you want. Imagine the looks you'd get.

VOLVO 760 GLE - LIVE ON TRADITIONS YOU CAN TRUST

VOLVO

The Volvo 760 GLE is a four cylinder petrol turbo with power steering, automatic, 173 hp (127 kW DIN). Under surface protection includes the rear window, door and bumper. Body is made of steel. For personal property, please contact your nearest Volvo Dealer or Volvo Import & Distributor, 1-465 DE Göteborg, Sweden.

Handwritten signature or mark at the bottom center of the page.

UK NEWS

Textile production shows 16% rise

BY MAURICE SAMUELSON

THE UK textile industry yesterday provided fresh evidence that it is beginning to recover after years of import penetration. The British Man-made Fibres Federation said that UK production and deliveries in 1983 regained most of the ground lost in the previous year. Production rose 16 per cent (to nearly 300,000 tonnes) with deliveries rising 19 per cent (to 305,000 tonnes). Total employment in the artificial fibres industry was 19,120 at the middle of the year, 18 per cent less than in June 1982 and less than half the June 1980 level. A fractional in-

crease at the end of last year suggested that the long-term contraction of the workforce had stopped. For staple fibre (as distinct from filament yarn), production and deliveries were the highest for two years, with exports accounting for 56 per cent of total deliveries. The industry's improvement is partly a result of the weaker pound, which has helped to cut imports. Manufacturers say they are also reaping the benefits of the past four years' rationalisation and re-equipment. In the industry as a whole, output per worker is said to have risen by about 25 per cent since 1980.

Budget likely to keep inflation fight as priority

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE UK BUDGET on March 13 is likely to have a tough anti-inflationary edge and a series of measures intended to encourage savings and investment. Mr Nigel Lawson, the Chancellor of the Exchequer, may tighten slightly his borrowing target compared with that implied in the medium-term financial strategy. This suggested a public sector borrowing requirement of 2 1/2 per cent of national income which will probably come to about £2 1/2 in 1984-85 on the Treasury projections.

An improvement, however, in the outlook for the economy - and for government revenues - since the autumn will allow Mr Lawson to announce a lower target without raising taxes, probably of £7.5bn. Overall, he is planning tax increases to balance concessions, in spite of his increased room for manoeuvre.

The Chancellor is also likely to emphasise the priority of the fight against inflation by announcing new figures for the medium-term financial strategy showing inflation coming down to about 3 per cent by 1987. He may extend the timescale to show a continued reduction in government borrowing.

The most widely expected of the measures to help individual savers is a reduction or abolition of the 3 per cent stamp duty on share transactions. Total abolition would cost £200m in a full year, but it would have the double advantage of helping personal investors and making the London Stock Exchange more competitive internationally.

Mr Lawson has also been looking at other possible measures, including abolition of the investment in-

come surcharge, by which unearned income of more than £7,100 is taxed at a higher rate than earned income. The Chancellor has also been looking carefully at ways of easing the impact of capital gains and capital transfer taxes.

These measures to help savers are likely to be broadly offset by removal of some of the tax privileges of savings institutions. Building societies, which lend money for house purchases, have been told that capital gains on their dealings in government securities are to be taxed as income, instead of being treated as tax-free capital gains.

Banks have also been told that they will have to deduct tax from interest paid on deposit accounts, instead of leaving the customers to declare the interest. These two measures could yield the Treasury some £200m in a full year.

There are strong indications that Mr Lawson may reduce or remove the 15 per cent tax relief on life assurance premiums, with a total possible saving of about £500m a year. The Chancellor would like to continue the shift from direct to indirect taxation. His priority for cutting indirect taxation would be to raise personal income tax allowances by more than the 5 per cent rate of inflation.

He could raise allowances and thresholds by 3 per cent more than the inflation rate at an extra cost of about £900m in a full year.

To find such a sum, he would need to increase indirect taxes. One possibility, which has been carefully considered, would be to accelerate the payment of value-added tax on imports. This could raise about £1.5m next year.

Big rise in car output expected by Lotus

By Kenneth Gooding, Motor Industry Correspondent

LOTUS, the sports car manufacturer founded by the late Colin Chapman and based in Norfolk, expects to produce 900 cars this year. Mr Mike Kimberley, the managing director, says it will be a 40 per cent improvement on the 642 cars made last year. He expects about 250 to go for sale in the U.S., compared with the 180 sold there in 1983.

Mr Kimberley maintains that Lotus's financial difficulties at the beginning of last year prevented the company from increasing output at a time when it was re-entering the U.S. market. As a result, the 1983 cars were switched from the UK market and the company's sales in Britain dropped from 410 to 383, when the total registrations rose by 15 per cent.

Lotus's finances were put back on an even keel last August by a £5.69m rescue operation which resulted in British Car Auctions taking a 26 per cent stake in the sports car company. Toyota, Japan's largest motor group, took another 17 per cent.

Mr Kimberley says that Lotus is strengthening its UK dealer network. Several new dealers - some associated with Austin Rover - are shortly to be appointed to replace others who have left the network.

In the U.S., Lotus has appointed 24 dealers, and ultimately wants 50 there.

Lotus is involved in engineering projects for 16 other companies, mostly in the car industry, and the engineering business is growing at 20 per cent a year, according to Mr Kimberley.

Banks may set aside £1bn for bad debts

BY DAVID LASCELLES

THE UK'S Big Four clearing banks will probably have to set aside more than £1bn of their 1983 profits to cover bad debts in the UK and abroad. But their annual results - due this week - will still show solid increases because of the strength of their loan business.

The exception is Midland Bank, the third largest, which has said that property loan problems at Crocker National Bank, its U.S. subsidiary, will wipe about £75m off 1983 earnings.

Lloyds Bank, the smallest, is expected to come out on top with a profit rise of about 25 per cent from last year's £323m. Lloyds, which has the biggest exposure of the clearers in Latin America, swallowed a good part of its bad debts in 1982, so it entered 1983 with a cleaner balance sheet than the others.

Barclays Bank and National Westminster, numbers one and two,

will probably show profit increases of about 15 per cent on the £495m and £439m they earned in 1982. Midland's results will be down by a similar amount from £251m.

According to Mr Keith Brown, bank stock analyst at stockbrokers Greenwell, the factors boosting bank profits were the strength of personal loan demand in the UK, a rise in fees and commissions - banks raised their charges in 1983 - and the fruits of the industry's cost-cutting drive.

He expects the Big Four's profits to total about £1.7bn, up about 13 per cent on 1982. But provisions for bad debts will be huge because of the Third World loan crisis and the high rate of bankruptcies in the UK.

Mr Keith Reynolds of De Zoete and Bevan predicts the banks will set aside a record £1.25bn to cover bad debts, up 30 per cent from

£962m in 1982. Of this, £870m will be used to cover bad debts abroad which, Mr Reynolds says, total more than the banks' profits from their international operations.

This figure includes Midland's £75m Crocker provision. Even without it, however, the total would be higher than the 1982 figure of £822m.

Barclays will show the scars of business loan losses in Mexico and the U.S., as well as bad debts in its California retail business. NatWest has the smallest overseas exposure of the clearers, but loan losses will still show an increase.

The question hanging over Midland is whether its provisions are sufficient to clean up the Crocker problem. If they are, then it should be able to share in the upswing in bank profits forecast for this year, on the strength of loan demand and the low level of inflation.

Government faces ports row

BY BRIAN GROOM

THE GOVERNMENT is heading for a row with the ports industry and other trade interests over an official report which calls for cuts in customs facilities and an increase in charges levied on traders by the Customs and Excise for providing the service.

The report on customs attendance was carried out by Sir Derek Rayner in 1981 as part of his brief, to cut Civil Service costs. It was released for consultation only last December, after a long battle in cabinet between the Treasury and other departments.

The British Ports Association believes the report is "misconceived and misguided" and is calling for its withdrawal. It argues that the recommendations would disrupt free

competition among British ports, and damage their international competitiveness.

The association wants all charges for providing customs services removed as part of a wider effort to cut the cost of using British ports, which is generally higher than on the Continent. It also wants the cost of pilotage and lighthouse services - provided by independent authorities - reduced.

Other groups like shipowners are also concerned about these costs. The shipping industry pays the bill for pilotage (£43.5m in 1982) and lights (forecast at £46m for 1983 to 1984).

The Rayner report says Britain has too many ports and wharves. It calls for regular customs services to

be withdrawn "in some cases where the volume of traffic is so low that it is grossly uneconomical to provide attendance."

Its recommendations include: withdrawing passenger facilities if inward traffic falls below 30,000 a year; approving no new passenger facilities unless there is overriding national need; limiting hours of operation for passenger services; influencing the timing of arrivals and departures to avoid peaks and troughs; and not approving new ferry facilities unless there are no suitable existing ones.

The report also recommends that regular customs facilities at some of Britain's 35 international airports - those which have only occasional foreign flights - be withdrawn.

TAKE SOMEONE ALONG FREE ON DELTA TO ATLANTA.

Buy a round-trip Medallion Business Class ticket and get a second at no extra cost. (Seats are limited and offer is subject to government approval.)



Two tickets for the price of one! And you both get all the extra travel luxury of Delta's Medallion Business Class from London to Atlanta. New, wider seats in Medallion Business Class, with all 2-by-2 seating. And a separate cabin area. Enjoy a choice of entrees served on elegant china. There's also a choice of desserts. Fine wines, champagne and liqueurs, too. Plus a current-release movie and seven-channel stereo. You also get priority disembarking, increased baggage allowance and preferred baggage service. Just £984 round trip for two. Leave any time thru March 31, 1984 and stay up to 30 days; travel must be completed by April 30, 1984. There's no advance purchase, no advance reservations. Just call Delta and go. The two of you must travel together, of course. Fly Delta nonstop to Atlanta at 12 noon, except Monday or Wednesday. Delta also has Medallion Business Class flights from Frankfurt to Atlanta. Our offer of second ticket at no extra cost does not apply from Frankfurt. For information and reservations, call your Travel Agent. Or call Delta in London on (01) 668-9885 or (01) 688-9165. Or call Delta in Frankfurt on 0611 23 30 24. Delta Ticket Offices are at 140 Regent Street, London, W1B 6AT and Friedenstrasse 7, 6000 Frankfurt/Main. Schedules and fares are from London and Frankfurt and are subject to change without notice.



See that your rents get good reviews. FULLER PEISER Chartered Surveyors Progressive and Professional. Head Office: 11th Floor, 1-4 Holborn Circus, London EC1N 2TL. Tel: 01-553 4853. Telex: 2996. Fuller Peiser & Associates have 21 offices in the UK, USA and Canada.

Lost drug sales 'cost £100m'

By Lisa Wood

THE BRITISH pharmaceuticals industry claims to be losing about £100m-worth of sales a year to companies which buy UK-made drugs cheaply in Europe and bring them back for sale in Britain.

One company, Unichem, a major chemists' wholesaler, claims this so-called "parallel importing" is costing it about £3m a month in lost sales.

Mr Malcolm Town, owner of Maltown, another wholesaler, said the practice of parallel importing did not benefit the taxpayer because a retail chemist, buying cheaper imported drugs, had no choice but to claim the agreed price from the National Health Service (NHS).

Mr Town gave the example of Ventolin, an asthma inhaler, made in the UK by Glaxo Pharmaceuticals and costing the NHS £2.91 per prescription. Maltown re-imports the drug, at £1.45, from France, Belgium and Italy.

A further twist to parallel importing is that of UK parallel importers re-selling drugs priced for other English-speaking markets into the UK. Adalat, a drug for treating hypertension, is sold by Mr Town at about half the price that the West German company, Bayer, charges the NHS.

Mr Town buys supplies of the drug from a West German Bayer-supplied wholesaler who has told the manufacturer that he wants the product for a market where the company charges substantially lower prices. The product is then re-sold to the UK. Bayer declined to comment on Adalat.

The Department of Health and Social Security said the pricing regulatory scheme protected the British pharmaceuticals industry as well as giving the NHS drugs at a reasonable price. The department is investigating the issue of parallel imports and is expected shortly to issue new regulations which could reduce the practice.

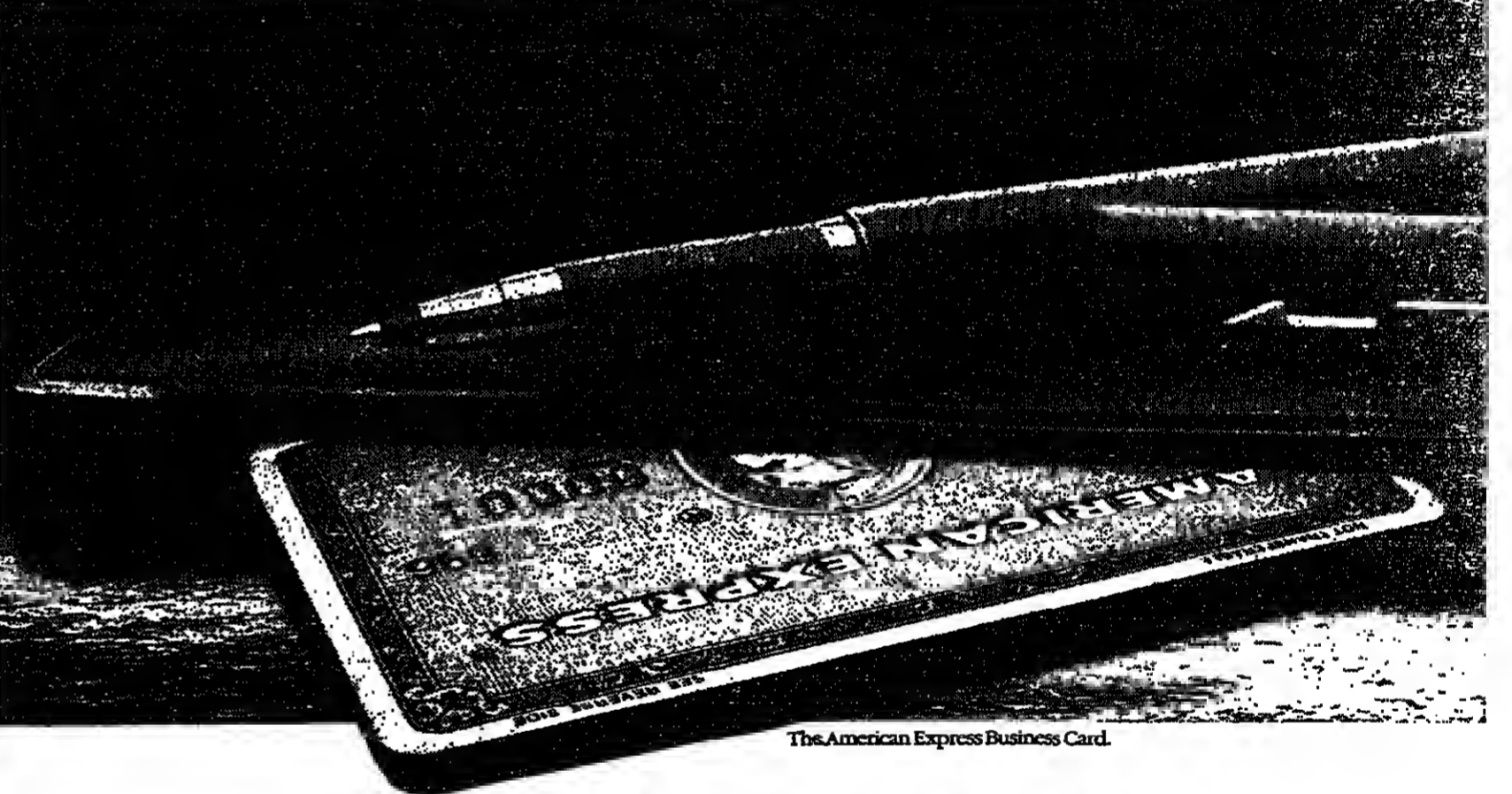
Directors stay optimistic

By Our Economics Staff

COMPANY directors continue to be optimistic about the prospects for business, according to the latest survey of its members by the Institute of Directors, published today.

Just under 60 per cent of the 200 directors interviewed said they were more optimistic about business prospects than they were six months ago. This result is similar to the findings from the two previous surveys in the series, which was launched in October.

The directors appear to have become slightly more optimistic about the trend of profits, with a balance of 47 per cent reporting that they were better during the last six months than in the same period last year. This compares with a balance of 30 per cent in the October survey.



Perk? Privilege? Or just plain useful?

The American Express Business Card takes the hassle out of travelling on business for your company's executives. Naturally they can use it to sign for their hotels, restaurants, car-hire, rail and air tickets.

When they use it to buy airline tickets, they automatically get FREE flight delay, baggage loss and delay insurance. And they get the benefit of the insurance immediately - through charging it to the Card - exactly when the executive needs it.

When the Card takes care of their travel problems, your executives are free to concentrate on their jobs. It lets them account for their expenses more quickly and easily.

Of course the Card will be seen at first as a perk and a privilege - it's the business equivalent of the Personal Card - but it will soon prove itself for what it is: a very, very useful business tool.

Increased control

The Business Card gives your executives all the benefits of the Personal Card with a fundamental bonus for you. It gives you the best possible control over expenses.

And that's the difference between the Cards that makes all the difference. You can choose the billing system that suits you best but in every case you get, month by month, a complete breakdown on who's spent what, where and when. Every charge can be checked before it is paid.

The system gives you all the control you need.

American Express protects your company

With the Business Card, American Express offers a special benefit, not available to Personal Cardmembers. A waiver of liability is offered which protects your company from employee misuse of the Card.

With all the advantages of the Card, your employees can take emergencies in their stride - while your company can feel

assured that it is protected against unauthorised use under the conditions of the American Express waiver of liability.

Release working capital

The American Express Business Card system will improve your company's cash-flow by releasing capital that is tied up in funding expenses. You are billed after expenses are incurred. Meanwhile the money is yours to profit from.

Provide your company's executives with the American Express Business Card and you can significantly increase their efficiency and improve your business expense system at one and the same time. And that's got to be more than useful.

More than just a Card

The Business Card is just one of the Business Travel Management Services American Express can offer you. When your executives carry the Card they're backed by one of the world's most extensive travel agency services and the world's leading supplier of travellers cheques.

They can call on a network of over 1,000 American Express Travel Service Offices around the world for help with everything from emergency cheque-cashing to last minute airline tickets. They're never alone out there.

Back home in Britain, you can call on American Express to help you with everything from itinerary planning to company travel policy formulation.

To find out how the American Express Business Travel Management Services and Business Card system can be tailored to meet the specific needs of your company, please write to the address below or telephone 01-828 7755.

The American Express Business Card GOOD FOR BUSINESS

WORLD CAR MARKETS

UK CAR REGISTRATIONS				UNITED STATES				WEST GERMANY				
	1982	%	1983	%	1982	%	1983	%	1982	%	1983	%
Total market	1,791,659	100.00	1,555,827	100.00	6,795,302	100.00	5,756,660	100.00	1,633,313	100.00	1,833,149	100.00
Total UK produced	771,950	43.08	657,533	42.28	2,362,475	34.78	2,221,392	33.56	520,224	31.85	591,605	37.73
Total imports	1,019,709	56.92	897,494	57.72	4,432,827	65.22	3,535,268	66.44	1,113,089	68.15	1,241,544	69.27
Ford	518,048	28.91	474,192	30.49	1,571,221	23.12	1,345,498	23.38	312,423	19.15	329,470	18.00
BL	332,725	18.57	277,260	17.83	841,422	12.38	691,703	12.19	122,590	7.50	149,204	8.14
General Motors	262,141	14.63	181,737	11.69	193,251	2.83	112,433	1.66	390,882	23.92	479,252	26.15
Peugeot Group	21,342	1.19	19,636	1.26	17,388	0.26	163,638	2.39	84,735	5.20	92,010	5.02
Peugeot	58,183	3.24	56,147	3.60	154,849	2.28	156,315	2.28	33,448	2.05	39,216	2.19
Talbot	25,751	1.44	24,149	1.55	124,954	1.84	113,303	1.67	40,572	2.48	38,547	2.36
Citroen	105,276	5.87	99,532	6.41	58,045	0.85	91,166	1.34	223,646	13.71	246,140	13.93
Total Peugeot	184,486	10.35	175,824	11.31	282,844	4.17	368,114	5.35	127,315	7.79	155,483	8.48
Nissan	190,727	10.65	192,438	12.36	350,670	5.16	365,845	5.31	92,284	5.65	101,511	5.54
Volkswagen-Audi	62,523	3.50	64,147	4.13	173,388	2.55	163,638	2.39	84,735	5.20	92,010	5.02
Renault	41,250	2.30	51,707	3.33	154,849	2.28	156,315	2.28	33,448	2.05	39,216	2.19
Volvo	49,715	2.78	48,808	3.14	128,450	1.89	121,109	1.77	40,572	2.48	38,547	2.36
Fiat-Lancia					38,857	0.57	72,375	1.07	42,499	2.60	44,038	2.40
					73,671	1.08	45,943	0.80				

Source: Society of Motor Manufacturers and Traders

THE WEST EUROPEAN car market huddled with interest last year. Three factors in particular contributed to a fascinating 1983:

- The hunching of major producers at the top of the sales charts with only 1.4 percentage points separating Renault at the top from General Motors in sixth position.
- The continued steep rise in the fortunes of GM, the Vauxhall-Opel group, which increased its West European market share from 9.6 per cent to 11.2 per cent.
- The recovery of Japanese sales which went back above 1m, taking Japanese share of the market to a record 10.1 per cent.

The Japanese performance was fuelled mainly by substantial increases in volume in two major markets: West Germany, the largest in Europe, and the UK, as well as in the Netherlands.

In West Germany the Japanese companies had a combined 20 per cent increase in volume last year compared with 1982. This sent their penetration of the market from 9.8 per cent to 10.4 per cent, only fractionally short of the record 10.6 per cent for 1980.

GM's fortunes rise in Europe

In Britain, where an unofficial agreement restricting car shipments from Japan has been in existence since 1976, the Japanese last year benefited from the very steep rise in total car sales. The UK car market increased by 15 per cent from the 1982 level to a record 1.79m. Although the Japanese penetration eased slightly, there was a 12.6 per cent improvement in volume in Britain.

The Japanese did even better in the Netherlands, pushing volume up by 20 per cent to nearly 110,000 cars.

For Western Europe as a whole, Japanese car sales rose by 10.6 per cent, from 955,900 to 1,067,654 last year.

The European producers also had to cope with substantial increases in shares won last year by the two U.S. groups, Ford and General Motors.

The race between Ford and Renault for the title of West European car sales champion almost ended in a dead heat. But Renault kept the market leadership it has held since 1980 by a nose with a 12.6 per cent share—only 10,000 registrations separated the two manufacturers at the end of 1983. This was in a total market which improved by 4.7 per cent from 20m to 20.5m.

Ford's disappointment at being pipped at the post was partly alleviated by the fact that it had its best-ever year in Europe, moving up from 12.3 per cent in 1982 to 12.5 per cent with a 6.1 per cent increase in unit sales. Replacement of the old Taurus/Cortina models by the Sierra had a dramatic impact on Ford's fortunes. Sierra sales totalled 375,440 in Europe last year to give the model a 3.6 per cent share.

Ford's best-selling car, however, was the Escort which, with sales of 442,663 and a share of 4.2 per cent, was beaten only by the Volkswagen Golf. The VW model notched up sales of 453,135 and a share of 4.3 per cent.

Other rankings in the Euro-

countries which have their own car production, imports take at least one quarter of total car sales. In Japan, only 1.12 per cent of the market was given up to imports last year.

The struggle between Toyota and Nissan reached a new intensity in the Japanese market place in 1983.

Honda, however, continued its relentless progress and managed to push its share into fourth place—but by fewer than 1,000 registrations.

In Europe the major individual markets were out of step. Compared with 1982, sales in Britain were up by 15 per cent, those in West Germany improved by 12.5 per cent but France and Italy suffered declines; by 2.2 per cent and by 6 per cent respectively.

The Peugeot group's fortunes were mixed.

The Peugeot marque was boosted substantially by the introduction of the 205 "supermini". But industrial disputes at the Talbot factory near Paris had a further unsettling effect on that division which in any case was struggling to stop a rapid sales decline.

(A review of the 1983 car market in the UK appeared on February 3)

ITALY				FRANCE				JAPAN				
	1982	%	1983	%	1982	%	1983	%	1982	%	1983	%
Domestic	998,459	59.20	1,007,357	63.40	1,427,808	49.39	1,255,097	67.28	3,002,950	98.83	3,100,475	98.87
Imports	686,121	40.80	579,670	36.60	1,459,482	50.61	655,789	32.72	35,564	1.17	35,334	1.12
Total market	1,684,580	100.00	1,587,027	100.00	2,887,290	100.00	2,010,886	100.00	3,038,514	100.00	3,135,811	100.00
DOMESTIC												
Fiat Auto	369,787	51.60	374,130	55.40	804,568	39.16	704,585	35.60	1,173,850	38.43	1,247,410	39.78
Alfa Romeo	106,655	6.30	104,182	6.60	261,394	12.70	295,194	14.70	822,375	27.86	833,145	26.56
Innocenti	19,767	1.20	13,723	0.90	248,975	12.10	259,734	12.90	247,357	8.17	244,544	7.79
Peugeot Group	185,871	11.10	161,642	10.20	111,610	5.40	89,176	4.40	225,780	7.43	189,349	6.03
Peugeot-Citroen-Talbot	142,607	8.40	108,931	6.80	621,579	30.20	444,194	22.00	81,980	2.69	90,949	2.90
Ford	84,916	5.00	72,276	4.60	122,815	6.50	142,453	7.10	77,270	2.54	79,481	2.50
Volkswagen	62,445	3.70	68,503	4.30	124,410	6.00	116,446	5.80	57,949	1.90	57,809	1.84
General Motors (Opel)	89,189	5.30	85,371	5.40	101,491	4.90	100,984	5.00				
BMW	24,232	1.40	26,371	1.60	51,823	2.50	77,743	3.80				
BL	31,630	1.90	27,893	1.70	33,467	1.60	33,076	1.60				

partly alleviated by the fact that it had its best-ever year in Europe, moving up from 12.3 per cent in 1982 to 12.5 per cent with a 6.1 per cent increase in unit sales. Replacement of the old Taurus/Cortina models by the Sierra had a dramatic impact on Ford's fortunes. Sierra sales totalled 375,440 in Europe last year to give the model a 3.6 per cent share.

Ford's best-selling car, however, was the Escort which, with sales of 442,663 and a share of 4.2 per cent, was beaten only by the Volkswagen Golf. The VW model notched up sales of 453,135 and a share of 4.3 per cent.

Other rankings in the Euro-

countries which have their own car production, imports take at least one quarter of total car sales. In Japan, only 1.12 per cent of the market was given up to imports last year.

The struggle between Toyota and Nissan reached a new intensity in the Japanese market place in 1983.

Honda, however, continued its relentless progress and managed to push its share into fourth place—but by fewer than 1,000 registrations.

In Europe the major individual markets were out of step. Compared with 1982, sales in Britain were up by 15 per cent, those in West Germany improved by 12.5 per cent but France and Italy suffered declines; by 2.2 per cent and by 6 per cent respectively.

The Peugeot group's fortunes were mixed.

The Peugeot marque was boosted substantially by the introduction of the 205 "supermini". But industrial disputes at the Talbot factory near Paris had a further unsettling effect on that division which in any case was struggling to stop a rapid sales decline.

(A review of the 1983 car market in the UK appeared on February 3)

APPOINTMENTS

Lep directors move

Mr Thomas W. R. White succeeds Mr Dermot Leeper as managing director of LEP AIR in the UK and will be based at Heathrow. Mr Leeper has been appointed president of Lep International Inc. in Canada.

Mr White joins Lep from Padair Freight where he was Group managing director for 18 years. Mr Leeper will be based in Toronto and will take over from Mr Peter Brown, who in turn moves to take over as president of Lep Transport Inc., U.S., based at Boston. This follows the retirement of Mr Walter Politzer in December last year. Mr Leeper joined Lep in 1973 when he opened the group's Houston, Texas branch.

Mr David K. Newbigging has been appointed a non-executive director of PROVINCIAL INSURANCE from April 25. He will also join the board of Provincial Life Assurance Company. Mr Newbigging is currently serving as chairman of Jardine Matheson and Co. He is a member of the International Council of Morgan Guaranty Trust Company of New York and of the board of Rennie Consolidated Holdings of South Africa.

YORK TRAILERS HOLDINGS has appointed Mr James H. Davies as joint managing director. He has been managing director of Seammal Trailers and of York Trailer International.

Mr Stuart Seloway has been appointed managing director of SHOPPERS PARADISE. The existing supermarket and superstore divisions of Fine Fare Group are being merged to form a combined retail division. Mr John Allan is appointed director of Fine Fare Retail, with overall responsibility for buying, marketing and operations. Mr Matthew McKenzie becomes operations director, and Mr Robert Gavanagh becomes director, productivity, in addition to director, non-foods.

At MUNTON AND FISON (HOLDINGS) Mr David Wells has retired as non-executive chairman. Mr Tom Wells was appointed a non-executive director in place of his father, Mr Andrew C. Shelley. He has been appointed chief executive. He was finance director. Mr Tom Rothery has been promoted to sales director. Mr Archie Elks has retired but remains a non-executive director. Mr Cyril Chambers has been appointed technical director on Mr Elks' retirement.

Mr Jonathan Aitken has become chairman of the Middle East advertising agency, FINNESSE PERRY AND PARTNERS. He is chairman of merchant bank, Aitken Humm Holdings.

Mr Thomas Ian Campbell has been appointed managing director of SCANDURA, BBA Group conveyor belting and industrial textiles subsidiary. In succession to Mr Ron Walcott, who has retired, Mr Campbell has been a director of Scandura since 1970.

Mr Ralph Levy, having completed the handover of Danmair to WILLIAM BARRIE, which acquired the business from his family interests in December 1981, has retired from his executive appointments with Danmair. He remains on the board of William Barrie as a non-executive director.

SHERWOOD COMPUTER CENTRE, Romford, has appointed Mr David H. Lewinson as financial director and company secretary. He joins from Datastream. Sherwood claims to be the most experienced and longest-established software specialist and computer bureau in the London insurance market, serving over 150 Lloyd's syndicates and 50 insurance and reinsurance companies.

NEVES BROWN ASSOCIATES has appointed Mr William Gill as director/secretary. He was a director of Godwin.

I. H. MINEY AND CO has appointed Mr Michael Mearns as chief executive of the new arts and jewellery division. He has come from the retail division on April 1 following the retirement of Mr Joe Oak on March 31.

Mr John Evans has been appointed managing director of EXXON OFFICE SYSTEMS (UK). He was chief executive of Animatec and prior to joining EXXON was managing director of Comidial UK, Exon Office Systems (UK) and a wholly owned subsidiary of Exon Office Systems Company, headquartered in Stamford, Conn. He is a division of Exxon Corporation (known as Esso in the UK).

ABBEE LIFE ASSURANCE COMPANY has promoted Mr Roger Willets to assistant executive director, sales operations division from April 2.

Mrs Victoria Krickle and Mr Alastair Nelson have been appointed directors of MESSENGER FUTURES.

Mr Antony Bates has been appointed an associate director of CHARLES BARKER CITY.

Dr Tito Bastianella has been appointed a director of EMPRE STORES (READ FORD).

Mr Kenneth Rigg has been appointed a director of GROVES JOHN AND WESTON (UNDER WRITING), specialist yacht insurance underwriters. He is also on the board of Robert Drake Underwriting Management, an associated company.

Your office is a computer. Our computer system can open up your company.

So each department in your company can exchange information. Make the decision at the right time.

It's called Computer Manufacturing from Digital.

And our systems can do things possible with each other.

with most other mainframe computers.

In your company, we'll be there to your inspiration.

Digital Equipment Corporation (UK) Limited, 100 Brook Hill Drive, Andover, Mass., U.S.A.

The world's biggest computer company.

Handwritten signature or logo at the bottom center of the advertisement.

Vertical text on the right edge of the page, including "ISSUE OF £1.20 per cent EXCH 1983" and other financial data.

Handwritten note: 10/1/1984

S move

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

Mr Campbell... Mr Campbell...

CRENDON VERSATILE STRUCTURES For Offices, Factories, Warehouses

CRENDON STRUCTURES LIMITED Long Crendon, Aylesbury, Bucks HP18 9BB

£8.6m orders for Sir Alfred McAlpine Group

McAlpine Overseas... The City of Birmingham has awarded...

Henry Foot Civil Engineering... HENRY FOOT CIVIL ENGINEERING has been awarded...

Wynneplan... Wynneplan, Brighton, has orders totalling over £1m in this construction contract...

CONSTRUCTION CONTRACTS

Monk to build £9m Risca by-pass

A £27m contract to build the northern section of the Risca and Rogerstone bypass on the A457 in Gwent has been awarded to A. MONK AND CO by Gwent County Council...

Wimpey Construction UK... WIMPEY CONSTRUCTION UK has been awarded a two stage contract worth £1.5m for a supermarket, retail units and a car park in 228, Saffron Walden...

Contracts worth over £4m for house building and maintenance in Greater Manchester have been won by ROWLINSON CONSTRUCTION...

Shepherd wins £8m work

SHEPHERD CONSTRUCTION has secured contracts worth over £8m. Largest is for construction of a community hospital at Heston, Derbyshire...

Three orders worth over £5.5m for re-roofing, cladding and insulation have been won by RUBEROD CONTRACTS...

HALFOUR BEATTY CONSTRUCTION has been awarded the following contracts: Excavation for and construction of a reinforced concrete basement worth £1.7m...

ASTRAWALL has received one of its larger UK orders worth £2.2m for its patented curtain walling system...

Until the close of business on 27th June 1984, Stock issued in accordance with this prospectus will be known as 10 per cent Exchange Stock, 1989 'A'...

ASTRAWALL has received one of its larger UK orders worth £2.2m for its patented curtain walling system...

ASTRAWALL has received one of its larger UK orders worth £2.2m for its patented curtain walling system...

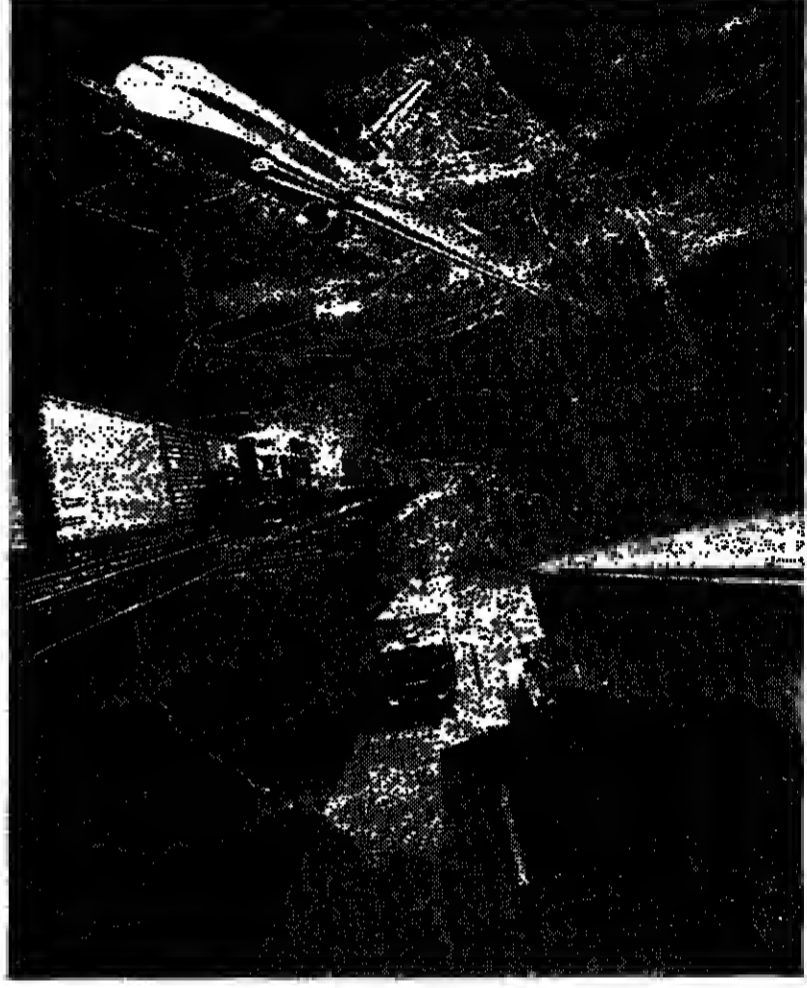
ASTRAWALL has received one of its larger UK orders worth £2.2m for its patented curtain walling system...

ASTRAWALL has received one of its larger UK orders worth £2.2m for its patented curtain walling system...

"If you're going to do business in America, the place to start is Chicago, Illinois."

Linton Atkinson Vice-President Crompton Instruments, Inc. A subsidiary of the Hawker Siddeley Group

Crompton Instruments is a world leader in the manufacture of measurement instruments.



In the early '70's, Crompton decided to market its products in America. They went looking for the optimum location, and in 1973 opened their new U.S. facility in Elk Grove Village, Illinois...

In 10 short years, Crompton's Illinois facility has tripled in size. And Crompton is looking forward to a most promising future.

Located in the midst of the largest consumer and industrial markets in the world, it offers unparalleled opportunities to growing companies.

Illinois can also assure you access to the resources your company will need to prosper. Coal, natural gas and nuclear power provide abundant energy.

Illinois is coming to London

On March 19, the Governor of Illinois and his economic development staff will be holding an investment seminar on Illinois at the U.S. Embassy...

Illinois' high quality of life makes it a good place to live and work for your employees. And Illinois' strongly supportive state government makes Illinois an ideal place to do business.



To learn more about Illinois, come to our seminar to be held in London on March 19. Or contact the American Chamber of Commerce (UK), telephone: 01-493 0381...

Advertisement for Illinois featuring a photograph of a large industrial building and a signature of James R. Thompson, Governor.

Discover The Magnificent Miles of Illinois U.S.A.

ISSUE OF £1,250,000,000 10 per cent EXCHEQUER STOCK 1989

MINIMUM TENDER PRICE £98.00 PER CENT PAYABLE AS FOLLOWS:

Deposit with tender £98.00 per cent On Monday, 29 April 1984: Balance of purchase price £250.00 per cent

INTEREST PAYABLE HALF-YEARLY ON 1ST FEBRUARY AND 1ST AUGUST OF EACH YEAR... The principal and interest on the Stock will be a charge on the National Loans Fund...

Har Majesty's Treasury reserves the right to reject any tender or part of any tender... The price tendered per £100 Stock, being a multiple of 25p and not less than the minimum tender price of £98.00...

THIS FORM MAY BE USED TENDER FORM

This form must be lodged at the Bank of England, New Issues (C), Watling Street, London, EC2M 2AT, not later than 10.00 A.M. ON WEDNESDAY, 7TH MARCH 1984...

ISSUE OF £1,250,000,000 10 per cent EXCHEQUER STOCK 1989

MINIMUM TENDER PRICE £98.00 PER CENT TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND

Amount of Stock tendered for Multiple £ 1,000 2,000 5,000 10,000 20,000 50,000 100,000 or greater

Amount of deposit enclosed, being £98.00 for every £100 of the nominal amount of Stock tendered for (shown in Box 1 above):

Form with fields for MR/MRS, FORENAME(S) IN FULL, SURNAME, FULL POSTAL ADDRESS, POST-TOWN, COUNTY, POSTCODE.

A separate cheque must accompany each tender. Cheques should be made payable to Bank of England, New Issues (C), Watling Street, London, EC2M 2AT...

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Technology management

Why Buffalo is back on the map

Christopher Lorenz examines Warner Lambert's revival in scientific instruments

IT'S HARD to imagine a factory in Buffalo, on the very fringes of smokestack America, turning the tables on the Japanese and starting to make products which are not only at least as good, but cheaper. High technology ones, perhaps, but not "mature" things such as standard laboratory microscopes.

Yet this is precisely what has happened at a plant owned by Warner-Lambert, the large U.S. pharmaceutical and medical equipment conglomerate. Just two years ago the boot was on the other foot, and its microscopes, once the pride of the company, were being undercut by better and cheaper ones from Japan.

In microcogm (as one might say), the turnaround represents a much-wanted—but as yet largely unproven—ability of American industry to win back vital ground that it has lost to Japan. It also epitomises the importance of a difficult step along the way: combining a company's business strategy with a key element that, surprisingly enough, is frequently missing—a sophisticated technology strategy which embraces research, development, engineering and production.

The strategy through which Warner-Lambert is now regaining market share in microscopes is almost entirely contrary to the one it originally planned to use, but which would have failed on technical grounds. So is its new, winning strategy in the much higher-technology market for fibre optic medical instruments (endoscopes). Different, too, is the way it is now defending its position in ophthalmic instruments.

Taken together, these three product lines constitute Warner Lambert's scientific equipment division. The unit's new strategies and actions have set it on a course where its sales two years from now (without acquisitions) are expected to be a third up on 1982's \$125m, and its pre-tax profit double that year's \$21m.

Under the original plans, sales and profits were both expected to fall slightly—which would certainly have resulted in the division going the same way as the rest of what used to be called American Optical, one of the proudest names in

American precision-engineering. Between 1980 and 1982 Warner-Lambert divested itself of all A.O.'s other four units, which made such products as spectacles, contact lenses, sunglasses, medical monitoring equipment and industrial safety products. "We were quite prepared to sell the instruments business—we see ourselves as portfolio managers," says Warner-Lambert's president, Joe Williams, an enthusiast for strategic portfolio planning. The businesses of his \$3bn corporate range from ethical drugs to Schick razors, and Listerine mouthwash to chewing gum. Until two years ago it also owned one of the largest bakery companies in the U.S., Extentmann's.

The sacking of a new technology dimension to Warner-Lambert's existing business planning system and the reversal of its original strategies for almost every type of scientific instrument, was the work of Booz Allen & Hamilton, the management consultancy. The success of the changes has spurred Williams and his colleagues to give Booz Allen further assignments of a similar nature in various parts of the group.

Along with a host of other consultancies, Booz Allen had worked for Warner-Lambert on a range of more conventional jobs in the past but was first called in on what it calls a fully-fledged "technology management" project in late 1981, two years after it had gone public with a package of techniques that improve the link between a company's technology strategy and its business plans.

All too often, this crucial link is totally absent, claim John Harris and Dr William Sommers, two of Booz Allen's senior partners. "We have continually found mismatches between our clients' strategic objectives and their technological investments. Inadequate investment, excessive investment, and improper (misbalanced) investment allocation are all common," they say. "Generally, a business portfolio is product-oriented," say Harris and Sommers. "It measures a firm's product lines in terms of market position and importance." By contrast, a technology portfolio defines the firm's various product and process technologies in terms of



Don O'Neill (left) and Joe Williams riding high in medical optics

marketplace position" (including against competition), and of their importance to whole groups of product lines.

As Harris and Sommers emphasise, the reasons for linking the business and technology portfolios, and ensuring their consistency, are compelling. "If they are incompatible, a company runs the risk of developing a potentially attractive strategy based on financial data and other business information only to discover that it lacks the technology strengths needed to achieve its objectives. On the other hand, when analysed in isolation, a technology portfolio can provide an unrealistic or distorted picture of market attractiveness and competitive position."

Harris and his team of consultants were initially called into Warner-Lambert to examine its strategy for fibre optic endoscopes—long bundles of fibres which enable a patient's insides to be examined. The dramatic results of the consultants' work then prompted Don O'Neill, president of the corporation's Health Technologies Group, to extend their work to the rest of the scientific instruments division.

In each case they applied Booz Allen's standard four-part technology planning process.

- Making a technology assessment by internal and external scans of trends in all the critical and relevant technologies. This involved extensive survey work in Japan;
- Developing a technology port-

folio (or matrix) to assess the company's strengths and weaknesses, explore potential alternatives or "plays," and define priorities;

- Integrating the emerging technology strategy with the existing business strategy, adjustments being made on both sides using what Booz Allen calls a "commercialisation grid";
- Setting technology investment priorities for each technology and each part of the business.

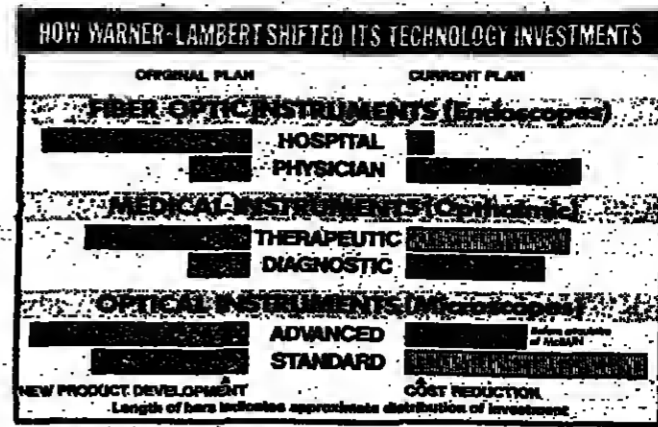
The detailed impact of the consultant's work is explained in the inset and chart (see right). One of O'Neill's vice-presidents, Kirk Merritt, says that in all the various projects "their matrix work was pivotal. It gave the division technological direction, especially on how to live with the Japanese."

Merritt admits that the Booz Allen planning process filled an in-house gap not only by examining the competitive marketplace, but also by "directing us towards the next technological platform." Neither of these types of analysis and priority-setting is easy for a company to conduct without external help.

O'Neill and Williams may be especially enthusiastic about the success of the new endoscope strategies, but it seems to be the microscope project which has won the consultants most friends down the line at Warner-Lambert. One executive after another praises their skill in "reverse-engineering" Japanese microscopes—stripping them down and borrowing ideas from them, in true Japanese style.

In terms of the ambitious complexity of the rest of Booz Allen's work on technology strategy, this was actually a pretty straightforward exercise. But a symbol of the way Warner-Lambert is fighting back against the Japanese, it is extremely powerful. No wonder that, within the corporation's glass headquarters in New Jersey, America's "Garden State", the Buffalo factory is no longer seen as "out in the sticks", but is now well and truly on the map.

This is the second of two articles on technology management. The first appeared on Friday.



THE most dramatic impact of the Booz Allen work was on fibre optic endoscopes and on microscopes.

1. Endoscopes. The market has two segments: hospitals, where the endoscope is used to penetrate deep into the body, often during surgery, and doctors (physicians), where the endoscope is used for requirements as lower as the instruments are shorter, and where cost plays a more important role.

A comparison was made between the products of its Japanese competitors, which were stronger in technology as well as in market share.

In standard microscopes, too, Warner-Lambert had been going for greater sophistication, while the Japanese continued to heave away behind it, making more and more of the market with low-cost products.

So, in advanced microscopes, Booz Allen recommended that the technology programmes of the division's existing European and U.S. companies be integrated and reduced to a few low-cost products. This would allow a lower level of total investment and offer a higher potential return.

To strengthen the division's technology base, it recommended an acquisition: last August, Warner-Lambert acquired McAllan, a small but leading manufacturer of high precision microscopes.

On standard microscopes the consultants recommended heavier investment, but in cost-cutting to the existing products rather than in the development of new ones. This would allow it to recoup "cost leadership" from the Japanese, and with it market share. Warner-Lambert took the advice, reducing the number of working parts by a third, replacing some metal components with plastic, and so forth. Within six months it was making a lower-cost product, which has indeed stopped the rot.

new products have since been launched and "the whole strategy has been very successful," according to O'Neill. "It opened a new window for us in fibre optics," says Joe Williams, previously all the windows had been closing.

2. Microscopes. Using the clinical expertise of its Austrian affiliate, Reichert, as a base, Warner-Lambert had been planning to confront Nikon and Zeiss. But both competitors were much stronger in technology as well as in market share.

In standard microscopes, too, Warner-Lambert had been going for greater sophistication, while the Japanese continued to heave away behind it, making more and more of the market with low-cost products.

So, in advanced microscopes, Booz Allen recommended that the technology programmes of the division's existing European and U.S. companies be integrated and reduced to a few low-cost products. This would allow a lower level of total investment and offer a higher potential return.

To strengthen the division's technology base, it recommended an acquisition: last August, Warner-Lambert acquired McAllan, a small but leading manufacturer of high precision microscopes.

On standard microscopes the consultants recommended heavier investment, but in cost-cutting to the existing products rather than in the development of new ones. This would allow it to recoup "cost leadership" from the Japanese, and with it market share. Warner-Lambert took the advice, reducing the number of working parts by a third, replacing some metal components with plastic, and so forth. Within six months it was making a lower-cost product, which has indeed stopped the rot.

Management abstracts

Negotiators abroad—don't shoot from the hip. J. L. Graham + T. H. G. in Harvard Business Review (U.S.), July-Aug 83

Argues that Americans being "competitive, argumentative and impatient"—make bad negotiators when dealing with non-Americans; gives examples of how the "shoot-first-ask-questions-later" style can create difficulties overseas; discusses how these could be eased and points to implications for negotiator training.

Quality is more than making a good product. H. T. F. in Harvard Business Review (U.S.), July-August 1983

Claims that discussion on quality control has tended to concentrate on worker motivation and the production process; argues that the best practice is to focus on the customer's perceptions of high quality or if the appropriate after-sales service is unavailable and urges constant monitoring in these two areas. S. J. in Business Quarterly (Canada), Autumn 83

Defines issues management as the early anticipation—through scanning/scouting—of threats and opportunities embodied in socio-political issues, their identification/evaluation/analysis by a task force; followed by the subsequent planning and implementation of strategies. Identifies obstacles and advises how to "sell" the approach to operational management.

Pensioners during takeovers and mergers. R. J. in Harvard Business Review (U.S.), July-August 1983

Describes pension fund implications of a company takeover and outlines some typical pension agreements covered in a sale agreement; focuses on the impact of a takeover on past and future pension rights; and on the fund trustee's role.

Winning managers' trust in forecasting. A. B. M. in The Journal of Business Forecasting (U.S.), Autumn 83

Explores issues which business forecasts (UK) face. He argues they are to win management's confidence—ability to make themselves intelligible, accurate, and fitting forecasts to organisational needs.

These abstracts are compiled from the abstracts of journals published by Asha Management Publications. Licensed copies of the original articles may be obtained at £3 each (including postage and packing) with orders from Asha, The Box 23, Wimley, HES 8JL.

"Your low cost Business Class fare to Australia is my greatest handicap Qantas!"

Once upon a time my only visitors to peaceful Australia were birds and eagles. But those days have flown. Because now you're offering so many extras to Business Class passengers it's hardly surprising I'm against you, Qantas.

First in my pecking order is the cost. A mere 10% more than Economy. And that's not all.

There's separate check-in, priority baggage collection, and the same 30kg luggage allowance as First Class.

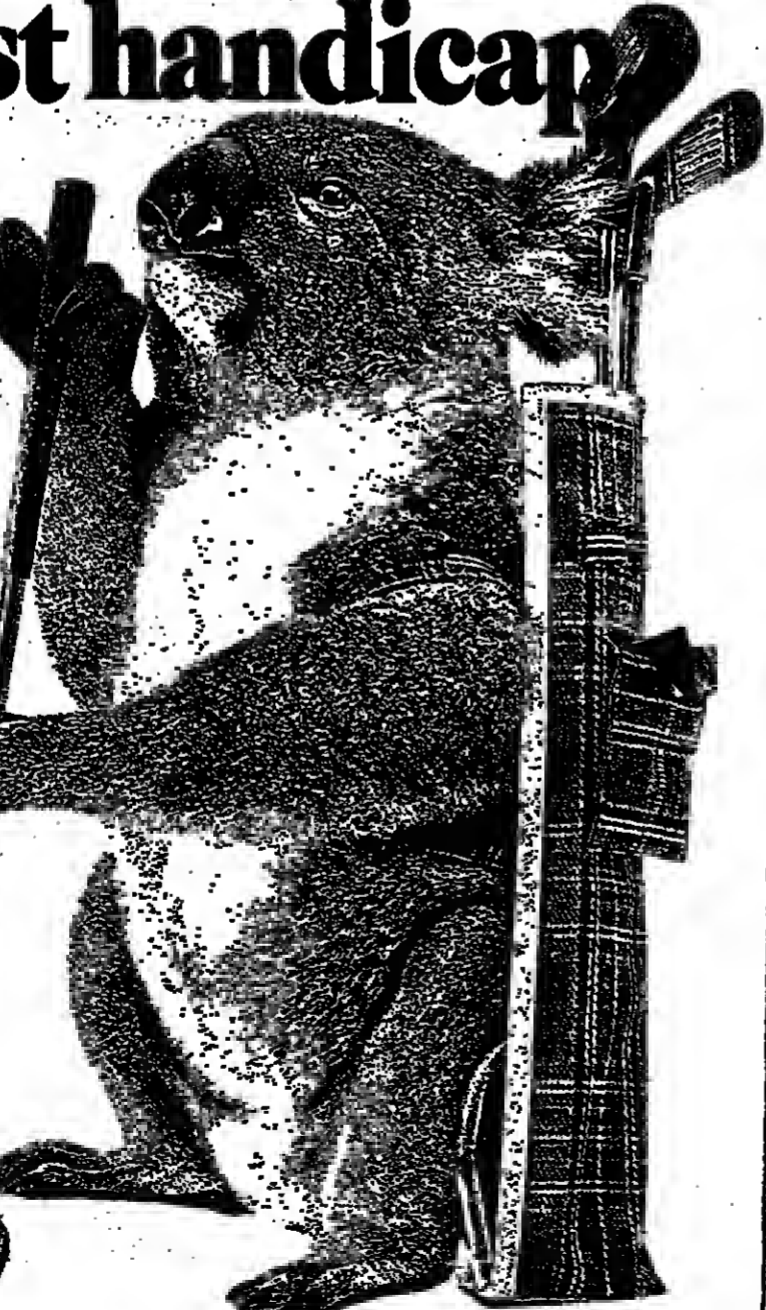
Wider seats with more legroom and extra recline, which are never more than one place away from the aisle.

All in a private compartment with an exclusive coat closet and its own cabin staff.

Add to this the ever-open bar, plus a menu that would put First Class to shame on many airlines, and it's easy to tell why we Koalas are so often below-part!

QANTAS
The Australian Airline.

Daily from London. Via Bahrain and Singapore. Twice a week from Manchester. Via Amsterdam and Bangkok.



1984 ENERGY SURVEYS

The following are a list of the proposed Energy Surveys for next year—

- Offshore Technology May 4, 1984
- Biotechnology May 10, 1984
- Coal Industry June 6, 1984
- Chemicals September 12, 1984
- Energy Management October 3, 1984
- World Oil November 7, 1984
- Process Plant November 22, 1984
- Europe Gas Supply in the 1980s December 7, 1984

Information on advertising can be obtained from Mark Lamigan, telephone 01-248 8000 extension 3246, or your usual Financial Times representative.

How to move up without going under.

Once the celebration is over, the change associated with promotion can be a sobering experience. There are new responsibilities to take on, demanding a greater level of competence and sometimes a completely new style of management.

A Cranfield School of Management research team discovered that all managers who undergo substantial job change suffer transition problems. We went on to develop a unique programme which virtually eliminates 'promotional paralysis' and reduces the time needed to reach competence by about six months.

Managing Transitions Successfully is a seven-day intensive programme designed for managers on the way up. The initial five-days is followed about a month later by a programme.

We help managers develop appropriate leadership styles, and a better appreciation of new opportunities and constraints. Managers emerge more confident and aware of new approaches, and the organisation gains a manager less prone to mistakes, more positive and capable of realising full potential.

Dates:
29th April - 4th May 1984
7th October - 12th October 1984

Cranfield School of Management
Tel: Bedford (0234) 751122

Cranfield
School of Management

Dr. Alan Curtis, Director, Cranfield School of Management, Bedford MK43 0AL. Tel: (0234) 751122. Telex: 8262559. Please send me further details on the programme Managing Transitions Successfully.

Name: _____
Job Title: _____
Company: _____
Address: _____
Tel. No.: _____ Fax No. (if any): _____

Financial Times International Year Books

The essential reference guide to the oil and gas industry ...

Oil and Gas 1984

- ★ 1,000 company entries
- ★ speedy access to up-to-date information
- ★ international coverage
- ★ new improved organisation

In one volume Oil and Gas 1984 supplies detailed information on the activity and financial performance of companies involved in all aspects of the oil and gas industry worldwide. Entries include address, names of senior personnel, ownership, property and exploration, financial results.

Oil and Gas 1984 0 582 80321 1 Cased £46.50

Order your copy today!

Send cheques, made payable to Longman Group Limited, and requests for further information to F. Tucker, Longman Group Limited, Westgate House, Harlow, Essex CM20 1NE

Longman

How to cure the conference & exhibition organiser's headache.

What? What? What? Have I forgotten the most important task of organising a conference or exhibition? Yes, you have! You've forgotten to plan! It's your responsibility to plan the biggest international event of the year!

It's a unique opportunity for you to find out everything you need to know about organising a conference or exhibition. You'll discover the secrets of successful planning and how to avoid the common pitfalls.

Don't miss CONFEX '84. Place or date of your conference or exhibition? Please send me the information I need to order my copy of CONFEX '84.

CONFEX '84
THE BARBICAN LONDON
21, 22, 23 MARCH 1984

Handwritten signature or mark at the bottom of the page.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 4BY
Telegrams: Finantimo, London PS4. Telex: 8954871
Telephone: 01-248 8000

Monday March 5 1984

The Airbus example

AIRBUS INDUSTRIE, which last week gave the go-ahead for the new 150-seat airliner, is sometimes seen as a model of European industrial collaboration. The consortium, in which France, Germany and Britain are the biggest partners, has won a respectable share of a market traditionally dominated by the U.S. Yet it is doubtful whether the formula can or should be applied to other sectors.

The manufacture of large civil aircraft, involving very high initial investment and a long payback, is exceptional even among high technology industries. Moreover the pooling of technical and financial resources, reinforced by government subsidies, has not solved the European industry's basic problem vis-à-vis the Americans—its low volume of production. Long production runs give the Americans, especially Boeing, economies of scale which are extremely difficult for the Europeans to match unless they can secure a sizeable share of the U.S. market. That is why the Airbus investment is so speculative and why the bulk of the funding has to come from governments.

The British and other European governments are keenly aware of the need to preserve their civil aircraft industries for non-commercial reasons, but that is not an appropriate policy for industry in general. The objective should be not to substitute the judgment of governments for that of the market, but to create the conditions in which European companies can achieve the economies of scale necessary to compete internationally at a profit.

Opportunities
It is striking, for example, that in telecommunications particularly public switching equipment, where European industry is relatively strong—the volume of intra-European trade is very low. Companies like CIT-Alcatel in France, Plessey in the UK and France are discussing a partial opening up of each other's markets, but the prospects look

much more promising in the U.S. where the break up of American Telephone and Telegraph has created new opportunities for equipment suppliers. The fragmentation of national markets is aggravated by a tendency for European governments to foster "national champions," whose commercial freedom is constrained by considerations of national prestige. Thus Olivetti in Italy and Philips in Holland find it easier to forge links with AT & T than say, with a French nationalised concern which is inevitably subject to government pressure.

Initiative
This combination of factors, together with the push into Europe by IBM, AT & T and others, has revived fears of technological dependence. One of the responses has been to stimulate inter-company co-operation in research, partially funded by governments. The recently-launched Esprit programme, covering research into advanced computers and other forms of automation, is seen as an important Community initiative in the field. But co-operative research will be of little value unless the products that result from it have access to a large market.

The emphasis of industrial policy in the Community needs to shift from big companies and big projects towards identifying measures which promote technical advance at all levels of industry. They include harmonisation of technical standards, removal of administrative barriers to trade, encouragement for venture capital and increases in the supply of skilled manpower. The aim should be to create not a European counterweight to IBM, but an environment in which innovators of every shape and size can flourish.

A more open, competitive European market in high technology industries would give powerful interest groups which are used to a privileged relationship with their home governments; defence procurement, an important source of technological advance, is an obvious case in point. Chipping away at these barriers to trade is less glamorous than investing in airliners, but the returns are likely to be higher.

Brazil's choice of president

BRAZIL'S presidential elections are not due until January 1985. On paper this still gives President Joao Figueiredo a reasonable run to implement the economic policies agreed with the International Monetary Fund last December.

However, the knowledge that he is on the way out and suffering from ill health has begun to create the impression of a lame-duck administration. President Figueiredo seems to have lost the stomach for firm government and this has intensified the pre-electoral politicking in which he is too is embroiled.

Given that the presidential elections will determine the path towards a full return to democracy, it is natural that the country should now become absorbed in the new political affairs. The elections are after all an essential element in the military's plan gradually to hand over to the politicians the control which they assumed by their intervention in 1964.

Nevertheless, the international banking community, to whom Brazil owes more than \$90bn (£60.8bn), can scarce observe this process with total ease. For if the Figueiredo administration becomes too paralysed by the elections, then Brazil's capacity to implement the IMF programme (on which in turn commercial bank lending hinges) is bound to be affected. As it is, the inflation figures for the first two months of the year are far higher than expected, and this could jeopardise the achievement of the first quarter targets.

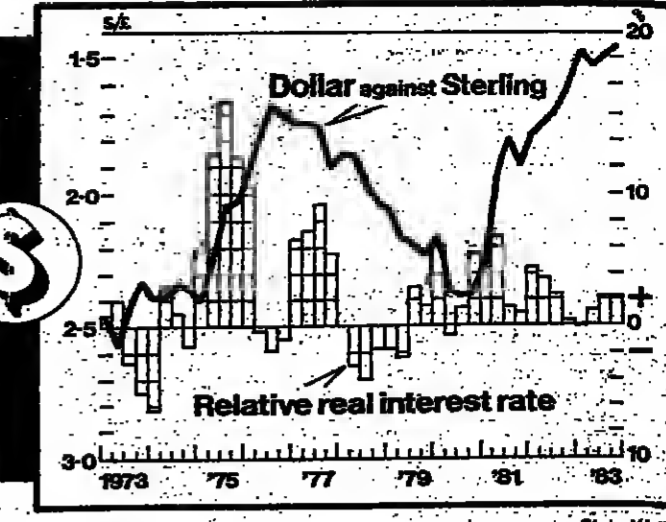
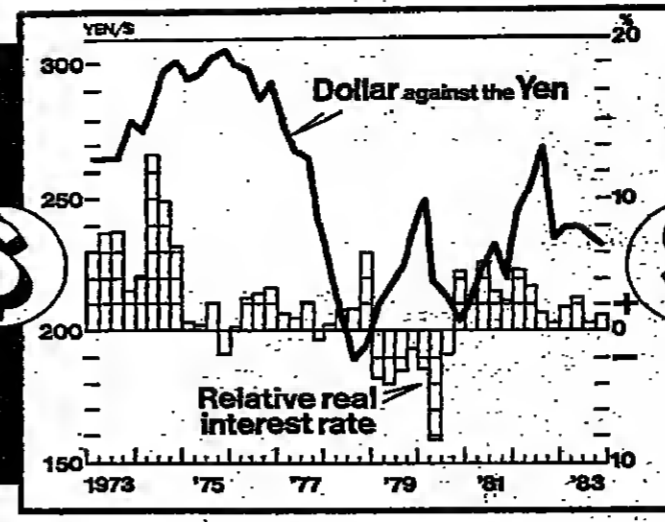
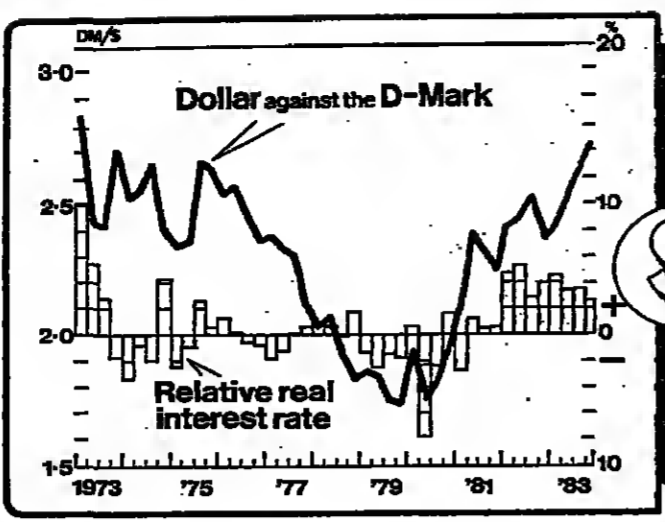
Original aim
While Brazil deserves a measure of understanding from its international creditors as it tries to sort out its political future, the country's politicians—and the military who still sit in judgment behind them—can also help. At this stage the single most important issue to clarify is the electoral process itself. The original aim was to let the new president be chosen from the 600-member electoral college in which the ruling Partido Democratico Social, PDS, has a built-in majority. Electing the new president would have been a relatively smooth process provided that the PDS could agree on its candidate. However, the ruling

party is badly split and there is no majority backing for any one candidate. The divisions are more about personalities than policies; but there is also a genuine difference between those who wish to create a new party apparatus in place and those who want a candidate with a fresher image. At present the front-runners are Sr Paulo Maluf and Sr Mario Andreazza, both of whom fit into the former mould. Yet a strong minority, including several state governors, has swung behind the candidacy of the current vice-president, Sr Aureliano Chaves.

Vociferous
Sr Chaves, realising that his presidential hopes are limited under the existing rules, has come out in favour of direct elections that would bypass the electoral college. His espousal of direct elections has added a weighty voice to the opposition's increasingly vociferous campaign against the electoral college.

There is nothing to stop President Figueiredo accepting legislation which changes the electoral procedure. He could get such legislation through Congress but there might be a tough battle in the Senate. More importantly, he risks upsetting his own generals who endorsed the "indirect election" procedure as part of the gradual return to democracy. The military's real fear is that direct elections could encourage anarchic populism of the very kind that provoked their intervention 20 years ago. They also look askance on the prospect of a left-wing candidate succeeding—a possibility which cannot be excluded given the pretensions of the governor of Rio de Janeiro, Sr Leonel Brizola. Last week the military publicly voiced their concern over events getting out of hand.

So far the Brazilian authorities have handled the process of "arbitration," the opening up of democracy, skilfully and well, despite the strains arising from the country's economic crisis. It may be that to speed up the process by opting for direct elections next year would create more problems than it solves. But the President needs to act decisively to end the present uncertainty, which risks polarising the political debate to a dangerous degree.



When the dollar loses its shine

The real fear is that the dollar could suffer a rout, with possibly disastrous consequences for interest rates, inflation and growth in the U.S., which could spill over into the rest of the world, writes Anatole Kaletsky

AFTER strutting across the economic headlines for three years as International Public Enemy Number One, the mighty U.S. dollar appears to have been ambushed at last by the world's foreign exchange dealers. The dollar's assault on the DM 2.85 level in January was simply too audacious and the subsequent retreat of nearly 10 per cent in the dollar-D mark exchange rate has exposed the U.S. currency's vulnerability. If the dollar falls convincingly through its next resistance point at around DM 2.58, the turn in market sentiment could be decisive and long lasting. Yet there are few signs of rejoicing about the dollar's fall in the central banks of Europe and Japan, and even less jubilation in the world's stock markets. From Tokyo to London, share prices have fallen "in sympathy" with the setbacks of the dollar and Wall Street.

This may seem odd since the strength of the dollar has been blamed repeatedly in recent years for decisions to tighten monetary regimes in West Germany, Japan and France. And the lure of America's ever-rising currency, backed up by its high interest rates, has been denounced repeatedly at international economic summits for starving the world's other economies of funds. But now that the surge in the dollar may be about to reverse itself, it is much less clear cut than it appeared at Versailles or Williamsburg whether a weaker dollar will aid world economic recovery or obstruct it.

The current bout of worldwide nervousness about what life may be like with a weaker dollar is more about the style of the dollar's decline than about the fact that it is falling. It is still generally believed that a weaker dollar will reduce inflation rates in most countries because it will bring down oil and commodity prices. To the extent that this is true—and experience of the past few years suggests that the dollar prices of most commodities and even oil are fixed only in the short term, before they adjust to movements in the dollar's exchange rate—the decline of the dollar could reduce growth rates in some countries by leaving more headroom for real activity within any particular monetary targets.

But nowhere in the world would a weaker dollar be an unqualified blessing. For Japan and the Pacific Basin it could mean a big drop in exports or, more likely, in exporters' profit margins. For Europe, which does much less direct trade with the U.S. than Japan, a lower dollar would still mean tougher competition from U.S. companies in third country markets. For the struggling debtors of the Third World, the dollar-dominated debt burden would be reduced, but so would the rewards from burgeoning exports to the U.S. market, while imports, which come predominantly from Europe and Japan would become relatively more expensive.

Ironically, France, which has been the strong dollar's most vociferous critic, could find its leeway to cut interest rates restricted even further now that the dollar is falling. For the government must prevent the franc falling against the newly-popular D-Mark within the European Monetary System. In Britain, by contrast, the dollar's decline could facilitate lower interest rates, since the government may welcome the pound weakening against the European currencies, while maintaining its parity against the dollar. However, the worries about recent events in the foreign exchange markets do not concern such quibbles. The real fear is that instead of a gradual "soft landing," the dollar could all too easily fall further, with possibly disastrous consequences for interest rates, inflation and growth in the U.S., which could spill over into the rest of the world as happened after the dollar's 21 per cent fall against the D-Mark in 1973-74. If assessing these fears about a collapse are justified it is not enough merely to observe that the U.S. currency is vastly overvalued—33 per cent higher in fact, than its average value between 1973 and 1979 against the currencies of U.S. trading partners, adjusted for inflation. It is in fact the beginning of the long-awaited bear market in dollars, the key to future developments must lie in the new trends' causes. A search for these must start by admitting that there is, in a sense, no such thing as an over-valued currency in a world of floating exchange rates and free capital movements. The dollar settles each day at

whatever level will persuade investors, speculators and central bankers (if they choose to intervene in the currency markets) to buy the surplus dollars offered the world that day as a result of the U.S. current account deficit. The first canard to bury is that the world could refuse to finance an excessive U.S. current account deficit, for however many dollars there are offered, somebody will buy them. If there are not enough buyers at DM 2.80, then the dollar will drop to DM 2.59 or whatever level is required to square that day's dollar demand and supply.

This daily exchange rate obviously depends on two factors—the return available on dollar securities and the size of the current account deficit, which has to be financed. There is another equally critical influence—the balance of expectations among investors about which way the dollar will move next. This third, psychological, factor is affected by the level of interest rates—particularly its real interest rates, adjusted for inflation (as shown in the charts)—and by the prospects for the current account.

It can also develop a life of its own, particularly if perceptions about a country's inflation or its political stability deteriorate. As we shall see, this third factor of "confidence" is not, in the present circumstances, as vague and question-begging as it may appear at first sight. Until a month or two ago it was generally assumed that the rise in the dollar would eventually be reversed by a decline

Shipbuilders' new salesman

Nobody looks more thoroughly at home in the burly-burly of the shipbuilding industry than Ken Chapman, the tough, fast-talking 44-year-old, one-time apprentice, who runs Swan Hunter.

After a year as head of the Tyneside yard, Chapman will soon be taking on one of the industry's most challenging jobs—running the new product development and marketing department to be set up by British Shipbuilders.

State-owned BS, staggering under huge losses and desperate for more business, is being streamlined by its recently appointed chairman, Graham Day. Chapman's job will be to come up with the right products and sales strategy to weather the harsh conditions of the industry.

"It's extremely tough, we've got to face that," Chapman reflects on the task ahead. Like other European yards, BS will concentrate on trying to meet shipowners' needs instead of simply offering them its own vessels.

"Rather than saying, 'Here's what we've got, pity no-one wants to buy it,' we've got to study the needs of the market and act more as a transportation consultant, asking shipowners: 'What do you want to move, how and where?'"

Men and Matters

Managing Swan Hunter, one of the largest and most complex of the BS yards, is something he has enjoyed thoroughly—there's a huge potential here.

Chapman will still be deputy chairman of the composite (naval and merchant ships) yard where he has striven to boost productivity and overcome problems of building the new Atlantic Conveyor for Cunard.

The BS division within which he will work will be headed by Peter Milne, a 40-year-old, who 20 months ago was given the awesome job of trying to sort out the troubles of Scott Lithgow, on the Clyde, and is now taking on an expanded role over all the merchant and composite yards.

Postmark
The marketing skills of Irish supermarket chief, Fergal Quinn, are being put to good use in his other role as chairman of An Post, the newly-established Irish postal company.

Rivals in the grocery trade concede that Quinn's "Super-Quinn" chain is among the best anywhere; and the old supermarket adage that volume is what counts is being vigorously applied to the mail. Quinn's first wheeze was a penny post on January 1, when An Post took over from the old Post Office. Now he has called on the Irish patron saint to help encourage people to use the service. St Patrick's Day is March 17 and An Post is offering greetings cards for an all-in price of 15p in place, postage paid. Not a bad bargain when the

Old times

Brokers, it appears, have not always enjoyed the reputable position in the City establishment that they hold today. Sir William Rees-Mogg, former Times editor—and one-time Observer for this column—has come across several nefarious examples in what has clearly been the enjoyable task of cataloguing a series of rare 17th-century criminal news pamphlets for his antiquarian bookshop, Pickering & Chatto.

The sheets were the precursors of the sort of news reporting for which the News of the World (not The Times) was later to become famous. They tell of 17th-century crimes, such as the trial of a notorious thief, for example, the account of the "trial and condemnation of Frost the Broker" in 1675. Not content with charging interest at a weekly rate of three shillings in the pound, Frost tried to make more profit by clipping and filing "His Majesty's coin" and ended on the gallows.

"Now Brokers all a warned be. Here is your Brother condemned you see," a balladeer wrote on his passing. Rees-Mogg's old editorial hand is also discernible in the commentary on the account of the trial of a notorious thief, for example, the account of the "trial and condemnation of Frost the Broker" in 1675. Not content with charging interest at a weekly rate of three shillings in the pound, Frost tried to make more profit by clipping and filing "His Majesty's coin" and ended on the gallows.

"Long may it remain so," adds Rees-Mogg, echoing many a Times leader.

Sound opinion
Glasgow graffiti: "Listening to the bagpipes is a fate worse than death." Observer

Rudyard never kipped in such comfort.

Kipping would have waxed lyrical about Air-India. Especially our First Class. Wide, deeply comfortable seats in which he could stretch out or curl up. An equally wide choice of the very finest Eastern and Western cuisine. Beautiful hostesses at his every beck and call. The very latest 747s, soaring flights of fancy. Westbound every lunchtime to New York, eastbound every morning, non-stop to India. We could even have asked him to write this advertisement. But chances are he'd have been lost for words. Contact your travel agent or call Air-India on 01-491.7979.

AIR-INDIA



Handwritten signature or scribble at the bottom of the page.

FOREIGN AFFAIRS: EUROPEAN DEFENCE

The Kissinger recipe

By Ian Davidson

LAST WEEK, in an extended essay in Time Magazine, Dr Henry Kissinger set out a detailed plan for the rebalancing of the Alliance...

This is a highly puzzling notion. It is not a plan for the rebalancing of structural problems, military, financial and political, and only the most complacent would argue that these problems can be dealt with by a single, simple, one-size-fits-all solution...

Admittedly, many of the specifics of the Kissinger plan are debatable. Some may be inherently misguided, others, if desirable, may be impracticable at least in the current state of Europe's development...

I suspect that the immediate effect of the Kissinger plan is to encourage the fact that he is an American. When President Reagan proposed the development of space-based systems in ward off the danger of nuclear attack...

absolutely calm, not to say indifferent. When American spokesmen urge the European allies to step up their spending on conventional defence, or to invest in hi-tech conventional weapons...

It is Jacques Chirac, no less, the leader of the Gaullist party, who has said that this problem needs to be addressed; how he does not claim to know, but somehow or other, he believes, it must be addressed.

As between the two orders of ideas, stronger conventional defence and a re-opening of the German nuclear question, there should be no doubt which ought to be the more desirable in political terms, and which is more pressing in security terms.

Kissinger identifies two broad categories of problems in the Alliance: the first military and doctrinal; the second political and economic. The military problem is that Nato's inadequate conventional forces make it precariously dependent on nuclear weapons...

much of its credibility, and therefore seriously undermines public support for Nato doctrine. The politico-military problem is that, although Europe is much richer than the Soviet Union and potentially as rich as the U.S., it manifestly refuses to equip itself with an adequate conventional defence...

There are mitigating reasons for this undignified European posture, first among which is the special status of Germany. At their own choice, and at the insistence of their neighbours, allies and enemies, the Germans have renounced nuclear weapons...

His preferred outcome would be that the Europeans would decide to reduce dependence on nuclear weapons, and would agree to provide it, in conjunction with an American contribution on a non-escalating basis.

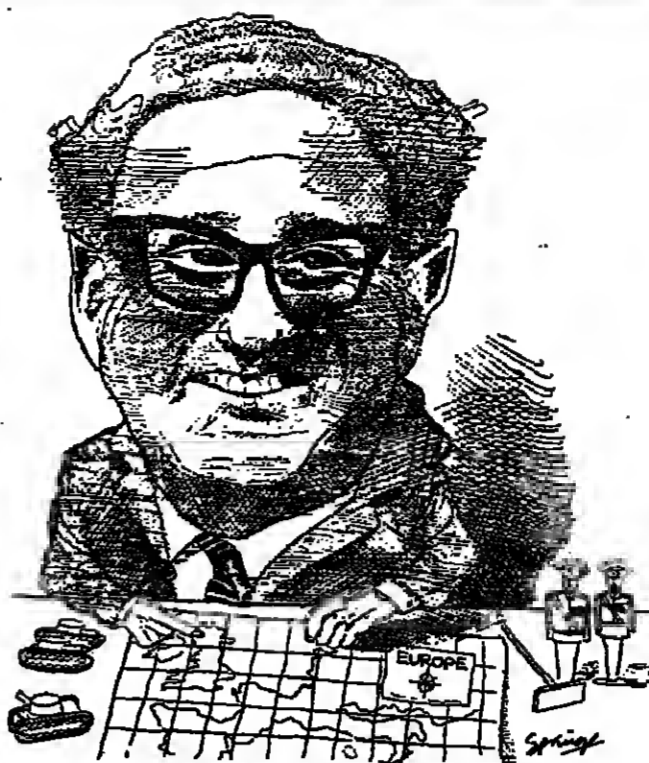
For five years his resistance was successful. When it finally failed, he withdrew France from the integrated military structure of Nato, and based the defence of France on the principle of total independence, both nuclear and conventional.

deterrence against a deliberate Soviet attack; if there are holes in the credibility of the nuclear doctrine, yet still a Soviet aggression would face horrific risks. Nevertheless, it is clear, from the controversy in many European countries, that many people do not feel confidence in the security posture.

Many of the specifics of the Kissinger plan are debatable. Legacy. Twenty years ago, de Gaulle's refusal to accept the American attempt to shift Nato strategy away from the massive nuclear retaliation...

European security should also extend to arms control, according to Kissinger. The MBRF, a doctrine of nuclear dependence which reconvenes in Vienna next week, and the Euro-missile negotiations which were broken off late last year...

It is easy to pick at many of the specifics of the Kissinger plan. The MBRF negotiations, for example, are already handed on the western side of a multilateral Nato basis; and in the case of the Euro-missiles, concert hall in this economic climate is no mean feat...



Dr Kissinger: set out detailed plan

it is hard to envisage the Europeans moving from an influential to a determining role in the control, and therefore the deployment, of nuclear weapons which belong to the U.S., and where any treaty must be ratified in the U.S. Senate.

Secondly, it is hard to see the advantage to the U.S. of withdrawing half its ground forces in Europe if the Europeans fail to strengthen their conventional defence effort appropriately.

Nevertheless, the underlying thrust of the Kissinger thesis is almost incontrovertible. There is no objective reason why European governments should not provide the kind of defence effort, at least in the conventional field, with which they and their electorate would

be comfortable. If they don't like the present situation, whether it comes from dependence on nuclear weapons or from dependence on Reaganism, then they should do something about it.

One is that there exists a thing called "general intelligence" possessed by people much as they have the power of sight or hearing. The second is that how much "g" intelligence we have is reflected by our performance in academic education.

Among professional psychologists, however, these assumptions are a matter of some controversy. Numerous psychologists do believe in the single "g" property on the basis of their statistical interpretations of countless intelligence tests.

Lombard A question of intelligence

By Michael Dixon

UNLESS university-trained women and graduate men get together and produce more babies Singapore's living standards will fall, says Prime Minister Lee Kuan Yew. He believes that the tendency of the highly educated to breed less than their academic inferiors is a mechanism for reducing the country's average level of intelligence...

While it is no longer stated publicly by our political leaders, the basis of the same belief persists in western societies. It is true that those claiming like Mr Lee, that genetic inheritance is the main source of intelligence are opposed by groups such as Marxists who say the source is the social conditions in which a child is brought up.

One is that there exists a thing called "general intelligence" possessed by people much as they have the power of sight or hearing. The second is that how much "g" intelligence we have is reflected by our performance in academic education.

Among professional psychologists, however, these assumptions are a matter of some controversy. Numerous psychologists do believe in the single "g" property on the basis of their statistical interpretations of countless intelligence tests.

Since neither side's statistical approach is demonstrably more scientific than that of the other, the controversy seems unlikely ever to be resolved so long as the raw material is the result of psychological tests, usually of the pencil-and-paper type.

He is a psychologist, trained in one of the strictest versions of the single-intelligence convention, who went on to divide his research activity between victims of brain damage on the one hand, and normal and gifted children on the other.

A hidden tax on water

From the Chairman, Water Resources Commission, Confederation of British Industry. Sir, in your article on the Thames Water Authority (February 22), in which you discussed the cuts planned in the workforce, you quoted certain figures for the authority's costs...

The charges, however, will increase to a much greater extent. Industrial water, and domestic water, will increase by 4 per cent to 7 per cent and household water bills by about 1.5 per cent.

Water and sewage are most basic needs of the community. It is completely wrong for them to be subject to any form of taxation. The Government and the water industry should take immediate steps to order their affairs in such a way that taxation of water services does not occur.

Water and sewage are most basic needs of the community. It is completely wrong for them to be subject to any form of taxation. The Government and the water industry should take immediate steps to order their affairs in such a way that taxation of water services does not occur.

Water and sewage are most basic needs of the community. It is completely wrong for them to be subject to any form of taxation. The Government and the water industry should take immediate steps to order their affairs in such a way that taxation of water services does not occur.

Letters to the Editor

North Sea oil and gas costs. From Mr T. Cox. Sir, Mr G. A. Mackay (February 28) questioned the whole of the defence commitment to Europe: it must be much less rational deliberately to engineer a critical weakening of the conventional balance such as might encourage the Russians to try their luck at a purely conventional attack on Britain.

Lovers of Elgar. From the Secretary, The Elgar Society. Sir, once can be ignored as a trivial matter, but twice does call for comment. Recently your distinguished critic Dominic Gill expressed his dislike of Elgar's music in clear terms before proceeding to give a favourable review of the performance. In your edition of February 24, Max Loppert pursued a similar theme although I detect his dislike of Elgar's music is not so acute as Gill's. Having been closely involved in arranging the concert in the Royal Festival Hall to commemorate the 50th anniversary of Elgar's death, it is particularly galling to read a criticism of the concert which spends most of its length complaining about the "anniversary" machine.

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

concert hall in this economic climate is no mean feat, which either suggests that the public is irrefragably, or may occasionally, enjoy listening to the work of a great artist and to celebrate his life by honouring the anniversary of his death.

North Sea oil and gas costs. From Mr T. Cox. Sir, Mr G. A. Mackay (February 28) questioned the whole of the defence commitment to Europe: it must be much less rational deliberately to engineer a critical weakening of the conventional balance such as might encourage the Russians to try their luck at a purely conventional attack on Britain.

Lovers of Elgar. From the Secretary, The Elgar Society. Sir, once can be ignored as a trivial matter, but twice does call for comment. Recently your distinguished critic Dominic Gill expressed his dislike of Elgar's music in clear terms before proceeding to give a favourable review of the performance. In your edition of February 24, Max Loppert pursued a similar theme although I detect his dislike of Elgar's music is not so acute as Gill's. Having been closely involved in arranging the concert in the Royal Festival Hall to commemorate the 50th anniversary of Elgar's death, it is particularly galling to read a criticism of the concert which spends most of its length complaining about the "anniversary" machine.

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

tax avoidance, the law and an infringement of freedom. Sir, your editorial "Tax avoidance and the law" (February 28) states that "in so far as the Revenue is concerned, the new approach" has apparently usurped the authority of Parliament by effectively inserting the new principle into English law, namely, that for a transaction to be effective fiscally, there must be a "business purpose."

We'll put you in the picture

Advertisement for Miller Buckley featuring images of buildings and text: DESIGN & BUILD, REFURBISHMENT, CIVIL ENGINEERING, PROPERTY DEVELOPMENT & INVESTMENT.

Form for Miller Buckley with fields for Name, Position, Company, Address, Type of Services required, Tel. No., and a coupon to request a brochure.

ard ed h oil

Every function... ag. non-staple... to write this

NDIA

Cobitts
Building at its best.
01 940 9520

FINANCIAL TIMES

Monday March 5 1984

YOU'VE SEEN
THE ADS NOW
GET THE BROCHURE
JUST TELEPHONE
Scunthorpe
(0724) 869494

Terry Byland on Wall Street Drugs and the dollar headache

THE FIRST two months of 1984 will not be lightly forgotten on Wall Street, even if the stock market was beginning to show signs of coming up for air by the end of February. All the factors seem to have been bear ones for the past eight weeks. But what is bad for some sectors can be good for others, and it may be time to start looking for the silver linings, especially if the whole market is beginning to look a shade steadier.

The wave of uncertainty over the outlook for the dollar, for example, has already started to benefit some of those stocks in companies which have been struggling for so long to sell their products in overseas markets.

The major pharmaceutical groups, whose success in developing their domestic opportunities was offset by their vulnerability to the effects of a strong U.S. dollar, have strongly outperformed the rest of the industrial stock market since the turn of the year.

The pharmaceutical majors take between a third and a half of their sales from outside the U.S. Merck, the sector's favourite son and its representative in the Dow Jones Industrial average, is making a bold play in the domestic Japanese market through its most recent acquisition, Banyin.

Like many of the pharmaceutical stocks, Merck peaked ahead of the stock market last year, chiefly because the continued strength of the dollar had begun to depress earnings prospects.

But Merck's stock price has risen 0.67 per cent since the beginning of the year, compared with a fall of

Stock	Price	Change	p/e
	\$	from Jan 1 (%)	
Abbott	60%	-11	14
Lilly	24%	+12.2	11
Merck	96	+ 6.7	16
Pfizer	38%	+ 8.6	14
Upjohn	57%	- 3.4	11

6.92 per cent in the Dow Industrials, or of 4.42 per cent in the more broadly based Standard and Poor's 500 stock average on which the Wall Street analysts prefer to base their predictions.

The same trend has been followed by the other pharmaceutical leaders, with Eli Lilly up 12.2 per cent since January 1, Pfizer up 6.8 per cent, and Bristol-Myers, which is almost never out of favour on Wall Street, some 2.4 per cent ahead.

The companies quoted are among the more prominent in the list of those most closely affected by the outlook for the dollar. Bristol-Myers takes about a third of its sales and about the same proportion of its profits from outside the U.S. Pfizer takes the highest proportion of the sector, with about half its profits and nearly 60 per cent of its sales originating overseas.

Not that the improvement in the prospects for dollar earnings has been sufficient reason to brush aside other considerations. Johnson & Johnson, which sours Wall Street's affections with its widely published problems over Tylenol and then with Zomax, has remained even weaker than the rest of the industrial stock market since Christmas, with the stock down 15 per cent this year.

SmithKline Beckman, which has seen a downgrading of profit forecasts by the Wall Street analysts because of the expectation that sales of its Tagamet anti-ulcer drug will suffer increasingly from the competition from Glaxo's Zantac drug, has lagged behind the rest of the sector - but not the rest of the stock market. It should be said.

The outcome of the strength of the pharmaceutical stocks since the onset of the great shake-out of 1983, is that they are now trading on price/earnings multiples of between 13 and 15.

This appears to compare reasonably with the p/e of 20 on the Dow Industrials, itself taking in a number of the old heavyweights which led the market downhill during January and February, and which continue to lie under a cloud as analysts downgrade their profit forecasts on the expectation that the economy may slow down in the second quarter.

But the pharmaceuticals are twice blessed, in that they are also regarded as defensive stocks whose profits from inside the U.S. are likely to be maintained even if belts have to be tightened again in some economic areas.

Moreover, if the dollar does fulfil expectations by falling during 1984, then pharmaceutical stocks still have plenty of scope to respond. In the case of Abbott Laboratories, which has been slow to follow the rest of the sector forward, a weakening in the dollar would be a major benefit to the 25 per cent of sales which come from outside the U.S.

WASHINGTON PRESSED FOR EARLY SOVIET SUMMIT

Kohl urges fresh arms talks

BY STEWART FLEMING IN WASHINGTON

CHANCELLOR Helmut Kohl of West Germany yesterday urged the U.S. to consider entering into new arms control talks with the Soviet Union ahead of the presidential election in November. He also favoured an early summit meeting between President Ronald Reagan and the new Soviet leader Mr Konstantin Chernenko, provided there was confidence it would not be exploited for propaganda purposes.

Interviewed on American television, ahead of his planned meeting with President Reagan today, Mr Kohl made it clear that he is concerned about tensions between the U.S. and the Soviet Union. On the

one hand, he said that, irrespective of the sharp ideological differences, preservation of peace was such an important goal that every opportunity should be taken to further it. Mr Kohl made it clear that he is intended to press President Reagan on economic issues which are worrying the European governments, in particular signs of mounting protectionist pressures in the Congress and the U.S. failure to tackle the problem of the federal budget deficit.

He said he understood the temptations to introduce protectionist measures in an election year, but

added "we will all have worse off" if they are not resisted. On the budget deficit, he expected little significant change in U.S. fiscal policy ahead of the November election, but added that he hoped for action after the election which would help to bring down U.S. interest rates and have a beneficial effect on the European economy.

Questioned about a recent suggestion by Dr Henry Kissinger, the former Secretary of State, that Western Europe should take a greater responsibility for its conventional defence, Mr Kohl said that it would be a mistake to reduce U.S. troop levels in Europe, and a

mistake to appoint a European to be Supreme Commander of Nato. But he underlined the importance to the West of the strength of the European as well as the U.S. pillar of the Western alliance, partly in order to resist anti-American and neutralist trends.

In this context, however, he stressed that Western Europe had implemented the two-track Nato decision and begun to deploy Pershing intermediate range missiles, citing this as evidence of the unity of purpose in the West.

Kissinger's plan for Nato, Page 15

Ustinov and Gandhi Progress unlikely in Sino-Soviet split

BY JOHN ELLIOTT IN NEW DELHI

THE SOVIET Union will this week attempt to cement its ties with India and to push negotiations forward on important defence orders - at a time when India's stance as a leading non-aligned nation, plus its wish to buy the most efficient arms, has led it into new links with the West.

Marshal Dimitri Ustinov, the Soviet Defence Minister and one of the most senior figures in the Moscow hierarchy, is visiting India for one week. This visit was postponed just before the death last month of Mr Yuri Andropov.

His visit coincides with a sudden rapprochement during the past few days between India and Pakistan which could have significant implications for the Soviet stance on Afghanistan. Concern in Delhi about the activities of Pakistan's troops on the border of India's northern state of Kashmir seems to have abated and on Saturday the foreign secretaries of the two countries agreed to resume talks in May on non-aggression and friendship pacts, after a gap of more than a year.

Although the Soviet Union was displaced last year by the U.S. as India's major trading partner, its total business with India far exceeds that of the U.S. if its massive defence sales are included. This week a delegation of senior defence chiefs accompanying Marshal Ustinov will be discussing sales of aircraft, army equipment, and ships.

Observers believe that Moscow is specially concerned that India is turning to British Aerospace, Dassault of France, and MBB and Dornier of West Germany to select a partner to develop indigenous production of a new light Indian combat aircraft.

said, was "irked when we assert our freedom." There was no place in the U.S. global strategy for India.

While these remarks will be welcomed in Moscow, they are made partly for internal consumption in India, where Mrs Gandhi wants to win the backing in her forthcoming general election of one of the country's two communist parties which is currently split over her policies.

Moscow's interest in organising the visit so quickly after Mr Andropov's death as the first major overseas trip since the change of leadership, underlines the importance that the Soviet leadership continues to give to maintaining and strengthening its ties with India.

Mrs Gandhi is returning the compliment by putting Marshal Ustinov up in the Rastropati Bhavan, the presidential palace in Delhi.

That has confirmed indications that the next round of Sino-Soviet consultations, due to begin in Moscow next Monday, can only make superficial progress in further easing the 20-year rift between the two countries.

China insists that relations can be normalised only when the Soviet Union agrees to end its support for the Vietnamese occupation of Kampuchea, withdraw from Afghanistan and cut the number of troops and missiles deployed along China's northern borders.

Immediately after the death of President Yuri Andropov, a Chinese state councillor, Mr Ji Fangfei, appealed for a new effort towards rapprochement. He said the formal consultations, begun in late 1982, had not solved any of the three obstacles "constituting a threat to China's security."

BY MARK BAKER IN PEKING

THE NEW Soviet leadership has rejected China's plea for significant moves to break the deadlock in their relationship.

Mr Konstantin Chernenko, the recently installed leader, used part of his first important speech to emphasise that the Soviet Union would not make any agreement with China "to the prejudice of the interests of third countries."

His statement indicates the same attitude as that of the previous Soviet leadership: that Moscow will not accept China's demands on Kampuchea, Afghanistan and border troops, including those in Mongolia - the so-called "three countries."

That has confirmed indications that the next round of Sino-Soviet consultations, due to begin in Moscow next Monday, can only make superficial progress in further easing the 20-year rift between the two countries.

China insists that relations can be normalised only when the Soviet Union agrees to end its support for the Vietnamese occupation of Kampuchea, withdraw from Afghanistan and cut the number of troops and missiles deployed along China's northern borders.

Immediately after the death of President Yuri Andropov, a Chinese state councillor, Mr Ji Fangfei, appealed for a new effort towards rapprochement. He said the formal consultations, begun in late 1982, had not solved any of the three obstacles "constituting a threat to China's security."

"We hope that the Soviet side will make common efforts with us in the fourth round of talks to make substantive progress in solving these problems," Mr Ji said.

Mr Chernenko, in a speech delivered on Friday and circulated by the Soviet embassy in Peking, said the Soviet Union was a consistent proponent of normalisation with China and believed that could aid the role of socialism in international affairs.

"Political consultations show, however, that there remain differences on a number of questions of principle. In particular, we cannot make any agreements to the prejudice of the interests of third countries."

He hoped there would be an increase in contacts already being established in economic affairs, culture, science and other fields.

The firm Soviet line in China's demands was emphasised in a statement by Mongolia late last week, published by the Soviet news agency Tass, rejecting a reduction in Soviet troop levels in Mongolia.

It said the troops were deployed at Mongolia's request, posed no threat to China and, as the issue was "exclusively an internal matter of our state," could not be an obstacle to normalisation.

Western diplomats have previously regarded the estimated 1m Soviet troops and about 130 SS-20 missiles in the border areas as an issue on which the Soviet Union might have been prepared to make some concessions to China.

Protest over Japanese typewriters

Continued from Page 1

comed what it regarded as "fair competition", it would emphatically oppose a "distorted competition" based on dumping.

Olivetti's complaint will prompt an investigation by the European Commission in Brussels. This will involve an examination of the Japanese production costs, domestic selling prices and overseas selling prices.

If there is obvious evidence of dumping, the Commission could impose a provisional anti-dumping duty, pending the completion of a more detailed examination. The final duty would be settled to eliminate the dumping margin.

Alternatively the Commission could reject the complaint altogether as unjustified.

Japanese electronic typewriter manufacturers have made inroads in the European market only in the last four years. They have steadily removed IBM, from its position as market leader with its Gofball typewriters, by providing low-cost automation.

The Japanese producers - Silver Reed, Brother, Sharp, Panasonic, Ricoh, Tokyo Electric and Canon - have also eaten into the sales of Olivetti and of the two West German manufacturers Olympia and Triumph-Adler.

Hart and Mondale face Maine clash

BY STEWART FLEMING IN WASHINGTON

FORMER Vice-President Walter Mondale and Senator Gary Hart, the challenger who scored an upset victory in the New Hampshire primary last week, were squaring off yesterday for their first head-to-head confrontation in the race for the Democratic party's nomination to challenge President Ronald Reagan for the White House in November.

The small and bleak New England state of Maine has become the battleground for a contest which Mr Mondale himself conceded at the weekend may not finally be decided until the party convention in San Francisco in July. Before his stunning defeat in New Hampshire, Mr Mondale, to that point the front-runner in the race, had been claiming that he would roll over all the opposition and win the nomination with ease. By last Friday, Mr Mondale had changed his tune. He told a rally in Augusta, Maine: "I'm not the front-runner; this is a very tight race."

Perhaps as few as 20,000 registered Democrats in Maine were expected to attend meetings in 425 towns to publicly declare their allegiance to one of the Democratic contenders. But with Senator John Glenn having already disbanded his campaign organisation in Maine to save money, and the Rev Jesse Jackson and Mr George McGovern

not seen as active contenders either, only Mr Mondale and Mr Hart are given a chance of victory. Both candidates changed their campaign itineraries on Saturday to pay last-minute visits to Maine, which is now being seen as an important test of Mr Mondale's ability to rebound from his defeat in New Hampshire and slow the momentum which Mr Hart picked up with that victory. Although only 27 of the 3,953 delegates to the July convention are at stake, and Maine has not normally been seen as an important test, the New Hampshire primary vote has thrown the Maine caucuses into the spotlight.

In October, Mr Mondale won a straw poll in Maine handsomely, taking 51 per cent of the vote. In theory, he should still be favoured to win since he has spent heavily and campaigned thoroughly in the state and organisational strength is often the key in attracting supporters to spend several hours debating the merits of candidates in a caucus.

Mr Mondale, however, has signalled his concern about Mr Hart's challenge by altering his campaign strategy and directly attacking him over the past few days. A Gallup poll just published by Newsweek magazine underscores the wisdom of the shift.

Gulf Oil and Arco explore terms for bid

Continued from Page 1

around \$36 to \$89 1/2 last Friday where it capitalises the company at \$11.5bn.

The Pickens group, which already holds a 13.2 per cent stake in Gulf, is in the midst of a \$65 per share offer for another 6.1 per cent of Gulf, and most observers feel that in the absence of any rival bid, the Pickens group would be able to win control of Gulf.

In what looks like an admission of defeat the Gulf board announced on February 24 that while it thought the Pickens offer was "unfair and inadequate" it had authorised its advisers to "explore all alternatives". Last week Gulf confirmed that it was in talks with several companies regarding a possible merger.

Arco is regarded as the frontrunner for Gulf's hand. The group has already lined up a \$10bn plus credit line which it will use to finance any offer, and Mr Robert Anderson, Arco's chairman, is known to have had several conversations with Gulf's senior executives, including discussions of a \$70 per share offer, according to Mr Pickens.

The possibility that Gulf will lose its independence has been heightened by the willingness of the U.S. anti-trust authorities to nod through Texaco's \$10.1bn takeover of Getty Oil earlier this year.

World Weather

Place	Temp	Wind	Humidity	Temp	Wind	Humidity
	°C	°F	%	°C	°F	%
Amman	11	52	45	15	59	45
Algiers	18	64	45	18	64	58
Ankara	10	50	45	10	50	45
Antananarivo	18	64	45	18	64	45
Asmara	28	82	45	28	82	45
Bahia	28	82	45	28	82	45
Bangkok	28	82	45	28	82	45
Beijing	10	50	45	10	50	45
Bombay	28	82	45	28	82	45
Buenos Aires	18	64	45	18	64	45
Caracas	28	82	45	28	82	45
Chicago	18	64	45	18	64	45
Colon	28	82	45	28	82	45
Copenhagen	10	50	45	10	50	45
Dakar	28	82	45	28	82	45
Dallas	18	64	45	18	64	45

Syria in troops pact

Continued from Page 1

ment would be made today signalling the end of Lebanon's woes. President Gemayel met Mr Franjeh and Mr Rashid Karami, a former prime minister, in north Lebanon over the weekend.

The agreement reached between the Syrian President and the Lebanese opposition leaders yesterday would mean that the Lebanese Cabinet, which resigned last month, would have to be re-constituted temporarily to legalise the cancellation of the troop withdrawal pact with Israel.

Our Tel Aviv Correspondent reports: There was no immediate reaction from Israel last night to the Damascus announcement. Previously, however, Mr Yitzhak Shamir, the Israeli Prime Minister, had made clear that in the event of an abrogation of the withdrawal pact, Israel would feel free to take whatever military measures it might feel necessary in south Lebanon to safeguard the security of its northern border.

Mr Shamir said last week that Israel would not feel itself bound by any of the limitations it agreed in the May 17 agreement, negotiated after months of tortuous negotiations between Lebanese and U.S. delegates.

THE LEX COLUMN

Wanderlust of the pension dollar

The steady depreciation of the dollar over the past month has given a cutting edge to the presentations of fund managers as they tout their international investment services around the U.S. pension fund industry. Risk diversification models are all very well, but they are no substitute for a currency chart which promises quick and easy capital gains.

Even the more cautious analysts of the industry confidently expect the foreign pool of U.S. pension fund assets to grow at a compound annual rate of 30 per cent or more for the rest of the decade. Last year, on a fairly conservative measure, these international funds under management shot from \$7bn. to \$11bn. with the increase fairly broadly spread between new cash flow and market performance.

Foreign waters

Less than a quarter of U.S. pension funds have so far even dipped their toes into foreign waters. Public-sector bodies and most smaller corporations are still wary of foreign exposure while, even among the boiler funds, no more than 5 per cent of assets is on average invested outside the U.S. The conviction of internationalists maintain that an industry average of about 10 per cent should be easily attainable.

In current dollar terms, that would represent foreign investment of \$80bn. roughly equivalent to the total capitalisation of West German stock markets. A capital outflow on anything like that scale would clearly have an important effect on the performance, and structure, of non-U.S. securities markets.

The faith of the international

evangelists rests heavily on the premise that U.S. pension funds are engaged in a structural repositioning of their portfolios. Yet there must be at least a chance that the widespread diversification of the past two years is largely a bull market phenomenon. The pension funds were after all released from the shackles of foreign investment as long ago as 1974. Yet the momentum of diversification has gathered strength only recently.

While there is no doubt that the resistance of the pension fund movement to foreign investment on the grounds of balance sheet mismatching has substantially weakened, there is little evidence that the opposite position - diversification reduces risk - has many committed adherents. To most pension fund managers, the theoretical argument is one to be filed away in case trustees cut up rough in a bear market. It is notable that the funds have applied diversification models to the debt markets only to the most limited degree.

Rear market

How this attitude will stand up to a bear market is not immediately obvious. In the early 1970s, the stock funds' rapid invasion of the U.S. property market turned a wholesale retreat as values fell 50 per cent. The issue has not been raised in foreign equities. Last year, despite the strong dollar, the Capital International World Index provided a total return of 23.4 per cent, ahead of that from the S & P Composite Index.

In the less liquid markets, such as Sweden, Spain and Italy, a serious turn in sentiment could be a cascading effect as U.S. funds scramble to withdraw. In the 1950s, heavy U.S. buying pushed the share price of Phillips to roughly 35 times earnings as North American ownership of the stock rose to almost a third. When the time came the Americans fled and the price collapsed.

The mood is certainly different now and the prospect of a wholesale retreat to Wall Street by the U.S. pension funds is extremely remote. But only a bear market will show whether the international pension fund dollar is as resilient as the investment dollar of the U.S. multinational.

All systems go.

Pericom Data Systems are expanding in Milton Keynes.

Find out more about moving your company to Milton Keynes. Contact: The Commercial Director, Milton Keynes Development Corporation, Wavendon Tower, Wavendon, Milton Keynes, MK17 8LK. Tel: (0908) 74000

Published by The Financial Times (Europe) Ltd., Frankfurt Branch, registered by G.T.E. Davis, Frankfurt/Main, F. R.G. R.A.F., McClean, M.C. Gorman, D.E.P. Palmer, London, as members of the Board of Directors, Printer: Frankfurt/Societale Deutsche Druckerei GmbH, Frankfurt/Main. Responsible editor: C.E.P. Smith, Frankfurt/Main. © The Financial Times Ltd, 1984.

Handwritten signature or mark at the bottom of the page.

SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday March 5 1984

COWIES Fleet Sales

Look at Lovell FOR CONSTRUCTION

Cash-rich banks offer good terms to corporations

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

THERE could be a more telling indication of liquidity in the international banking system than the \$12bn surprise credit sprung on the Eurocredit market by Atlantic Richfield (Arco) last week.

Not only is this the largest bank loan ever, it is also being put together in the space of little more than a week, as Arco expects to be able to sign the credit this week. It needs the funds to buy Gulf Oil, with which it is now in discussion. Like many other jumbo credits for oil industry majors, this deal could always unravel if the takeover talks fail.

Yet last week there was no escaping the conclusion that banks have plenty of money at their disposal for clients they like. Increasingly nowadays, these clients are corporations rather than sovereign states. Arco's credit is to be for eight years, revolving for the first two. It will pay a margin of 1/2 per cent over Eurodollars for the first four years, rising to 3/4 per cent for the next four with a commitment fee of 1/4 per cent. Alternatively, banks may subscribe a mixture to be determined by the borrower of Eurodollars at the same margins and U.S. domestic dollar priced at a 1/4 per cent higher margin over Certificate of Deposit rates.

These terms are comparable with those a top-rated European government could command in the market today, but they are more generous to lenders than those on another corporate deal - the \$650m credit being assembled for Shell Petroleum by Algemene Bank Nederland. Neither Shell nor the bank will confirm the terms of this credit, but bankers report that it carries a margin of only 1/2 per cent over Eurodollars for four years. Shell wants the money to buy the shares in Shell Oil Co. that it does not already own.

INTERNATIONAL BONDS

Saturation worries prompt frills on FRN deals

BY MARY ANN SIEGHART IN LONDON

IT IS usually a sign of near-saturation in the Eurobond market when the plain "vanilla" bond disappears, to be replaced by one with bells and whistles attached. It means that investors at the margin have to be lured back by the prospect of something new and attractive.

But the deal as a package has still to be good value for the lender to do its stuff, as two deals launched last week amply illustrated. Danacra Oil & Naturgas (DON), the Danish state oil company, offered \$100m of floating-rate notes

paying 1/2 per cent over the three-month London interbank offered rate (Libor) through Goldman Sachs and Morgan Stanley. Although the interest is paid quarterly, it is recalculated every month. So, if rates rise, the coupon will adjust much more quickly than is the case on normal FRNs where coupons are set only as often as they are paid. In a bearish market like this one, more frequent setting seems attractive. But it also has an advantage for people who are borrowing money in order to buy FRNs. If interest is set and paid only twice a year, as on most FRNs, many institutions feel that mismatching their funding - that is, borrowing more cheaply for a shorter length of time - can be dangerous if rates move against them. But if the interest is also set on a monthly basis, investors can feel pretty safe borrowing monthly, and can usually pick up the healthy margin between the one-month Libor at which they borrow and the three-month rate they are paid. The only danger arises if three-month Libor falls below the one-month rate. At the moment there is a 1/4 point differential, which has al-

Thailand, by contrast, used roughly the same formula on its \$65m FRN led by Manufacturers Hanover. Its bond paid 1/2 per cent over six-month Libor, with the coupon reset every three months. Although it had the same funding advantages, investors considered the terms to be too aggressive and the issue traded at a discount greater than its 0.75 per cent total commissions. Another sign of investment bankers' worry about the FRN market's capacity to absorb much more paper is that many are trying to concoct a hybrid instrument which combines the marketability of a floater with the spreads available in the Eurocredit market. Some bankers perceive that the move from syndicated loans to FRNs has gone too far and is likely to rebound. But the banks as investors are loath to relinquish the ability to buy and sell their assets. One answer might be to increase the use of Euronote issues, in which paper is placed with investors who can either bid at a tender panel monthly or quarterly for the paper at a price they choose or can resell it back to the lead manager.

BHF Bank bond average table with columns for March 2, Previous, High, Low.

NEW INTERNATIONAL BOND ISSUES

Large table with columns: Borrowers, Amount, Maturity, Av. life, Coupon, Price, Lead Manager, Offer yield, etc.

First City Financial Corporation Ltd. advertisement with logo and financial details.

Hill Samuel Finance BV advertisement for \$30,000,000 Floating Rate Notes due 1996.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

U.S. BONDS

Underlying mood still grim despite late rally

LONG-TERM U.S. bond prices slumped to their lowest levels for almost six months last week before bouncing back in a thin-based rally spurred by a smaller-than-expected increase in the yield curve...

Concerns about the pace of the economic recovery and the first real indications of a broad-based upswing in private credit demands are heightening inflationary concerns at a time when the Federal Reserve Board's already slim room for manoeuvre is seen as disappearing altogether...

HK returns to domestic borrowing

BY ROBERT COTTRELL IN HONG KONG

THE HONG KONG Government is expected to announce shortly the terms on which it will seek to raise HK\$1.5bn (198.5m) through a Hong Kong dollar-denominated bond...

free reserves, the government is covering half the shortfall with a bond issue. The offer will be made by open tender, and local analysts believe the government may end up paying around nine per cent for its money...

Occidental to buy back preferred stock

BY WILLIAM HALL IN NEW YORK

OCCIDENTAL PETROLEUM is buying \$330m to buy back some of its Preferred stock. The move is part of Occidental's efforts to strengthen its balance sheet following the 1982 acquisition of Cities Service...

Brown Boveri Group makes senior changes

Dr Werner Thommen is to become a general manager of Baden, and a Member of the Brown Boveri Group's management committee on April 1. He is foreseen as successor of Mr Erwin Bielinski as head of Brown Boveri International...

INTERNATIONAL APPOINTMENTS

board of management in Basle, Switzerland. Mr Alex S. C. Wu has been appointed a non-executive director of the now Hong Kong-based BSR International...

Mr John J. Ford, former staff director of the House Armed Services Committee, has been elected vice-president of government contractor AVCO CORP...

Mitsui Finance Asia Limited
U.S. \$100,000,000
Guaranteed Floating Rate Notes 1996
Issue Price 100 per cent.
Unconditionally guaranteed as to payment of principal and interest by
The Mitsui Bank, Limited
(Kabushiki Kaisha Mitsui Bank)
(Incorporated with limited liability in Japan)
List of international partner banks including Goldman Sachs, Citicorp, and others.

FT INTERNATIONAL BOND SERVICE
Table with columns: U.S. DOLLAR STRAIGHTS, YEN STRAIGHTS, OTHER STRAIGHTS, CONVERTIBLE, EUROPEAN RATE NOTES, DEUTSCHE MARK STRAIGHTS, SWISS FRANC STRAIGHTS. Includes bond names, yields, and prices.

All these Notes have been sold. This announcement appears as a matter of record only.
March, 1984

UK COMPANY NEWS

Ice cool and well-conditioned

EVEN BY comparison with his eye-searing working life, these are busy times for Mr. David Abell. On Friday last week he issued the Class 1 document to shareholders in Soter Electrical, the air-conditioning and air-refrigeration group, detailing the sale of a major component and air-conditioning unit and watched with amusement the speculation which brewed up as Mr. Christopher Moran, the Lloyd's broker, was reported to have increased a stake in Suter.

On the following day, Mr. Abell was due to watch his new stepladder, Mick's Ritual, run at Market Basin and today he expects to receive planning permission for the sale of surplus land at Theale in Berkshire. Mick's Ritual, now under the handling of Mr. Paul Felgate, the newly-appointed partner may be a matter for the stockmarket. Mr. Abell is convinced that Suter is now on course for thoroughbred earnings growth.

After his responsibilities at BL, Mr. Abell, more than anyone else, should have understood the potential — and problems — at Prestcold — but he defends the disposal by pointing to the increase in performance of hermetic refrigerators which go outside Prestcold's range up to 5hp, and the entry of Japanese competition into the rotary compressor market. "It is logical it should go to Copeland," he adds. Anyway, as he is first to admit, "I'm impatient." He makes no

beaten outside stockbroking estimates of a £1.5m profit for 1983, nor does he quibble too much with bullish market estimates of £3.5m for the current year. Quite apart from the nuts and bolts activity of making and selling air-conditioning units and air-dressing equipment, Mr. Abell's long-standing obsession with the stock market means that Suter will always be in the forefront of takeover speculation. Tilbury Contracting and Appliances, which have both seen Suter and Mr. Abell come and go in recent years, and latterly Mr. Abell has turned up on the board and the subject of a bid from Smiths Industries and Lake and Elliot, the steel foundry group, which has recently undergone a management shake-up co-ordinated by Hambros Bank.

Ray Maughan traces the ever-active career of Suter's David Abell

On the following day, Mr. Abell was due to watch his new stepladder, Mick's Ritual, run at Market Basin and today he expects to receive planning permission for the sale of surplus land at Theale in Berkshire. Mick's Ritual, now under the handling of Mr. Paul Felgate, the newly-appointed partner may be a matter for the stockmarket. Mr. Abell is convinced that Suter is now on course for thoroughbred earnings growth.

When Mr. Abell left British Leyland in January 1981 after spells as corporate treasurer and chairman and chief executive of BL Special Products and Commercial Vehicles division, it seemed natural that his first acquisition target should be Prestcold, the refrigeration group.

secret of his ambition to build an industrial holding group based on low technology industries on the lines of Hanson Trust or BTR "Already," he claims, "we are miles ahead of where they had got to after the same time."

Suter has paid particular attention to Francis Industries, the packaging and industrial products group, and its 25 per cent shareholding was enough recently to block Francis' plans to cut debt by buying in early 1983. Mr. Abell's presence has, he says, taken Francis' shares outside his buying range and much the same rise has taken place at RHP Group, the half-bearings manufacturer which, like BL, was put together in the 1960s by the Industrial Reorganisation Corporation.

SHARE STAKES

Standard Life Assurance Company has acquired a 10.73 per cent shareholding in Alexander's Investment, the discount house, which is the subject of a takeover bid from Mercantile House. **Clavo Holdings** — Morgan Guaranty Trust Co through its insurance company, Clavo Insurance, holds 56,782,388 ordinary shares.

Marston Thompson and Evershed — Robt Fleming and Co has bought for an associate 150,000 ordinary shares.

Matherwood has acquired a further 15,000 shares bringing its holding to 195,000 ordinary shares.

Trust — L. N. Tucker, a director, is interested in a further 506,250 ordinary and his total interests are 1.5m ordinary shares and 800 preference.

Order books higher at Allied Textiles as demand holds up

ORDER books for most of the businesses of Huddersfield-based Allied Textile Companies are currently better than at this time last year, says Mr. C. Russell Smith in his first annual statement as chairman.

The improved trading conditions which arose in the 12 months to September 30, 1983, when pre-tax profits rose by £310,000 to £3.5m, are still evident in most parts of the group, he reports, adding that he believes they are consistent with the lower value of the pound.

As regards the future, he says the group continues to invest in textile businesses, but regularly finds the likely returns compare unfavourably with those available from strategic investments with minimal risk.

Opportunities for increasing the companies' textile activities, he says, are likely to continue to stem from organic growth in the manufacture of speciality textiles and goods for non-apparel and use.

He concludes that the group's traditional business is generally more stable than for some years past, with reasonable balance between supply and demand, but with a certain amount of threat of closures because of the current economic situation.

The auditors say they have been unable to verify provisions, made by the directors as part of the extraordinary items charged in the profit and loss account, to cover the estimated costs of further rationalisation which it is considered will take place during 1984.

COMPANY ANNOUNCEMENT EAST RAND GOLD AND URANIUM COMPANY LIMITED

(Incorporated in the Republic of South Africa) PROPOSED RIGHTS OFFER OF 2,870,000 15S PER CENT UNSECURED CONVERTIBLE DEBENTURES 1988/1991

Further to the circular to members dated February 9 1984, members are advised that the special and ordinary resolutions proposed at the general meeting of the company held on March 2 1984...

BASE LENDING RATES

Table with columns for bank names and interest rates. Includes A.B.N. Bank, Allied Irish Bank, Bank of Scotland, etc.

EQUITIES

Table of stock prices for various companies including Aberfoyle Hedges, Amoco Energy Services, etc.

FIXED INTEREST STOCKS

Table of fixed interest stocks including Alan Ory, B.C. 10 1/2% Ln. 2008, etc.

"RIGHTS" OFFERS

Table of rights offers including 148pm Applied Computer, 148pm H.P. 100, etc.

PENDING DIVIDENDS

Table of pending dividends for various companies including Anglo American, A.S. Brinsford, etc.

Granville & Co. Limited

Table of financial data for Granville & Co. Limited, including capitalization, company prices, and yields.

Australian Industry Development Corporation advertisement. AS\$42,000,000 12 1/2% Notes due 1990. Payment of principal and interest guaranteed by the Commonwealth of Australia.

FINANCIAL TIMES STOCK INDICES table showing market performance for Government Secs, Fixed Interest, Industrial Ord., Gold Mines, FT-All-Share, and FT-100.

Today's Rates 10 1/2% - 11% 3i Term Deposits. Deposits of £1,000-£50,000 accepted for fixed terms of 3-30 years.

WORLD STOCK MARKETS

OVER-THE-COUNTER Nasdaq National Market closing prices

Table of over-the-counter stock prices including columns for stock name, bid, ask, and change.

Nasdaq National Market closing prices

Table of Nasdaq National Market closing prices for various stocks.

Closing prices March 2

Table of closing prices for March 2, 1984.

CANADA

Table of Canadian stock market closing prices.

NORWAY

Table of Norwegian stock market closing prices.

HONG KONG

Table of Hong Kong stock market closing prices.

AUSTRALIA

Table of Australian stock market closing prices.

JAPAN

Table of Japanese stock market closing prices.

ITALY

Table of Italian stock market closing prices.

NETHERLANDS

Table of Dutch stock market closing prices.

FRANCE

Table of French stock market closing prices.

AMERICAN STOCK EXCHANGE CLOSING PRICES

Table of American stock exchange closing prices for various sectors.

NEW YORK CLOSING PRICES

Table of New York closing prices for major indices and commodities.

ENERGY REVIEW

every Wednesday in the Financial Times

Continued on Page 23

AUSTRIA

Table of Austrian stock market closing prices.

GERMANY

Table of German stock market closing prices.

SWITZERLAND

Table of Swiss stock market closing prices.

DENMARK

Table of Danish stock market closing prices.

Vertical text on the right edge of the page, including 'INTERNATIONAL GUIDE TO THE ARTS' and 'NOTICES'.

Handwritten signature 'Joely iolito' at the bottom center of the page.

WORLD STOCK MARKETS

Indices NEW YORK DOW JONES 1983-84 Since Comdit'n High Low High Low ... AUSTRALIA All Ord. (11/83) 752.5 751.5 737.5 748.0 ... AUSTRIA Credit Aikdn (2/1/82) 55.25 55.25 55.25 55.45 ... BELGIUM Belgen SE (31/12/82) 140.41 140.15 140.40 141.35 ... DENMARK Copenhagen SE (3/1/83) 155.5 151.55 154.54 155.25 ... FRANCE CAO General (31/12/82) 153.4 152.1 152.2 152.7 ... GERMANY FAZ Aktien (31/12/82) 551.74 550.51 548.40 556.84 ... HONG KONG Hang Seng Bank (1/7/84) 1078.55 1061.40 1058.28 1041.55 ... ITALY Banca Com. Ital. (1977) 221.97 210.54 215.54 229.57 ... JAPAN Nikkei Dow (18/4/83) 2448.45 2399.27 2303.77 2307.8 ... NETHERLANDS AHP-CBS General (1/1/83) 181.0 180.4 180.3 180.4 ... NORWAY Oslo SE (4/1/83) 250.83 247.55 246.30 249.01 ... SINGAPORE Straits Times (1983) 1821.60 1818.83 1817.83 1825.58 ... SOUTH AFRICA Gold Index (1/1/83) 1015.5 1018.8 1011.4 1003.5 ... SWITZERLAND Swiss Bank par (11/12/82) 667.5 671.1 666.2 670.0 ... WORLD Capital Int. (1/1/10) 101.90 - 101.5 101.7 101.2

OVER-THE-COUNTER Nasdaq National Market Stock Sales High Low Last Chng ... Ticker symbols and prices for various companies like TIAA, TFC, TFCB, etc.



INTERIM REPORT FOR THE SIX MONTHS TO 31 DECEMBER 1983

CHECKERS STORES LTD

The consolidated results reflect only the results of the Checkers Stores Limited Group before the creation of Kirsh Trading Group Limited.

Unaudited 6 months ended 31 December 1983 R000's ... Audited Year ended 30 June 1983 R000's ... Operating profit/loss including attributable earnings of associated companies ...

Notes: 1 Sales include the turnovers of associated companies trading as Checkers. Associate company turnovers in each of the reported periods are as follows: - 6 months to December 1983 - R23.9 million ...

PROFORMA SUMMARISED INCOME STATEMENT OF THE RECONSTRUCTED KIRSH TRADING GROUP LIMITED ... The proforma unaudited results reflect 6 months trading for Checkers Stores Limited, and 8 months for all other companies and have been prepared as if the reorganisation was effective at the beginning of the trading periods to 31 December 1983.

Table with columns: Sales, Pro-tax profit, Profit after tax, Preference dividends and allowance for the financing cost of new acquisitions, Earnings for ordinary shareholders, Less ordinary dividends, Earnings per share (undiluted) (cents), Earnings per share (fully diluted) (cents), Dividends per ordinary share.

DECLARATION OF INTERIM ORDINARY DIVIDEND NO.83

NOTICE IS HEREBY GIVEN THAT an interim dividend of ten cents per share has been declared by the Board of Directors payable on 23 March, 1984 to Ordinary Shareholders registered in the books of the Company at the close of business on 9 March 1984.

The dividend is declared in South African currency and dividends payable from the London Office will be paid in United Kingdom currency calculated at the rate of exchange ruling between Rand and Sterling on 19 March 1984.

Dividend cheques despatched from the London Office to persons resident in Great Britain or Northern Ireland will be subject to a deduction of United Kingdom Income Tax at rates to be arrived at after allowing for relief (if any) in respect of South African Taxes.

The Company will, where applicable, deduct the Non-Resident Shareholders' Tax of 15% from dividends payable. Dividend cheques will be posted on or after 23 March, 1984.

By order of the Board B. C. CRAGG Secretary

Registered Office: 220 Commissioner Street, Johannesburg. South African Transfer Secretaries: Central Registrars Limited, 154 Market Street, Johannesburg 2001.

London Transfer Secretaries: Ravensbourne Registration Services Limited, Bourne House, 34 Beckenham Road, Beckenham, Kent BR3 4TU, United Kingdom.

A Kirsh group company

ROYAL Direction et Réservations Luxembourg 2449 Tel: 415 16

Opening Spring 1984 A ***** Hotel, close to the commercial and historic districts, a few minutes from the European Communities.

INTERNATIONAL GUIDE TO THE ARTS every Friday in the Financial Times

PUBLIC NOTICES

SCOTTISH EQUITABLE LIFE ASSURANCE SOCIETY NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of the Society will be held in the SOCIETY'S HEAD OFFICE, 100, NASSAU SQUARE, EDINBURGH, on Thursday, 22nd March 1984, at 2.30 p.m.

COMPANY NOTICES

INTERNATIONAL ISSUE PROCAN SOCIÉTÉ D'HYPOTHÈQUE D'UNION FRANÇAISE \$CAN 35 MILLION 17.5% DUE 15 DECEMBER 1986 CHANGE OF CORPORATE NAME

NIPPON MEAT PACKERS, INC.

The undersigned announces that the Annual Report for the year ended 31st March 1983 of Nippon Meat Packers, Inc. will be available in Luxembourg at the following address: Kriegerhaek S.A., Luxembourg.

BRITANNIA GROUP OF COMPANY TRUSTS

BRITANNIA AMERICAN SPECIAL INVESTMENT TRUSTS MEETING OF UNITHOLDERS HELD ON 28th FEBRUARY, 1984

CONTRACTS & TENDERS

AIR-INDIA NOTICE INVITING GLOBAL TENDERS

Controller of Stores & Purchases, Air-India, Santacruz, Bombay 400 029 India, invites sealed item-rate tenders from manufacturers having sufficient experience for the following on a turnkey project basis.

COMPANY NOTICES

NOTICE TO HOLDERS OF MORAN ENERGY INTERNATIONAL N.V.

8% CONVERTIBLE SUBORDINATED DEBENTURES DUE 1995 Moran Energy Inc. as Guarantor of the 8% Convertible Subordinated Debentures due 1995 of Moran Energy International N.V., hereby gives the following notice to accordance with the Indenture.

AUCTION SETENAVE-ESTALEIROS NAVAIS DE SETUBAL, E.P.

announces the auction for sale of its Newbuilding 5106 (steam turbine tanker), completed in its yard in August 1983, under the following conditions: 1. MAIN CHARACTERISTICS OF NEWBUILDING 5106 Single-screw steam turbine tanker Length between perpendiculars 333.88 m Breadth, moulded 57.30 m Depth, moulded 23.50 m Deadweight, on summer draught 322,446 tonnes (metric) Classification LRS + 100 A1 Oil Tanker Main machinery Geared steam turbine Maximum output 36,000 shp at 80 rpm Trial speed on design draught (22.5 m) About 16 knots Note: For other characteristics and operating conditions, information under 6.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trst, British Sp of Unit Trsts Ltd, and others, including their names, managers, and performance data.

FT UNIT TRUST INFORMATION SERVICE

Main table of unit trusts including Green Unit Trust Services Ltd, Corbett (Unit) Unit Trst, Legal & General (Unit Trst), and many others, with columns for name, manager, and performance.

Table listing insurance companies and their services, including SKE Management Limited, Trenchard Unit Trust, and others.

INSURANCES

Table listing various insurance policies and providers, including AA Friendly Society, British Sp of Unit Trsts, and others.

Insurances - continued

Table listing insurance companies like Allstate Life Assurance Co Ltd, British Sp of Unit Trsts, and others.

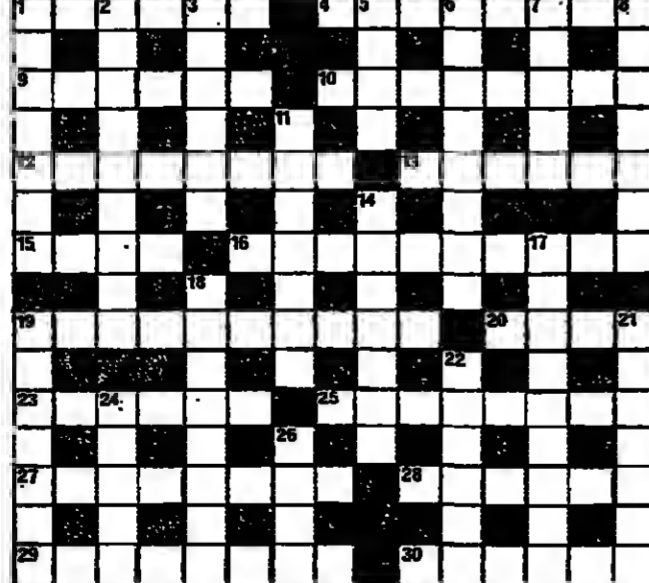
Table listing insurance companies like British Sp of Unit Trsts, British Sp of Unit Trsts, and others.

Table listing insurance companies like British Sp of Unit Trsts, British Sp of Unit Trsts, and others.

Table listing insurance companies like British Sp of Unit Trsts, British Sp of Unit Trsts, and others.

F.T. CROSSWORD PUZZLE No. 5358

- ACROSS
1 Sporting "matter"? (6)
4 A 1 across 15 (8)
9 Get-togethers in 1 across (6)
10 Ring provided in a rush is revoked (6)
12 Top of the bill to begin with tea provider (4, 4)
13 The position from which to declare us to an audience (6)
15 A 1 across this is 15! (4)
16 A 1 across 15 (10)
17 A 1 across 15 (10)
20 Snow-melting item (4)
23 N. American Indian takes in pop (6)
25 Clip more bits in collage for puzzle-maker (8)
27 Taken in by hard stuff? (Not in reality?) (2, 6)
28 Old kingdom's race I'm up-setting (6)
29 Maybe, maybe not (3, 3, 2)
30 Pure, but hunted, we hear (6)
DOWN
1 Stands firm, is up in breaks (7)
2 European red climbing plant (9)
3 New York time could be seen as antagonism (6)
4 Assert positively but partly wavering (4)
6 Drink a politician makes is dependent on chance (8)



7 It's late in dance round beginning of century showing ostentation (5)
8 Lovers of cruelty sit around in sorrowful assembly (7)
11 Vessel in a drink is secret (7)
14 Desert a musical group performing (7)
17 A 1 across 15 (3, 6)
18 Here's a word for cutting out wavering (4)
19 In children's works it's often this ever after (7).

Offshore & Overseas - continued

Table listing offshore and overseas financial services, including Acetone Investment Fund SA, Allstate Capital Management, and others.

Money Market Trust Funds

Table listing money market trust funds, including Allstate Life Assurance Co Ltd, British Sp of Unit Trsts, and others.

Handwritten signature or mark at the bottom of the page.

INSURANCE & OVERSEAS MANAGED FUNDS

Table listing various insurance and managed funds, including company names, fund names, and numerical values.

Table listing various insurance and managed funds, including company names, fund names, and numerical values.

Table listing various insurance and managed funds, including company names, fund names, and numerical values.

Table listing various insurance and managed funds, including company names, fund names, and numerical values.

SURANCES

Text describing various insurance services and providers.

Money Market Trust Funds

Text describing money market trust funds.

Money Market Bank Accounts

Text describing money market bank accounts.

OFFSHORE AND OVERSEAS

Text describing offshore and overseas financial services.

Financial Times Monday March 5 1984

INDUSTRIALS—Continued

Table of industrial stocks including companies like ICI, BP, and various engineering firms, with columns for stock price, volume, and percentage change.

LEISURE—Continued

Table of leisure-related stocks such as British Airways, British Telecom, and various media companies.

PROPERTY—Continued

Table of property investment trusts and real estate companies.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including various equity and income funds.

OIL AND GAS—Continued

Table of oil and gas companies such as BP, Shell, and various independent producers.

IDC Design, Construct & Engineer. In business to build success. Stratford-upon-Avon 0789 204288

MINES—continued

Table of mining companies including various metal and coal producers.

MOTORS, AIRCRAFT TRADES

Motors and Cycles

Commercial Vehicles

Components

Garages and Distributors

PAPER, PRINTING, ADVERTISING

NEWSPAPERS, PUBLISHERS

TEXTILES

TOBACCO

TRUSTS, FINANCE, LAND

PROPERTY

INSURANCE

LEISURE

SHOES AND LEATHER

SOUTH AFRICA

OVERSEAS TRADERS

PLANTATIONS

FINANCE, Land, etc.

MINES

Far West Rand

Central Rand

Eastern Rand

Options

3-month Call Rates

Oil and Gas

Diamond and Platinum

African

NOTES

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

NOTES

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

NOTES

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

NOTES

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

Notes section providing financial commentary and market analysis.

REGIONAL AND IRISH STOCKS

Regional and Irish stocks section listing various companies.

OPTIONS

Options section listing call and put options for various stocks.

3-month Call Rates

3-month call rates section listing interest rates for various currencies.

Oil and Gas

Oil and gas section listing prices for various energy products.

Diamond and Platinum

Diamond and platinum section listing prices for these commodities.

African

African section listing prices for various African commodities.

CURRENCIES; MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

FINANCIAL FUTURES

Dollar's fall continues

BY COLIN MILLHAM

The dollar showed no sign of sustained recovery last week, although there were days when some attempt was made to rally the currency. Any halt to the downward slide was only the result of temporary technical adjustments as dealers covered short positions.

Mr Paul Volcker, Chairman of the Federal Reserve Board, reinforced his earlier comments about the U.S. becoming a major world debtor last week, and also underlined confidence in the dollar. The Dollar was the main beneficiary, rising to its highest level against the dollar for over four months, but on Friday the Japanese yen was showing signs of recovery, after remaining closely tied to the weakening dollar for some time, and rose to its highest level for over a year.

Sterling was slightly firmer

FORWARD RATES AGAINST STERLING

Table with columns: Dollar, French Franc, Swiss Franc, Japanese Yen, 1 month, 3 months, 12 month rates.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: March 0, Feb. 84, March 3, Feb. 84. Rows: Bills on offer, applications, total allocated, etc.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Currency, % change from central rates, % change from previous week, divergence from %.

THE DOLLAR SPOT AND FORWARD

Table with columns: Mar. 2, Day's spread, Close, One month, % Three months, % p.a.

THE DOLLAR SPOT AND FORWARD

Table with columns: Mar. 2, Day's spread, Close, One month, % Three months, % p.a.

OTHER CURRENCIES

Table with columns: Mar. 2, £, \$, % Note Rates.

CURRENCY MOVEMENTS

Table with columns: Mar. 2, Bank of England, Morgan Guaranty, Special Drawing Rights, etc.

EXCHANGE CROSS RATES

Table with columns: Mar. 0, Pound Sterling, U.S. Dollar, Deutsche Mark, Japanese Yen, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Mar. 0, Sterling, U.S. Dollar, Canadian Dollar, Dutch Guilder, etc.

MONEY MARKETS

Conditions tighten but rates fall. Credit conditions tightened sharply in the London money market towards the end of last week...

MONEY RATES

Table with columns: Mar. 2, Frankfurt, Paris, Zurich, Amsterdam, Tokyo, Milan, Brussels, Dublin.

LONDON MONEY RATES

Table with columns: Mar. 2, Sterling, Local Authority deposits, Company deposits, etc.

DISCOUNT HOUSES DEPOSIT AND BILL RATES

Table with columns: Mar. 2, Sterling, Local Authority deposits, Company deposits, etc.

FT LONDON INTERBANK FIXING

Table with columns: LONDON INTERBANK FIXING, 1.00 u.s. dollar, bid 10 1/16, offer 10 1/16.

MONEY RATES

Table with columns: Mar. 2, Prime rate, Broker loan rate, Fed funds, etc.

FINANCIAL TIMES ARCHITECTURE AT WORK

Applications are now invited for the 1984 Financial Times award for an outstanding work of industrial or commercial architecture. The award which seeks to encourage the improvement of industrial architecture includes a wide range of places where people work.

FINANCIAL TIMES ARCHITECTURE AT WORK

Entries are not restricted to architects but are open to all professional categories within the building industry. Owners and contractors are also invited to nominate such designs for consideration.

FINANCIAL TIMES ARCHITECTURE AT WORK

Completed within the two years ending December 31, 1983. Nomination Forms together with Conditions of Entry can be obtained directly from 'Architecture at Work Award', Financial Times, Bracken House, 10 Cannon Street, London EC4A 3DF.

FINANCIAL TIMES ARCHITECTURE AT WORK

Closing Date for Entries: Friday, April 27, 1984.

LONDON

Table with columns: Close, High, Low, Prev. Close. Rows: Three-month Eurodollar, June, Sept, Dec, etc.

CHICAGO

Table with columns: Close, High, Low, Prev. Close. Rows: U.S. Treasury Bonds, U.S. Treasury Bills, etc.

STERLING

Table with columns: Close, High, Low, Prev. Close. Rows: March, June, Sept, Dec.

DEUTSCHE MARK

Table with columns: Close, High, Low, Prev. Close. Rows: March, June, Sept, Dec.

SWISS FRANC

Table with columns: Close, High, Low, Prev. Close. Rows: March, June, Sept, Dec.

JAPANESE YEN

Table with columns: Close, High, Low, Prev. Close. Rows: March, June, Sept, Dec.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: Mar. 2, Change, Mar. 2, Change. Rows: LONDON, NEW YORK, TOKYO, BRUSSELS, AMSTERDAM.

Do you need relief from 1983/4 Income Tax? The publisher of W H Allen hardcover, and Star, Comet and Target paperback books is offering ordinary shares for subscription. Under the tax efficient terms of the Business Expansion Scheme subscription could reduce your 1983/4 income tax liability.

Could this be YOU in a few years' time? remembering the friends who used to call. The aged, provided, through years of dedicated professional service to others. He looked forward to an old age of dignity and basic comforts.

U.S. \$100,000,000 Shearson / American Express N.V. (Incorporated in the Netherlands Antilles with limited liability) 12 1/2 % Guaranteed Notes due March 15, 1994. Guaranteed as to payment of principal and interest on a subordinated basis by Shearson / American Express Inc.

FINANCIAL TIMES ARCHITECTURE AT WORK 1984 Award for Industrial and Commercial Buildings. Applications are now invited for the 1984 Financial Times award for an outstanding work of industrial or commercial architecture.

Behind every great industrial individual... And the determination... At Wimpey we give... sketches and drawings... Through a... architectural design... consents... Whatever you wish... in the world... Wimpey gives you total... On time. On budget... you need is the... WHE

FINANCIAL TIMES SURVEY

International Construction

Contractors throughout Europe are reporting a shortage of orders, as financing problems affect both developed and developing countries. Competition is becoming fiercer, too, with newcomers from Japan, Korea, Turkey and elsewhere entering the fray

Bumping along the bottom

By JOAN GRAY, Construction Correspondent

RECOVERY? What recovery? It is the unanimous answer from heads of British construction companies questioned about how they see their international market prospects. Take Mr John Armit, assistant managing director of John Laing International, for example. "No-one in the construction industry in this country would say there is any sign of improvement," he says. "In real terms our international workload for 1984 is on the increase because we've got a couple of large contracts outstanding in the Middle East, but looking at 1985 and 1986 I can only say it's a different picture. I wouldn't pretend for a moment the prospect is rosy."

Italian construction companies, ANICE. According to ANICE's figures, the Italian contractors were faring far worse than competitors such as the French, who experienced a 20-25 per cent decline in overseas workload. On top of the gloomy reports from Britain, France, Germany and Italy, the workload of the Danish, Dutch and Belgian construction industries is also down. The reasons why the older European construction industries are doing so badly can be put quite simply: there are fewer projects available, and more companies fighting for them. The established international contractors are having to adjust to a world where their traditional markets are shrinking and they are faced with more and more new competitors. "There is a desperately competitive situation in world markets because of over-capacity in the construction industry," said Mr Robin Foster, secretary of the UK international contractors' trade association, the Construction Industry Export Group. "World capacity has built up since the war, encouraged through the affluent times of oil plenty, and over the last three years there has been a great dive in the number of projects available."

The Korean Hyundai, for example, is now ranked at number 10, having moved up from 13th place the year before. Japan's JGC is now at 13 from 50 the year before, and the Japanese Chiyoda is at 25 from number 45, and there is a new Greek entrant at number 27, Consolidated Contractors International of Athens. All these companies have increased their proportion of international work over the past year. Chiyoda, for example, has, in a declining international market, managed to increase its international workload from 49 per cent of its total to 80 per cent, from \$71m to \$1.1bn. Another approach is, if you can't beat them, join them. "We compete with the Japanese and have joint ventures with them," says Balfour Beatty's Mr Holland, who instances co-operation on power line construction with Sumitomo. "We don't mind getting under the Japanese umbrella because they are good payers and if you are a subcontractor you can help them with the language and handling local customs."

British companies were sponsored to visit Japanese contractors and trading houses to see if there were any possibilities for co-operation between them. At the same time, however, contractors are having to look round the world, ruthlessly crossing off places where they can no longer work because the countries are regarded as too politically or financially unstable to be good credit risks. Mr Holland of Balfour Beatty lists a number of places which have now "gone off cover" because they are not financially stable enough to service their debts, so the government's Export Credit Guarantee Department won't cover their loans. The list include nearly the whole of Latin America, much of Africa, Iraq, and a variety of other countries. One of the most promising new markets for construction companies is South East Asia, with its growth rate of 5-6 per cent and heavy investment. The Asian Development Bank put nearly US\$900m into just four countries—Indonesia, the Philippines, Thailand and Malaysia—in 1982, 70 per cent of which was spent on big construction projects. But with so many markets contracting, those that do look promising begin to exhibit a "honeypot effect" as they become the focus of attention for companies throughout the world. And, since getting construction contracts requires long term planning—major projects are not picked up by jetties in with a suitcase—newly-arrived companies are likely to find themselves at the end of a long queue. The time-lag in getting contracts is another reason for contractors' concern about future workload, explained the UK Export Group's Mr Foster. "Be-

Table with columns: COMPANY AND COUNTRY, CONTRACTS (\$m) Foreign, Total, and CONSTRUCTION SPECIALITY (Highway, Bridge, Sewer, etc.). Lists top 30 companies for 1982.

* Including J. A. Jones Const. Company. Source: Engineering News Record/International Construction Week.

Behind every great building project is an individual or a group with an idea. And the determination to see it succeed. At Wimpey we give form to these ideas. From the very first feasibility studies, sketches and building negotiations. Through all the stages of survey, architectural design and planning consents. To final construction. Whatever you wish to build, wherever in the world you wish to build it, Wimpey gives you total construction capability. On time. On budget. All you need is the will. We'll find the way.

We are working on this as members of a European Consortium. We are earning a reputation for hospital construction in the Middle East. The Oman Ministry of Health has awarded us a £147 million contract for the complete construction and equipping of the 500 bed Royal hospital at Ghubra. A turnkey project to be completed mid-1987 and built on a previously undeveloped site in Saudi Arabia our associated company is constructing 3 general hospitals at Al Jabail, Al Bukayriyah and Al Midhuab. A total of 350 beds. At a cost of £85 million.

In the People's Republic of Benin in French speaking West Africa, the Savé Irrigation project was successfully completed and handed over, two months ahead of schedule. The £12.6-million contract for road and irrigation works for a sugar complex included 47 kilometres of estate roads, 580 culverts, 120 drop ditch structures, associated storm trenches, 34 staff houses and 134 kilometres of irrigation pipelines. The contract was financed by British Loans, backed by an ECGD line of credit. The scrubland is now producing sugar where only five years ago it was a UNESCO designated famine area. We undertook the second phase of construction of the headquarters of Townsend-Thoresen Car Ferries at Dover. (In Phase one we laid the foundations and built a two-level car park). Phase two required the erection of a four-storey steel framed office building with metal floor decking to upper floors and roof and double-glazed curtain walling. It included an ancillary kitchen/restaurant and a printing works at ground level plus external works and landscaping. The £8 million contract was completed on time, within budget, as usual.

WHERE THERE'S A WILL THERE'S A WIMPEY.

The growing municipal and industrial water demands of Lagos and Abeokuta will be met by a new reservoir created in the Nigerian scrubland. Work is now completed on the £60 million Oyan River Dam and Power Station in Southern Nigeria. The 9MW Power Station will supply electricity to homes and factories in the area. Elsewhere Wimpey dams are providing much needed water and power. At Maseru in Lesotho the Magalika Dam, a £2.7 million project augments the water supply to the capital. And in New-foundland we are participating in a joint £36 million venture to build the Cat Arm Dam hydro project, including a power house, the main dam, power installations and a number of smaller rock fill dams.

Wimpey has been busy building banks. In Riyadh the headquarters of the Saudi British Bank is now complete. Seven storeys constructed in reinforced concrete with external marble facings, the four upper floors are suspended from a space frame supported on four corner towers. The branch bank at Jeddah is also now complete. Construction is in progress for the headquarters of the Hongkong and Shanghai Banking Corporation. It stands 41 storeys high. And, like all good banks, will open on time.

The growing municipal and industrial water demands of Lagos and Abeokuta will be met by a new reservoir created in the Nigerian scrubland. Work is now completed on the £60 million Oyan River Dam and Power Station in Southern Nigeria. The 9MW Power Station will supply electricity to homes and factories in the area. Elsewhere Wimpey dams are providing much needed water and power. At Maseru in Lesotho the Magalika Dam, a £2.7 million project augments the water supply to the capital. And in New-foundland we are participating in a joint £36 million venture to build the Cat Arm Dam hydro project, including a power house, the main dam, power installations and a number of smaller rock fill dams.



George Wimpey International Limited, Hammersmith Grove, London W6 7EN. Tel: 01-748 3000. Telex: UK 25665. Overseas: 22436.

INTERNATIONAL CONSTRUCTION II

The competition intensifies

BRITAIN'S construction consultants working overseas had their best year ever in 1983. The combined earnings of engineers, architects and quantity surveyors totalled almost \$610m, a contribution to the economy which, says Mr Alan Parish, chief executive of W. S. Atkins, exceeds that made by UK banks. However, neither he nor his colleagues among the other top international consultants are very optimistic about the future as far as overseas work is concerned.

The changes afoot are all related to each other. The world's oil-based economies, which kept British consultants busy for the past decade, are beginning to feel the pinch. As a result, there is more insistence on value for money in construction projects and less whim and extravagance.

Competition is getting tougher all the time—and winning the work is far from the end of the difficulties. Taking advantage of the "clients' market" situation, some countries are making it increasingly difficult for consultants to obtain their fees in hard currencies, and to remove their earnings from the country of origin.

"You don't go abroad for your holidays," says Mr Owen Lader, who has many years' experience. "Be tight on your fees. Don't get overexposed, try and get fees 'up front'. Be prepared for a hard slog."

On the other hand, you may be pleasantly surprised by the better relationship "WHAT WE now face is a buyers' market and probably the major factor in awarding contracts is the financing package which the client, be it a government or a consortium bidding for a project can come up with."

This was the view of a UK-based merchant banker. Merchant banks are increasingly becoming involved in construction projects as the complexity of the financing packages grows. "A detailed financial analysis of the package is a critical part of choosing among a number of perhaps otherwise equally qualified candidates."

It seems that today the process is to first draw up a short list of those thought likely to be able to do the work according to the customer's wishes—a list of names with a design groupings—and then go with a fine tooth comb through their plans to finance the work.

Previously, project finance tended to be based almost totally on a project's intrinsic worth, the land on which it is to be built, its future earnings capacity. This is now very rare as cost over-runs have become the norm and two years into a tightly financed scheme it is not possible to go back and raise

which develops among the professional team and the contractors whose working overseas. Finally, never expect to get paid the last 10 per cent of your fee—you probably won't.

One remedy is working in Third World countries on projects financed by the World Bank and other international agencies. They are usually good clients and the schemes they support are important and satisfying. But in terms of overall sums, this source is little more than a drop in the ocean.

Involving with the Government's Export Credits Guarantee Department is one way of hiving peace of mind. Since its introduction in 1972, the ECGD's standard investment insurance has provided cover against losses arising from war, expropriation and restrictions on the transfer of remittance for a flat rate premium of 1 per cent per annum, plus a commitment premium of 0.25 per cent per annum on a reserve amount for future retained earnings.

At the end of September 1983 the ECGD was covering 179 different schemes in over 40 markets, worth some £10m. A month later, the cover scheme was improved to vary the premium rates depending on an assessment of the host country, including political stability, arising through the political repatriation of a commitment given by the host government, increase cover on the revaluation of fixed assets and increase cover for a higher level of earnings retained in the

Consultants in the UK

Instead, the client's attitude has changed towards treating the consultant more like a contractor, and demanding competitive bids. Even with shortlists, this is an expensive process, and care must be taken to recycle the work invested in abortive bids.

Another danger of the increasingly competitive atmosphere, says Mr Parish, is that better consultants can be driven out by under-bidding. However, it is still widely acknowledged that UK consultants have the edge in terms of impartiality of advice, including the choice of contractors. Although British contractors may complain, their professional colleagues believe they cannot afford to favour their competitors.

The current exchange rate is also helping our consultants, especially in competition with U.S. engineers. There are general agreements that the pound should not rise higher than £1=\$1.5.

The Middle East continues to feature prominently for work in hand. Mansueth Consultants and Cairns and Dykes, with additional help from Department of Transport specialists, are revolutionising road traffic in Kuwait.

In addition to an "extra 200km of motorway and expressway" and the widening of road signs, police patrols, emergency phones, closed

overseas enterprise.

W. S. Atkins have experienced six months delay in getting claims met, and are also unhappy that the ECGD takes into account fees paid by the host country in its local currency, however worthless such payments may be to the consultant. However, the firm insists on covering all its overseas projects with the ECGD—unless they are financed through the World Bank.

Atkins' overseas workload has already declined from 55 per cent of their total to some 40 per cent, and similar reductions are experienced by other major consultants. In addition, they find less and less work coming through direct commissions, as used to be the norm.

Scott Wilson Kirkpatrick and Partners have been instrumental in creating a comprehensive tourist map of Baghdad and are involved in a street numbering project for the municipality. The UK Overseas Development Administration, which finances projects in the Third World, appointed engineers Greiner and Warner to help Egypt produce its own triple superphosphate from an indigenous raw material to provide low-cost fertilizer and reduce the country's imports bill.

In Zimbabwe, the economic consultancy arm of Ove Arup are trying to find the most economically and technically sound capital development programme for the country's "natural resource"—grazed beef. In Hong Kong, on the other hand, solid waste disposal and sewerage provision are the environmental community and Miridon and Partners are working on a computer-based system.

All these are examples of the degree of diversification of Britain's consulting engineers' lists. Fields where their expertise may come in very handy when supplies of major international airports, bridges, dams, mass transit systems and power stations begin to dwindle.

British architects are extending their overseas activities, and more and more are being rewarded, with the Queen's Award for expert achievement. Recent winners are Architects Co-Partnership, who have built hospitals in Saudi Arabia, Iraq and Trinidad, four technical schools in Oman and existing complexes in Sudan and Jordan.

YRM also won the Queen's Award for work on university buildings in Bahrain and Oman (including the controversial Sultan Qaboos university, where Construction are the main contractor) and banks in Hong Kong.

James Cahill and Partners have been involved in university projects in Nigeria and Libya. With Ove Arup they are designing a high-security "winning" and "winning" complex for the Central Bank of Iraq.

Winners of international competitions included Gollins Melvin Ward (GMW) for a Dubai food market and expressway, and Associates for the University of Technology at Baurhi, Nigeria.

Lending climate uncertain

World Bank is not itself directly involved in projects. Widely held to have the most effective body of knowledge and experience in the world, the IFC's blessing performs much the same function for a project in the eyes of lenders as does the IMF for sovereign borrowers.

The IFC claims that it has never been defaulted on and operates a cross-default system. If one chooses to repay the IFC but not other creditors, then you are considered as being in default to the IFC. This is the reason the IFC comes to underwriting a project on behalf of all its creditors.

Normally, the IFC acts on behalf of the project—that is the customer—and, for example, in the Blue Circle cement deal in Indonesia, they clearly see themselves as working to make sure the project is a success. They also try to make sure that all the investors get a fair return although they would not necessarily put a leading bank high up on their list of priorities.

Other international agencies also involve themselves in project finance—for example, European Investment Bank, Asia Development Bank and the African Development Bank—but their role is circumscribed by a need to protect their own ratings as borrowers. The collapse of the Latin American organisation equivalent to these and the problems of Singapore's Private Investment Corporation (Pica) serve also as a warning to the less well funded of these groupings.

As far as the various expert credit agencies are concerned, the problem is often that they have no special knowledge that enables them to make assessments of projects—unlike the ECGD. For example, the UK's ECGD has one person who can evaluate projects, commented one banker.

The best way to get project related funds out of the ECGD has been found to be to first get the backing of the Commonwealth Development Corporation or the IFC and then get ECGD involved purely on an export financing basis. Such funding can be important as secondaries say the credit balance sheets—the user rents his requirements.

The leveraged schemes are those leasing arrangements done with an eye to tax advantages. Often financing is put through a third country where the tax benefits are greatest.

Of the last 15 projects involving investments of more than \$50m, six have been done on a leveraged basis. Leasing is also used to gain access to yen funds—in Japan the leasing companies are outside the strict control of the Ministry of Finance—so foreign companies would rather lease from this sector in Japan than attempt to borrow from a Japanese bank.

With order books in the Middle East now looking decidedly thinner and the war between Iraq and Iraq forcing Iraq to postpone plans to seek extended credit terms, lenders are now all the more keen on the degree of inventiveness shown by the contractor.

"Today the contractor must be prepared to shoulder a part of the customer's risk—a risk that traditionally was borne by the banks—otherwise the buyer will simply shop elsewhere."

Project finance

TERRY FOVEY

more cash on the basis of the same land and earnings forecasts. As the need for additional funds is now assumed to be automatic, so the financing schemes have had to change.

This has produced the hybrid package—a mix of funding drawn partly on a value plus earnings basis, and partly on a fixed fee to firm commitments from end-users, plus other kinds of finance.

End-users have become very wary of waiving hard and fast commitments. Variations in product prices have been widespread over the last five years that the bankable contract locking-in a set of customers to fixed quantities of end product at more or less fixed prices is no longer an option.

The old form of "pure project financing" is therefore under great pressure from two directions—from both lenders and end-users. What the lenders wish to see are fairly solid shareholders who can provide additional funds should they, as is almost always the case, be necessary. In addition, some kind of guarantee to put in funds, even if only half the sum involved appears "on the books."

In the case of contracts where the government is the customer—for example, in Thailand and Indonesia, and also in many of the Middle East states—some kind of government involvement is crucial; ideally, as far as any debts are concerned, or an agreement to pick up the product come what may in the market place.

With the lending climate of the last few years being fairly uncertain—and, as one observer says, "one has to remember that lenders are essentially simple animals at heart and the going sentiment is to lend only to good risks and not at all to uncertain ones"—being able to provide solid backing, both governmental and from other shareholders is highly rated.

One organisation which is playing a very important role in project work is the IFC. The

Where in the world do you find construction designers, engineers, consultants, managers, materials & equipment suppliers with a proven record of reliability, innovation and cost sensibility? Canada.

Linking a nation.
Construction skills and experience, brought from many lands, have been applied to develop a uniquely Canadian fund of expertise. Innovative, pragmatic responses to the challenges of climate and geography link the nation with 96,000 kilometres of railway track, 825,000 kilometres of roads, urban and remote airports and port facilities. But Canadian engineering and construction skills are not confined to mega-projects.

Design and project management.
Industrial, residential, commercial developments and provision for municipal services, for communities of a few hundred or millions of inhabitants, all attest to the practical and aesthetic approach of Canadian construction experts.

Building materials.
Canadian suppliers provide sawn lumber, plywood and hardware, appropriate for construction projects in any environment.

Construction equipment.
To meet the demands of heavy construction and resource industries, Canadian manufacturers developed a range of rugged off-highway equipment. Building trades also work more productively with Canadian produced wood-working equipment.

Joint ventures.
For both private and public construction projects, access to Canadian design, engineering, consulting, materials and equipment resources can be expedited through External Affairs. Joint ventures, in many countries, have proven beneficial for all concerned. It's worth considering.



For more information contact:

London
Commercial Division
Canadian High Commission
One Grosvenor Square
London, W1X 0DA, England
Cable: CANADIAN LONDON
Phone: (01) 639-4482
Telex: (Destination code 51) 261592
(COUNCIL G)
Territory: England, Wales, Gibraltar

Birmingham
Canadian Consulate
British and West House
2 St. Philip's Place
Birmingham, B3 2DL, Britain
Cable: Mapleleaf Birmingham
Phone: (021) 233-2127
Telex: 336041/Annewerback 336041
COAGLW G


Glasgow
Canadian Consulate
Aberley House
185 West George Street
Glasgow G2 2NS, Scotland
Cable: CANTRADOM GLASGOW
Phone: (041) 246-3025
Telex: (Destination code 77) 776650
(CONGLW G)
Territory: Northern Ireland, Scotland.



In Canada call toll-free:
1-800-267-8376



External Affairs / Affaires extérieures
Canada / Canada




The Finnish contracting professionals

KNOW-HOW:

Turn-key projects. Building construction. Industrial construction. Construction of power plants. Earthwork and hydraulic construction. Water supply, wastewater treatment and process technology. Painting works. Renovations. Industrial repair and upkeep.

YIT-people: solid professionals in all construction business. 25 years of experience in project exports.



YIT Ltd.
GENERAL ENGINEERING AND CONTRACTING COMPANY

Head office: Helsinki, Finland
Branches abroad: Rio de Janeiro, Sao Paulo, Bogota, Caracas, Lima, Santiago, Valparaiso, Lima, Bogota, Caracas, Lima, Santiago, Valparaiso

ABC DEPART M A I
P.O. Box 14241
Phone: 242183, 242184
Telex: 242022 YITFIN

TRIPOLI
P.O. Box 1870
Phone: 61040, 61041
Telex: 61040 YIT

REYNOLDS HUB
P.O. Box 3142
Phone: 882-2001
Telex: 212830 YIT

SALINI COSTRUTTORI S.p.A.

HEAD OFFICE: 00187 ROME ITALY - 22, VIA DELLA DATARIA.
Telephone: 06/67761 - Telex: 610257 - 612127 - SALCO I

Directors and Executives: 28
Staff: 1,719
Year of establishment: 1926

FIELDS OF SPECIALISATION, DESIGN AND CONSTRUCTION IN THE FOLLOWING SECTORS:

- CIVIL AND INDUSTRIAL BUILDINGS
- HYDRAULIC AND HYDROELECTRIC WORKS
- PORTS
- ROADS AND RAILWAYS
- PETROCHEMICAL PLANTS
- DAMS
- REINFORCED CONCRETE AND STEEL STRUCTURAL WORKS

Branch offices at Salco in:

Algeria Brazil Ethiopia Gabon Ghana Iran
Liberia Libya Morocco Sierra Leone Syria Togo

List of main works recently carried out or under construction in foreign countries:

- **Algeria**
Three textile plants at Tebesa, Aind Beida and La Meskiana. Eight cereal silo-springs (in I.V.).
- **Ethiopia**
Legadadi Project including concrete dam, rockfill dam, intake, treatment plant, 22 km watermain, water reservoir; Yemassal Tarara residential compound of six four-storey buildings; (Kennedy Memorial Library, mineral water bottling plant, etc.).
- **Gabon**
Owendo timber port at Libreville; Law Courts Building at Franceville; Kelle Lekoni Road; Railway station, railwaymen village and school canteen in Franceville; Transgabonaise Railway (in association with other companies); Watermain and reservoir at Moussana and M'Vanghe.
- **Ghana**
Concrete and earth dam at Welja; Aema Water Supply Project.
- **Libya**
Airport at Sirir for Civil Aviation Department (in I.V.); Residential compound at El Beida consisting of 16 five-storey buildings; Benghazi sewerage network: 50 km of asbestos cement pipes up to 1,200 mm diam.; Logistical base at Jalo for AGIP Oil Fields Department.
- **Morocco**
Water treatment plant at Sou - Regreg - Rabat.
- **Sierra Leone**
Design and construction of the Bombana Hydroelectric Project. List of highly specialised works carried out or under construction in Italy:
- New Headquarters of the Post and Telecommunications Ministry in Rome, E.U.R.;
Restoration and reinforcement works of historical buildings in the centre of Rome;
Ancient Dam in Basilicata;
Gorenzo Dam in Basilicata;
Industrial development area at Latina, Rome;
Infrastructure and polluted water treatment plant in Mazzocchio;
Catering and facilities for Fiumicino International Airport.
Treatment plant and collector network in the Salerno area for pollution control in the Gulf of Naples (in I.V.);
Ostia (Rome) General Hospital;
Various buildings for dwelling, schools and hospitals.

salini COSTRUTTORI

Handwritten signature or mark

Monday March 5 1984
ON II
ifies
circuit television and
Scott Wilson
instrumental in
Baghdad and are
for the municipal
Administration.
World, appointed
Cramer and Warner
Egypt produce its
superphosphate
provide low-cost
reduce the country's
In Zimbabwe, the
consultancy firm
are trying to find
economically and
available capital
programme for the
"natural resources"
fed beef. In Hong
the other hand, the
disposal is a major
mainly and
Partners are working
computer-based system.
All these are
of the degree of
of British
engineers into
their expertise
very handy who
bridges, dams, sea
systems, and power
begins to divide.
British architects
tending their
ties, and more
being rewarded
Queen's Award
achievement. A
year's winners
Co-partnership
build hospitals in
Arabia, Iraq and
four technical
Oman and Sudan
pieces in Sudan
YRM also won
Award for work
Oman (including
versal Sultan
city, where
the main
banks in
James Cook
have been
city projects in
Libya. With
are 6-
printing and
pilot for the
Iraq.
Winners of
competitions
Melina Ward
Dubai food
Anthony
The University
at Baurhi, Nigeria.

Specialised approach to markets

"DIVERSIFY and specialise" could be emblazoned as the international contractors' new motto for survival.

Take Tarmac, for example, which has had to change its markets and philosophy radically in the face of declining workloads in the UK and overseas.

Mr Bernard Woodman, chief executive of Tarmac International, explained: "We need to concentrate on the oil-rich countries just like every other contractor in the world. That meant there were huge tender lists with 50 or 60 companies bidding for every project — which put our chance of getting the work down to 50 or 60 to one and meant we could only get the job on price."

"So our philosophy now is to forget the oil-rich countries and to look at the underdeveloped and developing countries where we can ensure handlings before we get the work and provide them with a total design, construct and finance package."

There are two key elements in Tarmac's new approach, Mr Woodman explained. The first is to aim for developing countries such as Algeria, Gabon, Thailand, Malaysia and Indonesia where, because they are regarded as politically sound and as having potential mineral wealth, the British Government's Export Credit Guarantee Department and the banks will provide long-term loans.

The second is for the company itself to identify and suggest major projects which need to be done and to arrange the

long-term finance for them. Mr Woodman emphasised that it is a slow process. "You don't go in this week and get a job the next," he said. "You have to visit, make connections and find out what the country needs and can't get money for. Then when you've identified it, you've got to put in a proposal and get the money for it, and that might take two years. But now we think 1984 is the year we should benefit from our two years of groundwork."

The issues are somewhat different for Balfour Beatty. "New markets? There's not many new countries left for us because we've been working in nearly every country in the world already," said Mr Don Holland, the chairman.

Balfour Beatty was one of the first British companies to spot the potential of Indonesia as a new market. It has been there for nine years and is working on a \$40m contract to build a hydro electric dam, which has required cliff-hanging negotiation as the government has run into cash problems.

The company also spotted the Philippines as a potential new market, and is now working there on contracts for power stations worth \$40m.

"But getting into the Philippines was tough for a British company because the market was dominated by the Americans and Japanese," said Mr Holland. "We had tendered with no success and were told the only way in was to station people there. They eventually got the \$40m work after investing \$250,000 over more than two years."

Another new market Balfour Beatty is aiming for is the U.S. — and here the company is hoping to build on its expertise in railway electrification.

The company has already been working on electrifying the north-east corridor railway line from Boston to Washington, and now hopes to benefit from the "great interest in electrifying railways in the U.S.," he said.

One way Costain International, explained why. "It's a good idea in concept," he said. "But it's not so easy to pull off as you might think, because in construction you're selling expertise and not a product. Coca Cola sells something which no one else can make without a licence, but in the construction business you haven't got that, and if you suggest something you're not the only person who can do it."

Costain too is trying to fit the situation we're in," said Mr Tarrant. The company is looking at its overheads carefully and has, for example, moved its headquarters from London to Woking and cut its administrative staff by 5 per cent.

It is also looking carefully at the cost-effectiveness of its area offices in Bahrain, Abu Dhabi, Dubai and Oman.

"We are also trying to be more competitive, to improve our methods of bidding, to obtain good prices from suppliers, to widen the scope of where we go, to see if we can do jobs more efficiently and cut the cost by reducing the number of men, and to use new methods of planning and progressing," said Mr Tarrant.

Costain too is trying to make increased use of the expertise it has built up overseas in project management. "Rather than fixing reinforcements and pouring concrete we could, for example, put management into a local company in a country where our management skills can complement their local knowledge," said Mr Tarrant.

The company has already done this on contracts to build a dam in Sri Lanka and a bank in Egypt.

Trafalgar House has kept a low profile as a construction group until now, when the recession has made it change its approach.

"We encouraged our businesses to develop their own high profiles, be they Cunard, the Ritz or top table construction companies such as Cementation, Redpath Dorman Long, Trollope and Colls or Cleveland Bridge," explained Mr Bill Francis, Trafalgar House director.

"But now we've put all the civil engineering companies together to market as Trafalgar House Construction as part of

the recession has made it change its approach.

"We encouraged our businesses to develop their own high profiles, be they Cunard, the Ritz or top table construction companies such as Cementation, Redpath Dorman Long, Trollope and Colls or Cleveland Bridge," explained Mr Bill Francis, Trafalgar House director.

"But now we've put all the civil engineering companies together to market as Trafalgar House Construction as part of

the recession has made it change its approach.

"We encouraged our businesses to develop their own high profiles, be they Cunard, the Ritz or top table construction companies such as Cementation, Redpath Dorman Long, Trollope and Colls or Cleveland Bridge," explained Mr Bill Francis, Trafalgar House director.

Wimpey has also decided to move to the U.S. and to take advantage of its skills as a leading housebuilder.

Wimpey has bought house-building companies in Texas and in California. It plans to be building 2,000 houses a year in the U.S. by 1985, and hopes that this will help compensate for the downturn Mr Tom Candlish, the managing director, sees coming in the UK housing market.

Another way Wimpey is diversifying in response to the recession is by turning to multidisciplinary industrial projects which draw on the group's electrical and mechanical engineering as well as civil engineering skills.

"We are offering a turnkey industrial operation and we put forward financial packages to make it attractive to the client," said Mr McDowall.

The major example he cites is the \$1.4m aluminium smelter the company built in Dubai, after an earlier smelter it built in Bahrain.

Wimpey spotted aluminium smelters as a growth market, Mr Candlish explained, "not because there is a resurgence in smelters but because they need to be moved to the cheapest sources of power."

Contractors

JOAN GRAY

John Laing International, whose activities have so far centred on the Middle East, is also involved in a search for new markets. "We're looking everywhere and trying to narrow it down to places where there is growth and opportunity," said Mr John Armit, assistant managing director.

"We've not yet decided where we're going to make concentrated effort and for now are just trying harder in our conventional Middle East market. We're also looking at ways other than our traditional ones of obtaining work, such as taking on more management contracts overseas, increasing joint ventures and use of financial packages."

Mr John Laing does not believe in trying to create projects by identifying infrastructure needs and suggesting how they could be met, said Mr Armit. Costain is also wary of this approach to finding new work.

Mr Fred Tarrant, managing director of Costain International, explained why. "It's a good idea in concept," he said. "But it's not so easy to pull off as you might think, because in construction you're selling expertise and not a product. Coca Cola sells something which no one else can make without a licence, but in the construction business you haven't got that, and if you suggest something you're not the only person who can do it."

Costain too is trying to fit the situation we're in," said Mr Tarrant. The company is looking at its overheads carefully and has, for example, moved its headquarters from London to Woking and cut its administrative staff by 5 per cent.

It is also looking carefully at the cost-effectiveness of its area offices in Bahrain, Abu Dhabi, Dubai and Oman.

"We are also trying to be more competitive, to improve our methods of bidding, to obtain good prices from suppliers, to widen the scope of where we go, to see if we can do jobs more efficiently and cut the cost by reducing the number of men, and to use new methods of planning and progressing," said Mr Tarrant.

HOCHTIEF

Aktiengesellschaft vorm. Gebr. Helfmann

One of the leading and most experienced European contractors

HOCHTIEF — that means the Salvation of Abu Simbel Temples, the turkey construction of Jeddah Airport, the Bosphorus Bridge, Mosul Dam, Nuclear Power Plants and other challenging construction tasks worldwide.

HOCHTIEF with experience internationally in 50 countries of all continents for over 80 and domestically for over 100 years.

HOCHTIEF undertakes planning, design-and-build contracts, construction management, general contracting and turnkey construction of every kind of building and civil engineering work. With specialist departments, branches and allied companies at home and abroad. With highly skilled engineering capabilities. Equipped with modern electronic aids. With the capacity to ensure the successful completion of every project.

Rellinghauser Str. 53-57 · P.O. Box 10172
4300 Essen 1 · Federal Republic of Germany
Cables hochtief · Telex 8579371

Public spending cuts bring need to diversify

THE COLLAPSE late last year of IBH Holdings, the large West German construction equipment group, will provide some relief from the excessive competition prevailing in most sectors of this deeply depressed industry. But most construction equipment manufacturers expect a further lengthy period of poor trading conditions and restructuring of manufacturing capacity.

The industry depends to a very large extent on public sector capital spending. Most governments are still trying to rein in spending on capital projects, are usually the first and enduring victims of their economy drives.

Demand for the main types of construction equipment has dropped by 30 to 40 per cent since 1979. For example, the number of crawler tractors sold in the U.S. fell from nearly 20,000 units in 1979 to 8,000 in 1982. In the UK, backhoe loader sales tumbled from about 6,000 a year to 2,500 over the same period.

Not surprisingly, the main construction equipment manufacturers have suffered sharp declines in output and financial performance. Caterpillar Tractor of the U.S., the industry leader, went into loss in 1982 for the first time in 50 years, and had another loss last year. J. I. Case of the U.S. and Fiat-Allis of Italy, the third and fourth largest competitors, have also been suffering big losses.

Only Komatsu of Japan, the fast growing number two in the industry, has maintained a reasonable record through the recession, but its performance too began to flag last year. Net profits in the first half were down 14 per cent to Y14.76bn (\$60m).

about the collapse of IBH is that none of its major operations have been rescued quickly. By mid-February, three and half months after the group collapsed, only two of the subsidiaries had been taken over. A Hamburg businessman, Herr Ulrich Harms, bought Zettelmeyer, the West German maker of small wheel loaders and dozers, with turnover of about DM 200m and 800 employees. White Consolidated Industries of the U.S. has picked up Blaw Knox, the UK manufacturer of paving equipment, saving 160 jobs in Kent.

Elsewhere, the prospects look bleak as time passes. By far the largest subsidiary in the IBH group was Terex, the manufacturer of large off-road trucks, wheeled loaders and scrapers. Terex, with manufacturing operations in the U.S., Scotland and Brazil, accounted for about 40 per cent of total IBH turnover of DM 2bn.

Terex was acquired by IBH from General Motors of the U.S. in 1980. GM became one of the largest shareholders in IBH with a 19.6 per cent stake. GM was also a major creditor and

has been active in efforts to try and rescue the Terex businesses since the IBH collapse. The U.S. parent company is operating under Chapter 11 of the U.S. bankruptcy laws, the Brazilian subsidiary is still trading normally and the Scottish subsidiary went into receivership in mid-November.

This makes a solution complicated. Only a couple of very large companies would have the resources to acquire the entire Terex group and so far none of them has come forward. If the operations are to be broken up, there will be difficulties in assigning the rights to the name, designs and certain markets.

Late last November, General Motors ruled itself out as a possible rescuer of Terex, but last month, GM put up more than

\$3m to acquire the licence to operate the Scottish plant. The other IBH subsidiaries appear to have prospects of survival than Terex. Rymac, the UK excavator manufacturer, is in liquidation, as is Hanomag of West Germany. The French subsidiaries, the Maco Meudon compressor maker and Deruppe, the excavator maker, languish while awaiting a "French solution."

Still, even if none of the IBH subsidiaries is rescued, no one is predicting a rapid recovery in the construction equipment industry's fortunes.

Mr Eric Johanson, president of Volvo BM of Sweden and president of the European Committee for Civil Engineering Equipment (CECEP) forecasts further significant structural changes in Europe, but expects they will happen only gradually.

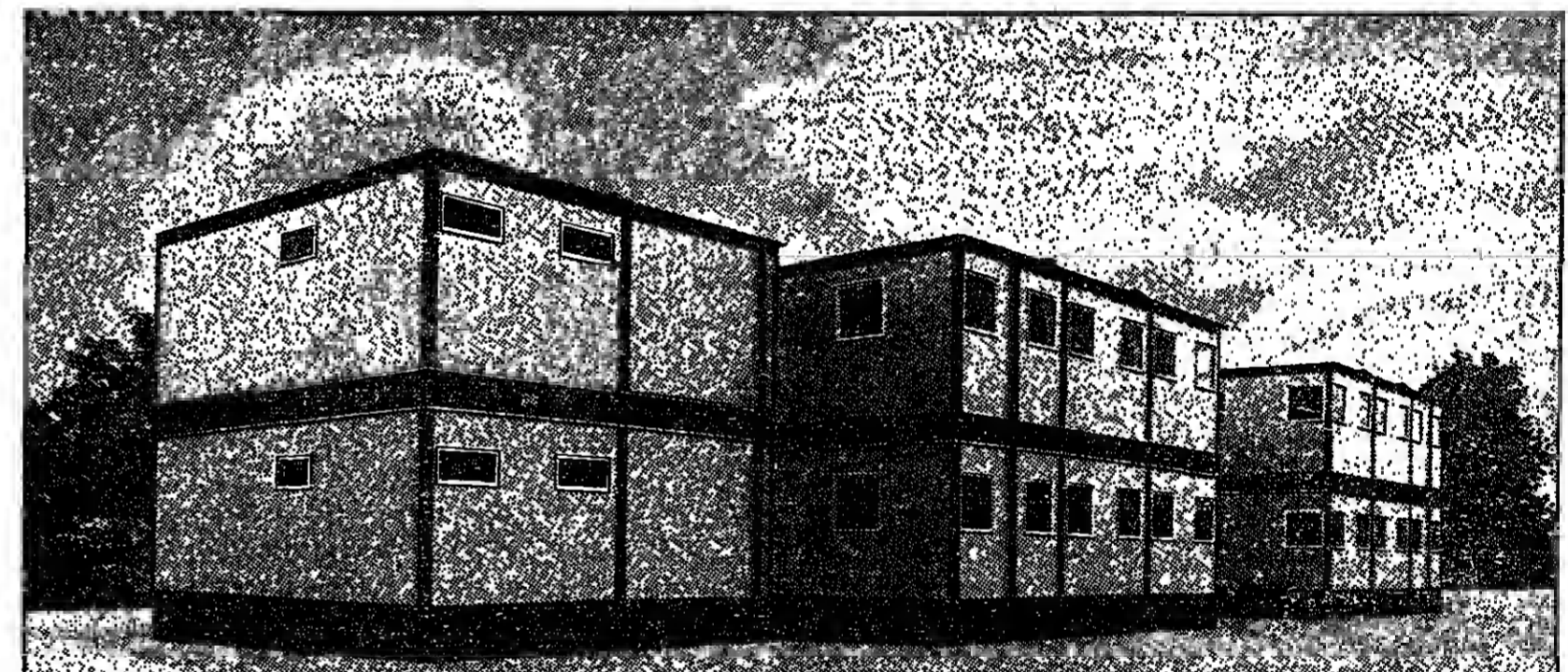
The Europeans are beginning to worry about the rise of Japanese competition in their home markets. So far, the advance of Komatsu, Hitachi and others has been felt mainly in Europe's traditional export markets in Africa and the Middle East.

But in the past three or four years, the Japanese have captured more than a quarter of the British market for hydraulic excavators, one of the few products for which demand has continued to grow through the recession.

The British manufacturers have been attempting to fend off the Japanese advance and have enlisted the support of CECEP. In the past few months, there has been evidence that the Japanese have acknowledged the problems that they have helped create, notably a 30 per cent fall in prices in the UK in the past two years.

Whatever happens, Mr Johanson believes that the industry must avoid protectionist measures. The only solution is for manufacturers to become cost and quality competitive. He believes that this is possible because all manufacturers now have the same access to new technology for automating production.

Moreover, unlike manufacturers in sectors the Japanese have already taken over, European construction equipment manufacturers are very much aware of the threat to their survival.



BESPOKE-STRAIGHT FROM THE FACTORY

As one of the leading exponents of factory built buildings Vic Hallam own everything to prefabrication. Our approach to building solves a wide range of accommodation problems and puts your investment to work fast. This is possible because each of our products is fabricated, to a greater or lesser degree, in the Vic Hallam factory. Thus we are able to avoid many of the problems and hold-ups commonly associated with on-site construction.

Lincpac is a permanent way to make your building budget go further. Each unit is clad in Colorcoat steel and delivered to site complete. Speedy to install Lincpac will grow with you. It links side to side and end to end and can be built in two storeys with an internal staircase, adaptable Lincpac can even be relocated.

The picture above shows a Lincpac building recently built by Vic Hallam in Ipswich.

Vic Hallam Volumetric Housing is suitable for housing replacement as well as greenfield sites. Each timber framed unit is constructed under ideal conditions in the Vic Hallam factory where quality control is maintained. The units are delivered to site, complete with all interior fittings.

Roof tiling, cladding and connection to the services are all that is required to make Vic Hallam Volumetric Housing into homes.

A private developer decided on Vic Hallam Volumetric Housing for this three storey block of flats in Horley, Surrey, an attractive demonstration of the scope of this system.

Vic Hallam have expertise in both steel and timber framed construction, indeed, they have a new Steel Fabrication Division at their factory at Langley Mill. The manufacture of major structural

elements under controlled conditions makes accurate timing, careful cost control and a quality assured product possible.

This new block for Southport General Infirmary built for Mersey Regional Health Authority in the Vic Hallam Derwent System is a combined timber and steel structure.

Hallamcabs provide fast, temporary accommodation for a wide range of situations. Available in ten different sizes they can be linked by enclosed corridors or stacked with an external staircase. Hallamcabs are available to buy or hire and the range includes Hallamstar security stores, Hallam mobile and Hallaloes.

The AA uses Hallamcabs especially customised with their livery as part of their drive to attract new members.

Vic Hallam have recently won a £6.5 million contract to supply accommodation and messes for the Falklands. The units will be built and internally finished in the Vic Hallam factory using the Volumetric system.

Each one is designed to stand up to the Islands' harsh weather conditions, being finished and insulated to high specifications. All of which goes to show that distance is no object for Vic Hallam when it comes to producing well finished, cost effective accommodation, to a tight schedule.

Vic Hallam have nearly 50 years experience in the building industry and a factory on a 58 acre site near the M1 in the heart of the Midlands. Our success story is based on a unique approach to building that answers the full range of construction needs.

To find out more about Vic Hallam fill in the coupon below or telephone Langley Mill (0773) 716141 for further details and colour literature.

Send now for your colour brochure FT/5/3

Name: _____

Position: _____

Company: _____

Address: _____

_____ Tel: _____

Please tick the product(s) you are interested in:

Derwent System Lincpac

Hallamcabs Volumetric Housing

Build the Hallam way

Vic Hallam

Vic Hallam PLC
System Building Division
Registered office:
Langley Mill Nottingham NG16 4AN
Telephone Langley Mill (0773) 716141
Telex 37426

FIRST CHOICE FOR ADVERTISERS

International Construction

Whatever construction market you are aiming at, International Construction brings quick, positive results. This year's readers enquires are already 22% up on last year's record levels. With 100% fully requested monthly circulation of 30,000 plus and a total readership of 200,000 per issue, it is the journal for reaching top buyers and specifiers throughout the construction world. Make sure your advertising works for you by choosing International Construction.

For more information contact:
Michael James, Advertisement Manager, International Construction,
Surrey House, Thrayby Way, Sutton, Surrey SM1 4QG. Telephone: 01-643 8040 Telex: 944546 BCJ G.

Source: Circulation ABC BPA 1984 - Readership MAS Observation UK Ltd 1982

INTERNATIONAL CONSTRUCTION IV

Computers cutting time and costs

If Cementation International had not won the now controversial \$300m Oman University contract, there is no doubt in the mind of Barry Myers, the managing director, that the work would have gone to a non-UK contractor. That would have been unfair, he adds, because Cementation is delivering a fast-track, four-year programme which he believes no one else could match.

The Sultan Qabous project involves the construction of a university for 3,000 students, complete with all the auxiliary buildings and residences, on a desert site. Time is an important factor, and Cementation is cutting time in two different ways.

One is related to how the contract is managed. The contractor is fully in charge, directly employing the architects and specialist consultants. The drawings are computerised, both the architectural working drawings and the electrical and mechanical diagrams.

A growing trend among many consultants as well. Another important management aid is stock computerisation, vital with over 12,000 items in store.

The second time-saving approach on the Oman contract is the casting of complete room units in tunnel forms or table forms, which allows for a 26-hour turnover of units for either low- or high-rise construction. The method is not new, but the techniques have been refined and the steel shuttering allows for in-situ casting of arches as well as the more ordinary square shapes.

Another refinement of existing technology allows for the casting of larger units and beams which saves time and gives more design flexibility.

On the other hand, the use of solar energy, which may have been thought a natural in such a warm and sunny climate, has been rejected as not being cost-effective.

The combination of improved, time-saving construction methods and the use of computers in design and draughting is gradually changing attitudes in what remains a very conventional and traditional industry. There are certainly two technological revolutions going on, but there is, for example, a growing realisation of the potential for speed in using composite profiled steel decks and composite beams.

The speed of construction of a steel-framed building is governed by the number of cranes that can operate simultaneously and the number of components to be lifted and placed.

If the floor is a precast concrete slab, the crane is required to place the slabs which are too heavy to be manhandled; in addition, a reinforced screed has to be laid on top of the slabs to get a level floor.

In contrast, a profiled steel deck can be lifted as a bundle, laid upon the beams—and then manhandled into position, freeing the crane for other work. A survey of construction times carried out by the construction steel association CONSTRADO has found time sav-

Technology

MIRA BAR-HILLIS

One example of this, albeit on a small scale and mainly for the UK market, is the lightweight, steel-framed, highly insulated Yorkton building. This is a pre-water structure, made by a subsidiary of Fortakabin, and offering very competitive building costs compared with traditional construction.

The savings are most pronounced in the use of computer suites, of which Yorkton have already supplied over 18. Their cost per square metre is quoted at between £280 and £580, depending on specification, whereas traditional tender prices are in the £780-£840 range. Yorkton say it is cheaper to buy one of their suites than



Staff housing completed showing blocked-in tunnel forms at the \$300m Sultan Qabous University, Oman. The project was carried out by Cementation International.

convert an existing building for computer use.

Many of Britain's top contractors have substantial investments in research and development. Wimpey have built up their laboratory at Hayes into a £50m business, and several of its specialist activities have already been 'pushed out of the nursery' to stand up as commercial operations.

For example, Wimpey is now a market leader in hydrographic surveying and navigation.

The hull of the world's first tension leg offshore platform is being completed by Highland Fabricators, jointly owned by Wimpey. It is expected to be the forerunner of many deep-water applications. The company also leads the world in designing and making connections in offshore structures with cement grout, aided by tiny nuclear sensors to detect when the liquid grout has reached its underwater destination.

The company is among the many who are using more and more computer technology. It has even built 150 miles in its own design and specification—and sold several of them to BP.

On the energy saving side, Wimpey have developed equip-

ment which can lock into a wall cavity without damaging it. Its infra-red thermography technique can locate some of high heat loss from a building so that they can be corrected.

Consulting engineers W. S. Atkins have 25 years' experience of computers, 18 of them in-house. They are well aware of the rapid developments in the past few years in the use of computers, which for most are restricted to conventional accounting and calculating applications. Not any more.

Atkins have two computer-aided design (CAD) systems—one in two dimensions, the other in three. On a recent project in Kuwait, out of some 1,200 drawings required, no fewer than 700 were done completely by computer. The time saved was substantial.

Atkins are not alone in believing firmly that in five years' time any professional practice not involved in computer technology, including CAD, will be out of it altogether. The writing, they say, is on the VDU.

EEC producers struggling with over-capacity

IT IS tempting to draw parallels between the cement and steel industries in the European Community. The product is basic and the industry is energy intensive. Like steel, the cement industry is struggling to rid itself of over-capacity.

Like steel, EEC cement producers are also facing an insidious attack on prices by relatively small volumes of imports from 'third countries'. Also like steel, demand for cement seems to be in terminal decline, or at least stagnating.

The similarities end there, however. One of the most forceful recent illustrations of this came in February when Lafarge Coppée, the biggest cement producer in France, and one of the biggest in the world, failed even to mention the state of its domestic market when it announced consolidated 1983 profits of \$26m to \$28.5m, up 220 per cent on 1982.

Like many leading European cement producers, Lafarge is

now making its money in the U.S., having bought up plant from struggling U.S. cement makers in the late 70s. The steel producers, on the other hand, have nowhere else to go.

Unlike steel, the cement industry has found the means to its survival in the saturated Community markets not simply through closing old plant, but by building even bigger works with improvements in manufacturing methods and transport have made nonsense of building a string of small plants as close as possible to particular markets. Lafarge is unlikely to lose much weight in the market by carrying out planned closures of five of its 19 French plants.

Even so, the 12.04 per cent fall in estimated EEC cement consumption between 1980 and the end of last year must worry producers. Belgium has suffered the worst decline of the EEC Ten, with consumption falling nearly 25 per cent to 4.2m tonnes of cement last year. The Netherlands cement market has also dipped sharply, by 22 per cent to 4.6m tonnes.

French consumption has fallen 15.6 per cent from 23m tonnes in 1980 while the West German market is nearly 17 per cent smaller than the 32.5m tonnes recorded at the beginning of the decade.

Falls of 6 per cent (to 13m tonnes last year) in Britain and 7 per cent (to around 6m tonnes) in Greece look positively encouraging by comparison. But the British market is jealously guarded by the three main producers, Blue Circle, Rugby Portland and FRZ. Cement and imports have long taken less than 1 per cent of the market, compared with about 5 per cent in West Germany and between 2 and 3 per cent in France.

The Italian cement market, the biggest in the Community, has proved to be altogether different. Between 1973 and 1982, Italy was the only European country to record a rise in per capita cement use, which moved from 648 kg to 729 kg per person—nearly double the French and West German figures. Between 1980 and 1983, total consumption has fallen only 1.9 per cent to 40.8m tonnes and was actually rising until the end of 1983.

The Italian producers, led by Italcement, with some 36 per cent of the market and Unicem, with 18 per cent, give over just 0.4 per cent of their market to imports and they argue that only high port charges and difficulties in transporting bulk cement to the ports, prevented them from exporting more aggressively.

Exports reached a peak 1.7m tonnes in 1979 but quickly slumped to 625,000 tonnes in 1982—some 1.5 per cent of total Italian output.

The adaptation to broadly lower demand throughout the Community has not come cheap. While building modern, efficient plant and scrapping obsolete and excess capacity may be the most obvious first step in deal-

ing with recession, the difficulty has been to keep the market stable at the same time.

All Ten producing countries in the EEC have been able to raise prices since 1980, but it is becoming evident that real success has been at best patchy.

The cement makers themselves are reluctant about making prices public, but informal research shows that the average per tonne price of bulk cement, ex works, in the UK was around \$40.20 at the end of last year, up 20 per cent from 1980. French prices have risen only 10 per cent to around \$25.60. In Germany prices have moved nearly 31 per cent to £28 a tonne and in Italy by 32 per cent to £26 a tonne.

Those list prices disguise two important facts—costs have grown to such an extent that

Cement

PETER BRUCE

some prices being achieved (as opposed to being listed) might now be lower in real terms than in 1980 and in order to meet the challenge from third country imports substantial discounts are being offered to customers throughout all but the most inaccessible EEC markets.

West German prices, for instance, rose nearly 6 per cent in January 1983, but there is now a real danger, industry observers believe, that West German producers may have to retreat as to compete with cheap imports from West Germany and Poland. The politics of détente between the two Germanies appear to have opened the way for East German cement to take an ever-increasing share of the West German market even though that market is shrinking.

There are already signs of this happening in Northern Ireland. White Mountain Quarries, a Belfast-based ready-mixed concrete contractor, has been importing surplus West German cement into the province which was, until a year ago, considered the preserve of Blue Circle. White Mountain took about 25 per cent of that market in the first year, forcing Blue Circle into making a series of price cuts and threatening the future of at least one Blue Circle plant in the province.

White Mountain is now threatening to begin importing the same cement right into the heart of Blue Circle's UK domain—London—and fear of that move was almost certainly the big three UK producers' decision to raise prices last December.

Whether the EEC producers can hold the ring against imports, and against the danger of turning on each other, remains to be seen.

Converted from local currencies at relevant 1980 and 1983 rates.

Note: See also West European Cement in Industrial Minerals, November 1983 edition.



Garanti Bankası Understands the Turkish Market

Its long experience in providing a complete range of banking services to Turkey's leading trading and industrial companies, together with the in-depth economic analyses prepared by its panel of independent experts, has given Garanti Bankası a unique understanding of the Turkish market. Now, Garanti Bankası invites you to share this invaluable knowledge and experience, without charge or obligation. For a copy of our folder of current papers—'Economists and Events/Turkey '83'—please contact Mr. İter Ataç, Assistant General Manager, at the address below.

GARANTI BANKASI

Istiklal Cad. 187, Galatasaray-Istanbul, Turkey. Tel: (1) 143 14 30 - 149 58 15 Telex: 24538 Gafu TR

PAVEMENT TECHNOLOGY

ROADS RUNWAYS INDUSTRIAL & SPORTS FLOORS INTEGRATED HOT AND COLD ASPHALT MIX SYSTEM

KNOW-HOW—MANUFACTURING LICENCES—

TECHNICAL ASSISTANCE "IN SITU"—CONSULTANCY & INVESTIGATION

ELSAMEX, S.A. CEDACEROS, 11- 2C MADRID- 14 SPAIN Tel. 429 37 86 429 13 18 Tlx. 44116 COEL E

"RENAULT TRUCKS WHEREVER THE WORLD BUILDS"

- | | |
|---|----------------------------------|
| SAUDI ARABIA | IRAQ |
| • NATIONAL GUARD HOUSING COMPLEX RIYADH | • JADDAN YUSSEIM AIRPORT BAGHDAD |
| • RIYADH UNIVERSITY RIYADH | EGYPT |
| LIBYA | • AMIETTE HARBOUR |
| • SARIYR AGRICULTURAL PROJECT | • CAIRO UNDERGROUND RAILWAY |
| • SARIYR PROJECT BENGHAZI | SUDAN |
| CHINA | • JONGLEI CANAL |
| • COLBIN - MACHOURA - DAM | INDONESIA |
| INDONESIA | • AJAKUTA STEEL PROJECT |
| • SAGULING HYDRO-ELECTRIC PROJECT | • SOKOTO IRRIGATION PROJECT |

The University of RIYADH in SAUDI ARABIA. The Underground Railway beneath the bustling city of CAIRO. NIGERIA'S sprawling Ajakuta Steel Project. SUDAN'S Jonglei Canal. And countless others.

Wherever in the world there are demanding construction projects, project managers rely on Renault trucks. It is so simple—and so fundamental—as 1, 2, 3.

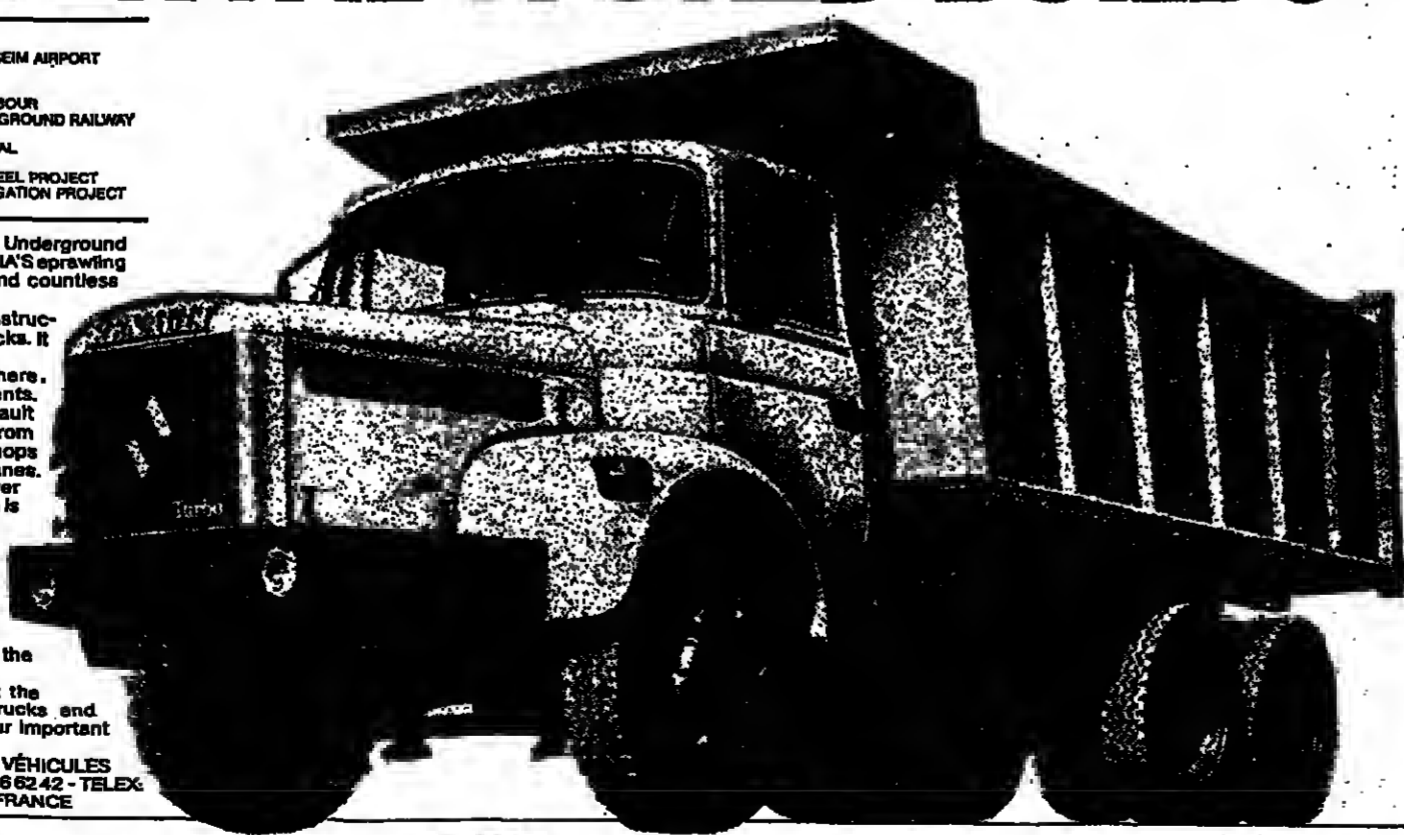
1. Scope: Renault heavy duty trucks are everywhere, operating in more than 100 countries on 5 continents.

2. Range: There is a sturdy, hardworking Renault truck for virtually every construction need. From cement mixers to water tankers, from 4 x 4 mobile shops and 6 x 6 equipment movers to truck-mounted cranes. Even buses for transporting personnel. All deliver maximum productivity, because each and every one is designed and built for toughness established from years of practical, on-site experience.

3. Service: Last, and certainly not least, there is the Renault international network. Local dealers. Construction experts. Regional and area managers. Nearby. And always ready to provide high-level technical assistance. When you need it. Where you need it. It is what you would expect from one of the world's biggest truck makers.

If you are responsible for construction, consult the professionals: Renault Vehicules Industriels. Trucks and service you can count on. For every phase of your important project.

For full information, please contact: RENAULT VEHICULES INDUSTRIELS OVERSEAS DEPARTMENT - TEL. 7- 676 82 42 - TELEX 300265 VDAI + - BP LYON SAINT-PIERRE - 69800 FRANCE



RENAULT Trucks

Handwritten signature or mark at the bottom of the page.

INTERNATIONAL CONSTRUCTION V

Reviews of prospects in the main markets are given on this and the following page

NORTH AMERICA

Homebuilding lifts sector

THE U.S. construction industry, a key segment of the national economy, is extending its recovery from the post-1979 recession, having opened the year strongly, with every prospect of improving on the record performance achieved in 1983.

The keynote continues to be the vigorous expansion in housebuilding, which turned sharply higher last year as mortgage rates fell. The latest figures for housing starts show that the January total was the highest since the construction boom of 1978.

There is a cloud on the horizon in the form of renewed fears that interest rates may be about to rise once again, but these doubts have yet to penetrate to the construction market.

The rebound in homebuilding played a dominant role in last year's recovery in the construction markets, which had been severely restrained by the high interest rates prevailing between 1980 and the first half of 1982.

Last year's peak in new construction starts of \$192.5bn was 23 per cent up on 1982. The bulk of the gain came from housing starts, which rose by 57 per cent to \$83.2bn.

By contrast, non-residential building starts—offices and the like—rose by only 4 per cent to \$21.5bn, while non-building construction slumped, representing the much-needed extension and rebuilding of the battered roads and bridges of the major cities, put on only 1 per cent over the year to total \$37.7m.

The progress of the industry—both residential and non-residential—has been difficult to estimate over the past two months because of the severe cold and winter weather in the central states of the U.S.

Overall activity was down in December, with the total of new construction slips dipping by 7 per cent below the comparable month.

The fall in residential building was modest, only 2 per cent lower than in December 1982. Fears that this might indicate a general slowdown seem to have been put at rest by the sparkling totals announced for last month.

Housing starts leapt by 15 per cent to an annual rate of 1.9m units in January. The substantial gain is central, not only to prospects for the construction industry, but also to those for the US economy in general. Above all, it raises questions

over the prospects for the credit policies of the Federal Reserve Board and thus for the outlook for interest rates which are crucial for the housing industry.

The recovery in non-residential building is still open to conjecture. Orders for this sector fell by 8 per cent last month, with a sharp drop in office building "tipping the balance," according to the F. W. Dodge Division of McGraw Hill Information Systems which tracks the industry. The downturn reflects both national and regional trends.

The urge to cut back on public spending associated with the Reagan Administration has tended to focus on welfare spending rather than on investment in city infrastructures.

New York, having successfully restored itself to financial probity, has joined the ranks of major cities raising funds in the capital markets for extensive rebuilding of its decaying roads and bridges.

This concern for state infrastructures was reflected in a 24 per cent increase last year in spending on highways and bridges. The total benefited significantly, although as yet unquantifiably, from the five cents per gallon fuel tax levied for the purpose since April 1983.

Aided by boom

Economic developments swung in favour of the north-eastern states in 1983, at least as far as the construction industry was concerned. Last year saw a continued boom in the financial services industries which in turn stimulated rebuilding and renovation of business premises.

The New York financial district of Downtown Manhattan was extensively refurbished, encouraged by boom trading conditions for the stock markets and international banking sectors.

The Midwest, by contrast, has suffered severely as the farming and heavy construction industries laid off staff and cut back on capital expenditure.

Contract value in the Midwest showed a 10 per cent gain last year, but this must be measured against the 32 per cent gain for the north-eastern states and the 23 per cent jump in the national average.

In virtually every country of the region a combination of austerity measures, cuts in development programmes, reduced foreign investment, lack of hard currency and stiff import controls have ensured that both domestic industries and foreign construction companies and suppliers have suffered accordingly.

The main hope for foreign suppliers of construction materials, equipment and services has been projects coming under bilateral aid programmes or involving multilateral lending agencies.

In Brazil the construction sector last year produced its worst performance for 20 years and prospects for the next couple of years remain very poor.

Mexican decline

In Mexico, the construction industry has gone from boom to bust in just 18 months. The sharp decline in the industry's fortunes which began in the middle of 1982 went into overdrive following Mexico's financial collapse later that year.

The new administration of President Miguel de la Madrid, who assumed office in December 1982, was forced to make drastic cuts in public spending as petroleum reserves plummeted.

Preliminary estimates for public construction activity in 1983 for instance predict revenues to be worth only 27 per cent of those in 1981, representing the lowest level of activity for 11 years.

A recent report by the economic studies department at Banco Nacional de Mexico (Banamex) estimates that construction activity will show slight growth this year but that recovery to the levels established in 1981 is most unlikely till after 1985.

Banamex points out that the

LATIN AMERICA

Recession hits state schemes

THE DRAMATIC economic recession throughout Latin America in the last year has inevitably meant a substantial decline in both public and private sector construction activity with little prospect in the short- to medium-term of a recovery.

In virtually every country of the region a combination of austerity measures, cuts in development programmes, reduced foreign investment, lack of hard currency and stiff import controls have ensured that both domestic industries and foreign construction companies and suppliers have suffered accordingly.

The main hope for foreign suppliers of construction materials, equipment and services has been projects coming under bilateral aid programmes or involving multilateral lending agencies.

In Brazil the construction sector last year produced its worst performance for 20 years and prospects for the next couple of years remain very poor.

All the sectorial indicators make gloomy reading. Last year 75 per cent of the businesses in civil construction operated with at least 40 per cent idle capacity and for 58 per cent of the companies the level of idle capacity was at least 50 per cent. Cement production for this sector fell 15 per cent from its 1982 level.

Civil construction groups do not expect demand to pick up before 1985 at the earliest because of the enormous backlog of completed residences which must first be sold.

The Brazilian heavy construction sector's performance has been even more disappointing. As this sector is heavily dependent on public works it was badly hit by the 15 per cent cut in real terms in investments by state-owned companies last year.

Part of the reason for the severity of the crisis last year was the completion of several big projects such as the Itaipu and Tucuruí hydro schemes and the Tubarao steel mills, without a corresponding start being made on new projects.

With prospects so grim, the only way for construction companies to survive is through an increase in exports especially to other developing countries.

Columbia's heaviest construction spending is in electrical infrastructure and 12 out of 76 projects planned under the country's 1983-88 Development Plan are in this sector.

The second largest area of expenditure is related to the \$3.2bn El Cerrejon coal project. Some 50 per cent of that sum is being dedicated to the building of port, railroad, mining and housing facilities.

main factors affecting the industry are the levels of private and public sector investment.

"Taken together these will show only slight growth in 1984," it states. In real terms the former is likely to grow by 3 per cent while the latter could show negative growth due to plenty of unused installed capacity in most companies.

Judging by government commitments most of the growth is likely to come from infrastructural projects such as road and rail communication, low income housing and projects for generating electricity. There might also be some increased activity in state enterprises that under-spent their 1983 budget. State steel and fertilizer firms fall into this category.

Banamex notes that the construction materials industry is likely to grow faster than construction itself. This is because there are plans to boost exports (cement manufacturers claim they will double their overseas sales this year) and industry analysts expect a big growth in the trend to do-it-yourself building by would-be home owners, small businessmen and peasant farmers.

Venezuela's construction industry has been in trouble for the past five years and suffered another bad year in 1983. The outlook for 1984 remains uncertain.

Figures released recently by the Venezuelan Construction Chamber, a private sector group, showed that the industry's gross domestic product fell last year by 8 per cent against

a 4.5 per cent fall in the economy's overall GDP. In contrast Bolivar's, the value of construction work last year was Bolivar's 3.9bn, off 9 per cent from the previous year.

Private sector housing starts for 1983 (public sector not yet available) were 11,000, down from 35,000 in 1982 and 30,000 in 1981. The national housing deficit is estimated at about 800,000 to 1m units. Meanwhile, unemployment, estimated to be 15 per cent nationwide stands at just under 50 per cent in the construction industry, according to union estimates.

One of the few rays of light on the Latin American construction horizon is Colombia. Construction was one of the country's growth sectors last year with the industry's share of gross national product growing by 8.1 per cent from the previous year accounting for \$1.724bn of the total \$17.716bn. In proportion to its resources Colombia has the largest investment programme in Latin America and, unlike many of its neighbours, will be able to sustain this programme in the coming years. During the free spending and free borrowing 70s Colombia adopted a conservative approach to its economic policies always keeping growth within manageable limits.

Columbia's heaviest construction spending is in electrical infrastructure and 12 out of 76 projects planned under the country's 1983-88 Development Plan are in this sector.

The second largest area of expenditure is related to the \$3.2bn El Cerrejon coal project. Some 50 per cent of that sum is being dedicated to the building of port, railroad, mining and housing facilities.

Philip Marvin
Editor,
Latin American Markets

World markets brighten

IN SHARE: CONTRAST with the experience of European companies, American companies seem to be faring better in world markets.

Their domestic workload is picking up, and they are also cheerful about their overseas prospects.

The message from Bechtel president Mr Alden P. Yates, is that the company has not experienced any downturn in its Middle East business and remains optimistic. Fluor Corporation president, David S. Tappan was also confident.

"We have seen our workload increase in three consecutive quarters, signalling a progressive recovery from the prolonged industry wide recession," he said.

The man-hours booked by the company's engineering and construction division increased by more than 140 per cent in the first quarter of fiscal 1984 compared to 1983.

Fluor won contracts worth more than \$1bn in the first quarter of fiscal 1984, compared to \$1.2bn for the whole of fiscal 1983, and though the company does not disclose how much of this upturn is based on domestic work as compared to non-domestic work, it says that it is today "tracking 15 megaprojects in the Middle East," the company's most important overseas market. These are worth a total of \$38bn, compared to only 20 megaprojects during the last five years, worth a total of \$37bn.

More cautious note, however, is sounded by Braun's president, Mr Balra. "There are more signs of a build-up of business," he said, "but our bookings will lag the recovery. The question is, how long will it be before we get a real upturn in the economy. My crystal ball, like everyone else's, is fuzzy on that point."

to 1983.

Fluor won contracts worth more than \$1bn in the first quarter of fiscal 1984, compared to \$1.2bn for the whole of fiscal 1983, and though the company does not disclose how much of this upturn is based on domestic work as compared to non-domestic work, it says that it is today "tracking 15 megaprojects in the Middle East," the company's most important overseas market. These are worth a total of \$38bn, compared to only 20 megaprojects during the last five years, worth a total of \$37bn.

More cautious note, however, is sounded by Braun's president, Mr Balra. "There are more signs of a build-up of business," he said, "but our bookings will lag the recovery. The question is, how long will it be before we get a real upturn in the economy. My crystal ball, like everyone else's, is fuzzy on that point."

AFRICA

Large-scale projects are scarce

WHILE the Middle East and South-East Asia continue to see high levels of construction activity, Africa (particularly Black Africa) has struggled to maintain existing levels of work.

The global recession is precipitating a decline in economic growth in relation to the rest of the world and also in absolute terms. Export earnings are down and foreign indebtedness is high—in most instances above levels that can be serviced without recourse to debt rescheduling.

Increased borrowing from commercial banks is unlikely—even concessional finance from agencies such as the World Bank and affiliates, the European Development Fund, and bilateral credit institutions. They are now by far the most important sources of finance and will fall in 1984, as they have done for the past three years.

According to Construction Data Research Services, Africa (including North Africa) accounts for about 7 per cent of world construction activity.

The biggest construction markets in sub-Saharan Africa are South Africa, Nigeria, the Ivory Coast, Kenya, and the Cameroon. South Africa's stagnant economy now shows signs of reviving after three years in the doldrums.

Housing starts are climbing and a fuel levy will finance new toll roads. Energy-related schemes like South Africa's first nuclear power station at Koeberg, north of Cape Town, will be given priority.

The overall picture in Black Africa is characterized by the absence of large-scale prestige projects and a concentration on the road-building, hydro-electricity, water, irrigation, and offshore sectors. The need to reduce imports will encourage more industrial building.

European contractors had 88 per cent of the African construction projects in 1983. Etherto, British, French, German and Italian companies had almost free rein in a market influenced by ex-colonial links. Today, the continent is wide open.

The traditionally British markets in Nigeria and East Africa are being challenged by French companies from their bases in French West Africa. Some 33 per cent of French African contractors in 1982, valued at about £1.5m, came from English-speaking countries. British companies increased their share of work in Africa in 1983 to about \$800m (30 per cent of their total overseas orders) but have yet to make the same

impact in Francophone countries.

British consultants have done better in water supply and road building. French consultants, however, may well be due to their specialised in-house design work for turnkey projects, thus bypassing the traditional role of the consulting engineer.

More contractors see this approach as a way of cutting costs and becoming more competitive, and the competitive edge may well go to companies willing to enter into multinational joint ventures which carry donor government support.

One example is the \$40m contract placed with Sweden's Skanska and Canada's Foundation Company for the Kiambera hydro-electric project in Kenya. The consortium also includes, for the later stages, German and Yugoslav companies. Parts of the contract will be financed by the Swedish and Canadian Governments.

Close look

Inevitably, the Japanese are taking a closer look at Africa. Japan still classifies itself as a "developing country" for construction exports. Japanese firms are working on \$128m power station in Nigeria, while Ishikawajima-Harima Industries (IHI), main contractor for the important Matadi suspension bridge in Zaire, is looking at several other big projects.

Taisei, one of Japan's two leading civil engineering contractors, established a joint venture in Nigeria in 1979 and is the first Japanese concern to invest in Africa. It now has three contracts there.

With the fall-off in Middle East contracts, South Korea's formidable Hyundai Group, with its turnkey skills in desalination and petrochemical work, is also considering further work in Africa. The high skill of Italian contracting in Africa is led by such companies as Impregilo, Cogefar and Impra. The last two recently received letters of intent to build roads in the Cameroon worth \$85m.

British experience in water-works projects has helped British firms to win some useful contracts. Costam (West Africa) is now working on a \$100m water supply scheme in Nigeria's Oyo State, while Elwater Shellbear Group are well into a \$141m turnkey project to provide water for 500,000 people in 18 communities.

Alan Peterson
Editor,
International Construction

OUR NAME IS USED TO BUILD CONFIDENCE

Anadolu Bankasi is the only commercial bank with 25 billion TL capital, owned by Turkish Treasury itself. Our international connections and contacts in the Middle East, Europe and America are extensive and growing. We have representative offices in Frankfurt, Paris and Rotterdam.

Anadolu Bankasi has a great potential to issue letters of guarantee towards tendering departments in The Kingdom of Saudi Arabia.

It is our motto "to back Turkish Exporters and Contractors."

ANADOLU BANKASI

Backing Turkish Exporters and Contractors

HEAD OFFICE: **ANADOLU BANKASI** TURKEY
TELEFON 1 23 02 1000 TELEKOP 23 40 00
REPRESENTATIVE OFFICES:
President: **Ali Fuat Erbilgin** (1979) **Mustafa C. Yildirim** (1983)
Etiler Str. 64/A, 06000 Beşiktaş/İstanbul, Turkey. Tel: 0212/260 00 00 Telex: 418941 Loko 4
Tel: 0212/260 00 00
34 İktisadi Viteles 23000 Paris/FRANCE Tel: 01/26008333 Telex: 461283 F
Boulevard de la Woluwe 62/100 Brussels/BELGIUM Tel: 02/237 15 55 Telex: 206641 Anadol
Special Address:
S.E. Filinvest Building P.O. Box 5796 Jeddah/SAUDI ARABIA Tel: 24004709 Telex: 409176 Arad 4

Kier International works worldwide.

Kier International Limited is the overseas division of the French Kier Group. Its resources and skills embrace a wide range of civil engineering construction, mechanical erection, building works and property development.

Kier International has a wide experience of foundation work in difficult soils and specialises in heavy foundations, bridges, roads, dams, petro-chemical and industrial plants, marine and offshore work, tunnels and dragline erection.

Our engineering skills enable us to undertake projects on a design and construct basis. One such example is the Ok Tedi mining project in Papua New Guinea, where we are one of an international team of contractors responsible for the stage 1 development. Our involvement is the design and construction of two tailings tunnels, a hydro-power tunnel and a river diversion tunnel.

With offices in Africa, Central America, the Caribbean, the Middle East, the Far East and USA, Kier International has a team of experienced staff who can respond to the particular demands of your project.

Above: Hong Kong. Tunnel construction for the Hong Kong Mass Transit Railway Corporation.

Above: Papua New Guinea. Construction of the penstock tunnel for the Warangul Hydro-electric Scheme.

Left: Trinidad. Overseas container terminal, Port of Spain.

For further details of Kier International's construction capability, please contact:
E. R. Allen, M.Sc., M.I.C.E., Managing Director,
Kier International Limited, Templefort House,
Sandy, Bedfordshire, SG19 2BU, U.K.
Tel: 0787 (Biggleswade) 4011.
Telex: 25343 Kier G.
A member of the French Kier Group.

You'll find the results of Taylor Woodrow International teamwork all round the world, and you'll find out even more by filling in the coupon.

Taylor Woodrow International Ltd.

I would like to know more about Taylor Woodrow International Limited.

Name _____
Address _____
Business _____
Position Held _____

Don Venus, Taylor Woodrow International Limited,
Western House, Western Avenue, London W5 1EU.
Telephone 01-997 6641. Telex 23502.

INTERNATIONAL CONSTRUCTION VI

EUROPE

Barriers remain

ALTHOUGH THE aims of the European Community include the creation of a "common market" for all sectors of industry, the special nature of construction does not lend itself easily to this, according to Mr Derek Gaultier, director general of the Federation of Civil Engineering Contractors.

There are two substantive reasons for this. Each of the member states has a construction industry and construction professionals which are long-established, competent and highly competitive. In addition, each country has different contractual practices, construction codes and building rules and regulations—and even similar language barriers do exist.

The constraints, naturally, work both ways: one does not see many French or German contractors on UK sites either. This is perhaps the reason why the present situation is accepted rather stoically by the contractors themselves. The system requires that all contracts worth more than a million European currency units (Ecu) which is about \$650,000, be so advertised.

Mr Gaultier maintains that the UK has a good track record in complying with this requirement, but his federation would like to see the limit raised substantially. He also feels that some members states avoid advertising by breaking down single projects into separate contracts, so that each ends up being worth less than the qualifying minimum.

Another measure intended to remove barriers is the promotion of Euro-codes on construction practice. Progress on these, some of which cover reinforced concrete structures, steel structures, and earthquake protection, has been described by Mr Gaultier as "painfully slow" and there is grave doubt whether they will ever emerge from the draft stage.

The exceptions which prove the rule do, however, also exist. For example, a British-Irish joint venture, has been involved in the \$630m alumina extraction plant in the Shannon estuary under a contract worth £70m for mechanical plant.

Lasag SA are building a \$51m hospital for 456 young offenders in Spain. Costain Civil Engineering have won a \$3m contract to design and construct an oil jetty in Greece.

For consultants, too, Europe is not fertile ground. Again, there are the exceptions, among them GCB International Design Group which has recently completed the renovation and refurbishment of Don Carlos Hotel in Barcelona and a feasibility study for a large scale tourist development in Lanzarote which it did in conjunction with Ove Arup.

The scene is very different for chartered surveyors, but their European activities are much more in the property rather than the construction sphere. Their advice on rating, letting, lease negotiations and project management is highly valued in Belgium, Luxembourg, the Netherlands, France and Germany.

When the Standard Chartered Bank acquired and altered the former Canadian Embassy building in Paris, no fewer than three firms of UK chartered surveyors were involved: one acted for the vendors, one for the buyers, and the third were quantity surveyors and project managers for the alterations.

The sale of the headquarters of Germany's largest shipping company, together with its lease-back from an insurance company, was also handled by British professionals.

Europe's construction industries are hopeful of a further slackening of the recession in 1984, if not its end. Industrial output in the EEC, which was down in the last six months of 1983, rose—albeit slowly—in 1983 and the inflation rates were falling. Unemployment is still rising—but at a slower rate.

In 1983, the output of the construction industries of Denmark, Italy, France, Germany and Great Britain was down 1.3 per cent on the previous year—a depressing statistic, but not as gloomy as the -4.6 per cent and -2.6 per cent recorded in the previous two years.

For 1984, the International European Construction Federation (FIEC) forecasts a "consolidation of construction activity at the 1983 level." Slight improvements may take place again in Britain and Germany, and possibly in Belgium and the Netherlands as well—but construction activity elsewhere in Europe will continue to fall.

Housebuilding, which kept the industry out of the dumps in Britain, Germany and Belgium in 1983, is expected to rise in Belgium, fall in Britain and stabilise in Germany. For non-residential buildings, the -2.9 per cent slump recorded in 1983 is expected to stem. For public works, the 4.3 per cent reduction in 1983 will slow to only -1.1 per cent, the Federation predicts.

Mira Bar-Hillel

THE MIDDLE EAST

Foreign contractors still in demand

ACCORDING TO the organisers of the ArabBuild exhibition and conference to be held in Bahrain in November, the slowdown in the Arab construction market has been "much exaggerated" and is due primarily to the "completion" of infrastructure projects in some of the major cities such as Jeddah and Dubai.

It points out that completely new cities continue to be built, and that in some of the region's older markets where most of the infrastructure has been completed there is a secondary construction boom.

There is certainly something in what ArabBuild's promoters say. Oil glut or not, it was inevitable that there would be an eventual slowdown in business after the years of new found oil wealth.

The downturn in oil revenues has concentrated the minds of the region's planners and encouraged an increasingly tough-minded attitude towards construction projects and the role of foreign companies.

A major development in the construction market is the growing importance of Arab contractors and consultants. In a book entitled "The Arab Construction Industry" published this year by Groom Helm, a leading Arab technology and manpower consultant, Dr. Antoine Zahlan argues for increased local participation in the building industry to improve the transfer of Western expertise.

He calculates that local inputs accounted for only 25 per cent of the total inputs to the \$800m worth of construction projects carried out in the Arab world in the past two decades.

Gulf governments have been particularly keen to bolster local companies and have introduced legislation that makes it more and more desirable for foreign companies to enter into joint ventures with indigenous partners.

Figures on new contract awards since the extraordinary boom years of 1980 and 1981, reflect the impact of lower oil revenues and the Gulf war.

From a level of \$74bn in 1981 the value of new contracts in the Middle East plummeted to \$44.8bn in 1982 according to Middle East Contractors' Directory and Analysis (MEEDA). In the first half of 1983 the

total value of new contracts reported in the Middle East Economic Digest (MEED) dropped to \$23.7bn from \$27.6bn in the same period of 1982.

Some Arab contractors led the field in 1983, although MEED estimates that its awards fell substantially for the year as a whole to \$17.0bn compared with \$27.7bn in 1982. Despite Iraq's continuing battles with Iran and its precarious financial position, it still managed to take second place with a MEED estimate of \$3.7bn worth of new contracts.

Contractors in Iraq and Libya experienced severe payment problems in 1983, and many have been forced to accept deferred payment deals and oil barter arrangements. Payment delays caused headaches for contractors in a number of other states, notably the United Arab Emirates.

The mechanics of construction financing has become of ever pressing concern to the region's contractors and bankers alike, and in January the Arab Bankers' Association and Bovis International held a three-day seminar in Abu Dhabi on bonds, guarantees and other aspects of the banker-contractor relationship.

Rewarding

For all its recent problems, the Middle East market will continue to be rewarding for the foreign contractor and consultant. There are tantalising prospects in sight when the Gulf war is over.

In remarkably confident mood, Libya last November signed what is said to be the largest ever contract in the Middle East worth \$3.3bn, the contract awarded to Dong Ah Construction Industrial Company of South Korea for a man-made river to carry water to the country's coastal city.

The Gulf states will continue to provide a steady stream of major projects.

Algeria is an increasingly interesting part of the market, with rapid and sustained growth. It has made a point of linking contract awards with gas sales and this has worked very much to the benefit of the French and the Italians.

Susanmah Tarbush
Business Editor,
The Middle East

SOUTH EAST ASIA

Moving into high gear

AMONG THE developing countries, the Association of Southeast Asian Nations (ASEAN) seems to have been in the best position to ride out the difficult economic environment.

Many countries in the region were worried 12 months ago when they saw their growth rates fall from the 10 per cent of the heady 1970s to about 5 per cent. But everywhere the picture is relative: the industrialised world was stagnating at about 2 per cent growth at the time.

The economic problems affected construction, as in any other part of the world, but the base level of activity remained fairly high and the turn of this year has shown good trends for the industry in 1984 and beyond.

ASEAN is increasingly recognised as one of the safest markets for construction industry and one of great hope for the future.

The World Bank poured nearly US\$2,400m into ASEAN projects in the past financial year (up to June 1983), about half of which went to cover 12 projects in Indonesia. The next largest ASEAN borrower was the Philippines, then Thailand and finally Malaysia. About the same time approximately US\$1bn has been agreed in soft loans from Japan, and many other countries have bilateral agreements.

The Asian Development Bank (ADB) put nearly US\$900m into the same four countries in 1983. ADB funds went towards development projects totalling US\$2bn in Indonesia, US\$2,761m in the Philippines, US\$1,48bn in Thailand, and US\$150m in Malaysia.

The bank estimates that 70 per cent of these funds end up in the construction industry's coffers.

Looking first at Singapore, most people's gateway to the region, the construction industry has shown a remarkable, but locally unusual, growth rate of 31 per cent in the first half of 1983.

Similar figures were achieved the year before. As well as a very active private sector, Singapore's government has an extensive programme of construction work.

Plans to build a further 100,000 units of public housing by 1985 have been speeded up, and civil work has begun on the US\$2.25bn mass rapid transport project, with the Japanese and French taking a good share.

Private sector work, covered by S&P's work of building plans approved last year, includes large projects of prestigious hotels, offices and shopping centres.

Across the causeway in Malaysia, the situation was bleak for a year or so until 1983 saw the commodity price slide reversed. A trade surplus is forecast for 1984, for the first time in five years, of M\$2.5bn and the construction industry is expected to achieve a 9.2 per cent growth.

Private construction activity increased to a high level last year, particularly around Kuala Lumpur, because of improved commercial lending.

The main impetus is non-residential work, particularly hotels as they received investment incentives in 1982. The upswing is expected to continue through to 1986.

The Government will become a big spender again this year with construction of two deep sea ports at Songkhla and Phuket, Thailand's first cable stayed bridge, a multi-kilometre bridge across Songkhla Lake, a petrochemical complex and two major ports on the Eastern Seaboard industrial area.

Indonesia has had a rough 18 months or so as it depends largely on its oil for foreign exchange earnings.

Work in progress includes port construction, downstream industrial development, a new US\$17m power project, irrigation work, road projects and many rural development schemes.

Finally, the tiny oil sultanate of Brunei, with the highest per capita income in the world, is expected to spend about US\$500m on construction work next year. But nothing could compare in scale or grandeur to the new palace/government centre being completed there this year—at an undisclosed cost.

Nicola Carr

Worldwide building and civil engineering

Bovis

Bovis International Limited
10-13 Heathfield Terrace
Chiswick, London W4 4JE
England
Telephone: 01-995 8961
Telex: 8952107 BOVISIG

A member of the P&O Group

ATLAS

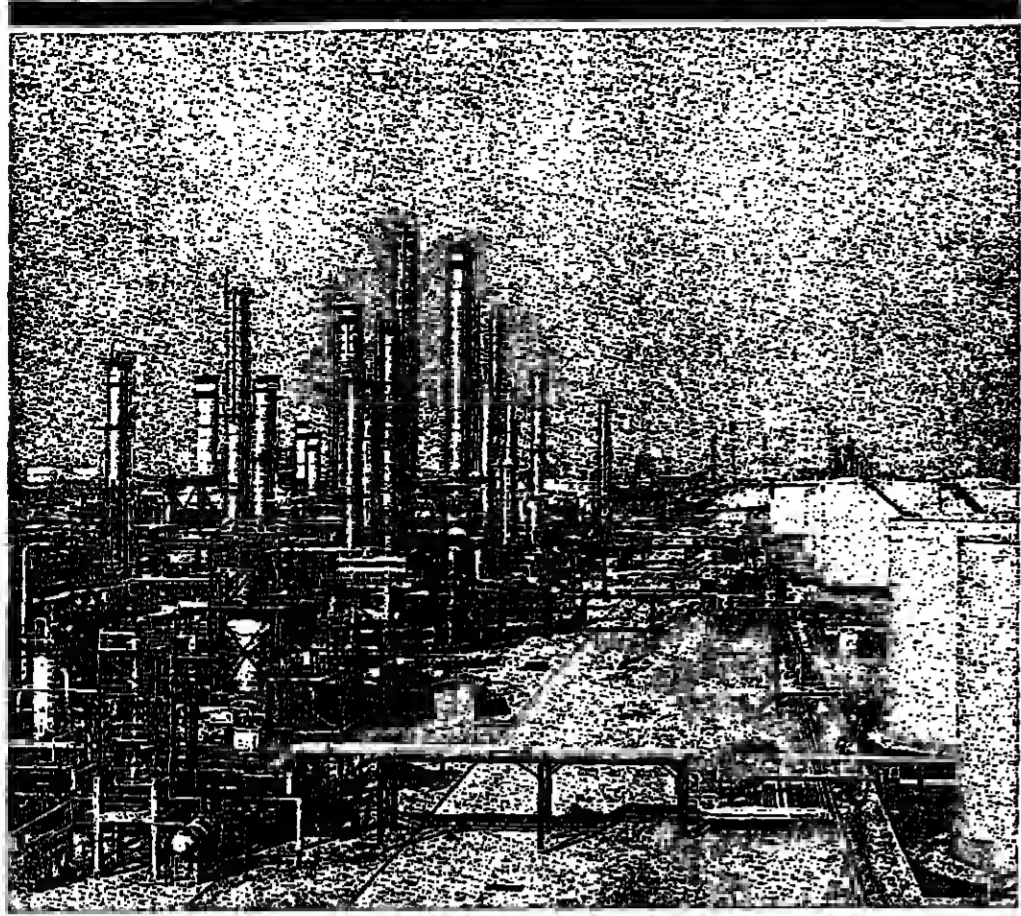
HYDRAULIC
EXCAVATORS
LOADING CRANES
LOADERS
WHEELED LOADERS
TIPPING CONTAINER
EQUIPMENT
LOADING BULKHEADS



ATLAS-WEYHAUSEN



H. WEYHAUSEN KG - MASCHINENFABRIK
STEDINGER STRASSE 324 · P. O. BOX 1844 · D-2870 DELMENHORST
TELEFON (04221) 4910 · TELEX 242938 A WEYD D



ahead in the world...

Enka Construction and Industry Inc. - the leading company of Enka Holding's more than 40 companies group - is the 24th among the largest construction companies in the world. Enka Construction and Industry Inc. has built highways, bridges, tunnels, pipe-lines, power plants, refineries, petrochemical plants, water treatment and desalination plants, cement plants, oil storage tank farms, quay walls, housing, villas and new towns in 4 continents and 16 countries, with its manpower of 12,000 employees and its machinery-park worth US \$ 60,000,000.

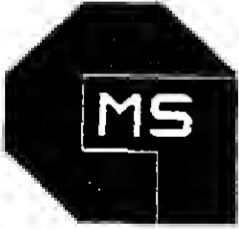


ENKA CONSTRUCTION

ENKA İNŞAAT ve SANAYİ A.Ş. Balmımcı/Besiktas İSTANBUL-TURKEY
Tel: 166 22 15 Telex: 26 490 enas tr - 26 139 pima tr.

Gammon Building Construction (Macau) Limited was formed in 1981 to enter the growing construction market in this Portuguese territory, strategically located on the south coast of China. This is a further example of GBC's dynamic policy of identifying and expanding into exciting new markets for building construction.

The formation of Entasis Limited is the realisation of the need for an interior contracting organisation totally equipped to cater for the rapid technological advances taking place in office, hotel, institutional and industrial interiors.



GBC is constantly aware of the need to monitor and react to change within the construction industry in order to be in the forefront of any new, major developments. This awareness resulted in the formation, in 1981, of GBC (Management Services) Ltd.

This subsidiary company was formed to provide clients with expert advice and service before, as well as during, construction.

GBC (China) provides a comprehensive support and advisory service, primarily related to construction, to companies intending to invest in the People's Republic of China.

GBC, following its policy of utilising local PRC resources to the maximum, combined with the most modern technology and management skills, looks forward to contributing to a growing market by serving the needs of foreign investors and manufacturers seeking to supply China with their products and technology.

Subsidiary companies of:-



Gammon Building Construction Ltd

Head Office: Hennessy Centre, 15th Fl, 500 Hennessy Road, Hong Kong. Telephone: 5-7909155
Telex: 66487 GAMBC HX. Cable: BLUEGAMMON

WTP 6215/84

Joly, in Lito